NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING APRIL 1, 1984

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS#	26.0	21,790
2	DYNASTY	25.2	21,120
3	SIMON & SIMON	23.9	20,030
4	A TEAM	23.4	19,610
5	60 MINUTES	22.6	18,940
6	FALCON CREST#	22.3	18,690
7	KNOTS LANDING	22.1	18,520
8	KATE & ALLIE	21.8	18,270
9	MAGNUM, P.I.	21.6	18,100
9	NEWHART	21.6	18,100
11	CAGNEY & LACEY	20.9	17,510
12	CBS SPECIAL MOVIE PRES.(S)	20.4	17,100
12	FALL GUY	20.4	17,100
14	HOTEL	19.9	16,680
15	TV BLOOPERS & PRAC. JOKES	19.8	16,590
16	HARDCASTLE & MCCORMICK	19.2	16,090

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CBS SPECIAL MOVIE PRES.(S)	17.3	38,180
2	A TEAM	17.3	38,060
3	DALLAS#	17.1	37,740
4	DYNASTY	16.9	37,160
5	FALL GUY	15.4	33,970
6	SIMON & SIMON	15.1	33,350
7	MAGNUM, P.I.	14.8	32,590
8	HARDCASTLE & MCCORMICK	14.4	31,630
9	KNOTS LANDING	14.4	31,620
10	FALCON CREST#	14.1	31,130
11	60 MINUTES	14.0	30,750
12	TV BLOOPERS & PRAC. JOKES	13.9	30,540
13	KATE & ALLIE	13.7	30,230
14	NEWHART	13.4	29,510
15	SILVER SPOONS	12.9	28,400
16	DIFF'RENT STROKES-SAT.	12.4	27,390

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS#	24.5	21,420
2	DYNASTY	23.9	20,890
3	KNOTS LANDING	21.6	18,880
4	FALCON CREST#	21.0	18,360
5	SIMON & SIMON	18.5	16,190
6	KATE & ALLIE	18.2	15,890
7	NEWHART	17.4	15,250
8	HOTEL	17.2	15,060
9	60 MINUTES	17.1	14,940
10	A TEAM	16.8	14,680
11	MAGNUM, P.I.	16.6	14,500
12	CAGNEY & LACEY	16.3	14,270
13	FALL GUY	15.8	13,830
14	SCARECROW & MRS. KING	15.1	13,230
15	TRAPPER JOHN, M.D.	15.1	13,190

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	16.9	13,360
2	HARDCASTLE & MCCORMICK	16.0	12,580
3	A TEAM	15.7	12,390
4	SIMON & SIMON	15.1	11,880
5	DALLAS#	14.7	11,630
6	NBC SUNDAY NIGHT MOVIE	13.9	10,930
7	DYNASTY	13.7	10,820
7	MAGNUM, P.I.	13.7	10,820
9	MIKE HAMMER	13.6	10,720
10	NCAA SPORTS SPECIAL(S)	13.5	10,670
11	FALL GUY	13.1	10,320
12	ABC SUNDAY NIGHT MOVIE	12.9	10,180
13	NEWHART	12.8	10,130
14	RIPTIDE	12.6	9,950
15	TV BLOOPERS & PRAC. JOKES	12.5	9,820
16	FALCON CREST#	12.4	9,760

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS. FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING APRIL 1, 1984

NIELSEN AVERAGE AUDIENCE

WOMEN 18-49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DYNASTY	23.0	12,660
2	KNOTS LANDING	21.0	11,520
3	DALLAS#	19.4	10,690
4	KATE & ALLIE	17.3	9,500
5	SIMON & SIMON	16.5	9,060
6	FALCON CREST#	16.2	8,930
7	NEWHART	16.1	8,850
8	FALL GUY	15.9	8,740
9	CBS SPECIAL MOVIE PRES.(S)	15.6	8,570
10	HOTEL	15.1	8,310
11	CAGNEY & LACEY	15.0	8,250
12	A TEAM	14.4	7,920
13	MAGNUM, P.I.	14.3	7,850
14	HARDCASTLE & MCCORMICK	14.0	7,720
15	TV BLOOPERS & PRAC. JOKES	13.9	7,630
16	NBC SUNDAY NIGHT MOVIE	13.5	7,400

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS#	33.0	8,880
2	60 MINUTES	27.7	7,450
3	FALCON CREST#	27.6	7,430
4	DYNASTY	24.5	6,590
5	KNOTS LANDING	23.9	6,430
6	SIMON & SIMON	23.3	6,280
7	MAGNUM, P.I.	22.3	6,000
8	A TEAM	21.5	5,790
9	ITT THEATRE SPECIAL(S)	21.4	5,760
10	TRAPPER JOHN, M.D.	21.3	5,730
11	HOTEL	21.2	5,710
12	SCARECROW & MRS. KING	21.2	5,690
13	KATE & ALLIE	21.0	5,640
14	ALICE	20.7	5,570
15	JEFFERSONS	20.6	5,540
16	NEWHART	20.4	5,490

MEN 18-49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	HARDCASTLE & MCCORMICK	16.1	8,540
2	ABC SUNDAY NIGHT MOVIE	14.9	7,940
3	CBS SPECIAL MOVIE PRES.(S)	14.1	7,490
4	A TEAM	13.9	7,400
5	SIMON & SIMON	13.7	7,290
6	MIKE HAMMER	13.6	7,240
7	NBC SUNDAY NIGHT MOVIE	13.1	6,940
8	RIPTIDE	12.8	6,790
9	DYNASTY	12.3	6,560
10	NEWHART	12.2	6,510
11	FALL GUY	12.1	6,460
12	NCAA SPORTS SPECIAL(S)	12.1	6,430
13	TV BLOOPERS & PRAC. JOKES	12.1	6,420
14	AIRWOLF	11.8	6,250
15	60 MINUTES	11.7	6,220
16	CBS NCAA BSKBL CHAMP-SA-2	11.6	6,160
17	MAGNUM, P.I.	11.5	6,120

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	27.4	5,610
2	DALLAS#	24.8	5,090
3	ITT THEATRE SPECIAL(S)	22.3	4,560
4	FALCON CREST#	20.7	4,240
5	A TEAM	19.8	4,060
6	SIMON & SIMON	18.7	3,840
7	MAGNUM, P.I.	18.7	3,830
8	MASQUERADE#	18.1	3,710
9	SCARECROW & MRS. KING	16.7	3,430
10	ALICE	16.6	3,400
11	HARDCASTLE & MCCORMICK	16.5	3,390
11	JEFFERSONS	16.5	3,390
13	DYNASTY	16.4	3,370
14	CBS EVENING NEWS-RATHER	16.3	3,330
15	KATE & ALLIE	15.6	3,190
16*	FALL GUY	15.4	3,160

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																														
A TEAM					26	210	210	A	23.4	35	1961	1941	698	284	749	209	403	392	390	295	632	229	378	324	314	207	199	63	361	244
TUE.	8.00P	60	NBC	A		99	99	B	24.2	36	2028	2054	639	254	696	250	433	409	327	220	707	290	485	417	326	187	235	81	416	264
8.00 - 8.30								A	22.1	34	1852	1939	697	291	750	209	401	387	392	299	620	223	366	314	312	207	195	59^	374	250
8.30 - 9.00								A	24.7	37	2070	1935	695	275	743	207	405	393	387	290	638	230	383	335	315	207	206	66	348	238
ABC BUSINESS BRIEF-MON					6	203		A	13.5	20	1131	2025	750	277	774	278	429	445	358	270	589	180^	350	279	310	189^	201^	51v	461	321
1 MON.	8.57P	2	ABC	N		99		B	15.6	22	1307	1974	694	286	750	268	454	415	344	239	626	254	402	330	253	178	216	72	382	258
ABC BUSINESS BRIEF-WED					12	205	196	A	21.3	33	1785	1911	736	303	823	346	510	425	325	259	592	235	367	300	262	185	204	79	292	187
WED.	8.58P	1	ABC	N		99	97	B	20.6	31	1726	1862	723	302	818	328	492	423	348	257	619	226	380	341	292	196	169	73	256	169
ABC BUSINESS BRIEF-FRI					11	197	205	A	15.8	26	1324	1760	733	296	804	245	403	422	362	313	533	169	279	248	232	227	142	76^	281	168
1 FRI.	8.42P	1	ABC	N		98	98	B	16.7	26	1399	1811	757	301	846	286	473	444	375	312	478	156	266	263	223	177	174	102	313	202
2 FRI.	8.45P	1																												
ABC MONDAY NIGHT MOVIE					11	203	202	A	14.4	23	1207	1500	737	272	777	237	429	432	391	272	529	144	301	319	295	162	116	59^	78^	40^
MON.	9.00P	120	ABC	FF		99	99	B	20.3	31	1701	1725	757	319	846	314	540	481	404	244	579	227	383	338	271	152	164	83	136	84
9.00 - 9.30								A	15.1	22	1265	1622	751	281	793	238	441	435	409	271	579	155	332	340	330	174	121	56^	129	53^
9.30 - 10.00								A	14.8	23	1240	1544	745	286	789	233	442	442	411	270	564	159	329	352	310	164	107	59^	84^	38^
10.00 - 10.30								A	14.1	24	1182	1411	721	261	752	217	406	425	384	269	480	126	271	289	273	150	126	64^	53^	36^
10.30 - 11.00								A	13.5	24	1131	1417	741	254	775	257	428	429	363	277	493	136	272	298	272	155	108	59^	41^	32^
ABC NEWSBRIEF-M-F					129	196	199	A	16.1	25	1349	1666	759	308	841	298	498	446	392	278	547	192	324	293	260	175	167	82	111	74
1 MON.	9.51P	1	ABC	N		98	98	B	16.1	25	1349	1708	726	295	808	290	490	439	376	258	589	222	372	335	277	172	161	81	150	102
TU-F	9.58P	1																												
2 MON.	10.03P	1																												
ABC NEWSBRIEF-SAT.					26	193	204	A	15.6	26	1307	1741	714	240	823	282	423	373	355	360	524	162	299	277	263	185	191	114	203	153
SAT.	9.58P	1	ABC	N		98	98	B	18.5	31	1550	1748	781	285	867	260	449	416	381	362	527	169	302	271	243	192	167	97	187	132
ABC NEWSBRIEF-SUN.					26	199	198	A	15.1	23	1265	1934	726	345	787	311	505	457	373	205	799	356	601	526	371	143	254	82^	94	63^
1 SUN.	9.57P	1	ABC	N		98	98	B	19.6	30	1642	1781	702	310	773	294	509	453	376	208	765	313	536	470	365	181	154	77	89	56
2 SUN.	9.56P	2																												
ABC SPORTS UPDATE-SAT					26	187	200	A	15.2	26	1274	1742	762	335	843	226	401	365	410	368	596	150	332	301	343	234	135	72^	168	130
1 SAT.	8.57P	2	ABC	SN		98	99	B	17.0	28	1425	1766	750	278	823	223	406	394	395	356	606	174	331	313	307	236	136	62	201	132
2 SAT.	8.58P	1																												
ABC SPORTS UPDATE-SUN					24	198	203	A	19.5	30	1634	1884	696	324	767	239	460	454	400	241	753	273	509	465	390	194	170	38^	194	145
1 SUN.	8.32P	2	ABC	SN		98	99	B	18.1	26	1517	1957	728	326	802	284	507	476	395	240	757	293	534	465	378	182	181	75	217	140
2 SUN.	8.34P	1																												
ABC SUNDAY NIGHT MOVIE					23	203	203	A	15.6	25	1307	1862	725	328	791	340	551	477	365	175	780	382	609	516	337	126	213	79^	78^	46^
1 SUN.	9.00P	143	ABC	FF		99	99	B	20.9	32	1751	1799	735	335	805	306	540	495	405	202	752	313	536	466	361	169	160	81	82	53
2 SUN.	9.00P	120																												
9.00 - 9.30								A	16.7	25	1399	1916	746	331	809	328	533	471	377	207	760	356	565	500	341	143	234	75^	113	72^
9.30 - 10.00								A	15.8	24	1324	1920	723	340	787	330	530	464	359	186	797	390	616	522	347	129	239	79^	97	55^
10.00 - 10.30								A	15.3	25	1282	1835	716	333	780	338	545	477	359	167	783	385	614	519	332	125	208	83^	64^	36^
10.30 - 11.00								A	14.6	26	1223	1837	739	330	807	351	572	502	381	165	781	388	623	520	331	121	187	79^	62^	36^
11.00 - 11.30								A	15.1	31	1265	1788	725	289	806	424	662	490	332	118^	792	424	676	550	324	68^	167^	72^	23v	LT
ABC WORLD NEWS TONIGHT					130	206	206	A	10.6	19	888	1625	739	270	815	184	363	360	374	394	626	179	307	293	286	263	92	39^	92	63^
M-F	6.30P	30	ABC	N		99	99	B	11.1	19	930	1544	718	250	773	193	349	342	359	359	607	173	303	290	286	255	72	27	92	57
ABC WRLD NEWS TONIGHT-SUN					23	133	156	A	7.6	15	637	1380	569	155^	653	138^	265	289	280	334	624	136^	236	273	298	315	62^	13v	41v	31v
SUN.	6.30P	30	ABC	N		77	84	B	8.5	15	712	1603	662	226	741	162	305	305	338	383	676	186	309	284	317	309	69	34	117	73

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
AIRWOLF	8	196	193	A	15.0	25	1257	1901	662	262	722	232	445	426	386	224	755	268	498	453	397	215	172	73^	252	171
SAT. 9.00P 60 CBS A		98	98	B	14.4	24	1207	1899	648	242	705	230	429	412	370	224	743	272	500	452	389	200	203	63	248	176
9.00 - 9.30				A	14.8	25	1240	1923	671	254	733	229	445	421	396	235	756	265	490	439	402	225	183	77^	251	171
9.30 - 10.00				A	15.1	25	1265	1883	661	272	720	236	452	437	382	215	751	269	505	465	394	201	156	68^	256	173
A.K.A. PABLO	4	198	207	A	15.6	23	1307	1726	710	304	806	314	488	408	326	283	525	201	340	276	238	162	178	94	217	162
TUE. 8.30P 30 ABC CS		98	99	B	15.2	22	1274	1763	712	291	808	309	487	399	343	277	527	203	335	266	234	169	201	122	227	169
ALICE	7	200	193	A	17.7	27	1483	1715	774	320	889	289	458	423	351	376	563	194	288	295	228	230	123	67^	140	106
SUN. 9.30P 30 CBS CS		99	99	B	18.3	27	1534	1684	744	293	850	268	414	379	345	373	532	174	273	256	220	220	154	78	148	112
AMERICAN PARADE	1		199	A	11.0	17	922	1628	722	283	762	194^	319	324	327	392	601	127^	226^	263	262	313	181^	72^	84^	40v
2 TUE. 8.00P 60 CBS DO			99	B	11.0	17	922	1628	722	283	762	194	319	324	327	392	601	127	226	263	262	313	181	72	84	40
8.00 - 8.30				A	11.3	17	947	1662	726	288	778	198^	344	336	332	389	590	133^	203^	254	241^	317	191^	72^	103^	46v
8.30 - 9.00				A	10.7	16	897	1576	713	277	740	186^	289	307	319	398	605	116^	249^	268	286	306	167^	71^	64v	34v
ANNE MURRAY'S CARNIVAL(S)			201	A	15.6	28	1307	1635	795	283	832	235	435	420	433	337	541	157^	339	370	286	158^	84^	45v	178	111^
2 FRI. 10.00P 60 CBS GV			99																							
10.00 - 10.30				A	16.5	29	1383	1668	787	285	822	250	452	420	414	317	551	169	354	384	283	155^	84^	44^	211	115^
10.30 - 11.00				A	14.7	27	1232	1588	801	281	840	216	413	418	453	357	529	144^	322	353	286	162^	80^	45v	139^	106^
AUTOMAN	4	204	202	A	13.1	20	1098	2128	689	247	721	272	432	434	322	223	613	236	385	324	289	168	216	58^	578	400
MON. 8.00P 60 ABC A		99	98	B	13.6	20	1140	2131	686	254	743	309	486	446	309	206	637	306	447	375	239	154	219	69	532	364
8.00 - 8.30				A	12.6	19	1056	2109	683	242	718	273	420	428	312	228	589	226	359	304	272	171	204	57^	598	419
8.30 - 9.00				A	13.5	20	1131	2156	700	256	731	276	446	444	330	220	638	248	409	345	304	166	225	59^	562	381
BENSON	23	196	204	A	15.2	26	1274	1803	776	276	847	250	434	422	390	332	557	173	288	264	252	234	147	82^	252	149
FRI. 8.00P 30 ABC CS		97	98	B	16.4	27	1374	1739	752	283	845	257	445	415	379	341	513	163	283	265	235	195	142	84	239	159
BLUE THUNDER	10	195		A	14.2	23	1190	1714	571	196	624	196	374	425	344	188^	556	163^	352	336	326	184^	211	72^	323	239
1 FRI. 9.00P 60 ABC A		98		B	14.2	22	1190	1827	635	246	676	217	437	431	375	192	658	229	437	422	352	175	190	70	303	221
9.00 - 9.30				A	14.0	22	1173	1746	565	198	618	190^	368	419	343	188^	564	168^	356	342	326	187^	231	86^	333	249
9.30 - 10.00				A	14.3	23	1198	1688	576	194	631	202	379	432	346	191^	547	159^	343	331	324	182^	195	60^	315	231
BUFFALO BILL	15	199	202	A	11.7	18	980	1682	742	360	846	385	579	513	322	218	512	227	374	332	236	123	182	145	142	85^
THU. 9.30P 30 NBC CS		97	98	B	12.8	19	1073	1625	713	313	803	360	537	463	318	219	570	273	413	364	227	130	145	91	107	69
CAGNEY & LACEY	2	197	198	A	20.9	36	1751	1464	726	282	815	291	471	453	379	288	540	208	332	312	261	175	77	39^	32^	21^
MON. 10.00P 60 CBS OP		99	99	B	20.9	36	1751	1464	726	282	815	291	471	453	379	288	540	208	332	312	261	175	77	39	32	21
10.00 - 10.30				A	20.8	35	1743	1470	746	290	826	300	480	468	380	291	537	212	335	304	251	174	77	39^	30^	22^
10.30 - 11.00				A	20.9	37	1751	1459	711	272	806	283	463	437	378	288	547	206	333	320	270	179	74	38^	32^	21^
CBS EVENING NEWS-RATHER	129	202	203	A	12.9	23	1081	1586	706	227	793	168	323	306	354	424	595	156	241	249	247	308	81	34^	117	72
M-F 6.30P 30 CBS N		99	99	B	13.9	24	1165	1545	693	211	768	153	287	286	331	434	611	145	264	264	284	301	78	33	88	54
CBS EVENING NEWS-DEAN	17	178	172	A	8.5	17	712	1674	708	213	732	156^	265	272	302	429	730	186	313	328	355	345	50^	LT	162^	66^
1 SUN. 6.00P 30 CBS N		90	88	B	9.8	18	821	1618	694	221	754	150	302	301	348	407	685	185	319	311	313	308	91	43	88	55
2 SUN. 6.03P 27																										
CBS SAT. NEWS-SCHIEFFER	18	162		A	10.7	22	897	1217	706	131^	740	99^	353	288	375	387	477	97^	181^	195^	206^	261	LT	LT	LT	LT
1 SAT. 6.30P 30 CBS N		89		B	10.2	19	855	1531	702	184	755	138	273	276	335	433	635	162	303	284	303	291	60	20	81	50
CBS SPECIAL MOVIE PRES.(S)			199	A	20.4	34	1710	2233	658	241	733	400	500	411	208	192	538	292	440	380	208	76^	170	65^	792	442
2 FRI. 8.00P 120 CBS FF			99																							
8.00 - 8.30				A	18.4	31	1542	2361	657	214	744	383	491	415	217	208	580	292	434	385	239	99^	206	90^	831	476
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
CBS SPECIAL MOVIE -CONT'D																										
8.30 - 9.00				A	19.4	32	1626	2277	633	213	708	382	476	387	207	194	564	284	457	398	244	75^	190	85^	815	453
9.00 - 9.30				A	22.0	36	1844	2154	670	262	736	418	508	411	198	185	489	280	420	358	179	60^	156	46^	773	426
9.30 - 10.00				A	21.9	36	1835	2149	665	264	738	415	525	427	204	179	520	305	437	382	175	73^	139	43^	752	414
CBS TUESDAY NIGHT MOVIES	18	194		A	14.9	24	1249	1714	781	355	828	382	588	553	305	203	626	268	438	346	248	166^	149^	95^	111^	47v
1 TUE. 9.00P 120 CBS FF		98		B	17.2	27	1441	1535	765	271	862	267	448	413	390	353	517	167	287	257	246	193	92	53	64	41
9.00 - 9.30				A	13.3	20	1115	1731	819	357	862	381	578	550	327	237	592	232	393	323	239	180^	149^	85^	128^	67^
9.30 - 10.00				A	14.0	21	1173	1706	819	383	863	394	616	575	324	217	583	235	397	316	239	167^	175^	86^	85^	29v
10.00 - 10.30				A	15.5	26	1299	1720	782	353	829	399	604	567	293	186	633	280	461	356	245	153^	133^	95^	125^	53^
10.30 - 11.00				A	16.6	30	1391	1719	733	338	783	370	569	531	285	181	686	314	488	388	269	162^	139^	105^	111^	42v
CBS WEDNESDAY NIGHT MOVIE	24	198	196	A	12.1	20	1014	1482	660	226	778	252	454	402	353	287	516	137	316	298	298	166	129	70^	59^	35^
1 WED. 9.00P 120 CBS FF		99	97	B	12.8	20	1073	1624	705	252	772	252	440	408	375	273	613	233	402	347	292	176	144	62	95	61
2 WED. 9.03P 119																										
9.00 - 9.30				A	11.1	17	930	1629	713	249	817	258	481	425	370	295	562	162	354	342	307	174	146	62^	104^	70^
9.30 - 10.00				A	11.6	18	972	1539	658	237	785	256	465	414	366	272	526	128	308	306	311	181	145	74^	83^	35^
10.00 - 10.30				A	12.8	21	1073	1414	640	226	770	258	446	399	343	290	476	106^	278	271	290	161	130	85^	38^	25v
10.30 - 11.00				A	12.7	22	1064	1417	646	202	764	246	438	386	342	295	520	157	333	288	296	154	108^	61^	25v	19v
CHEERS	15	207	207	A	15.6	24	1307	1666	696	314	783	323	513	455	312	220	519	250	374	320	220	120	205	177	159	113
THU. 9.00P 30 NBC CS		98	99	B	16.4	24	1374	1737	720	309	824	350	529	446	316	252	594	279	410	347	235	150	172	106	147	99
DALLAS	24	200		A	26.0	41	2179	1732	873	383	982	324	490	464	414	407	533	145	239	255	265	233	89^	54^	128	77^
1 FRI. 9.00P 60 CBS GD		99		B	25.7	40	2154	1716	866	306	956	311	479	443	390	410	501	168	264	244	215	204	100	55	159	97
9.00 - 9.30				A	25.4	41	2129	1717	865	377	969	313	471	457	407	409	531	148	237	241	259	237	84^	55^	133	75^
9.30 - 10.00				A	26.5	42	2221	1749	886	390	999	338	509	472	421	408	537	146	243	264	271	231	89^	53^	124	80^
DIFF'RENT STROKES-SAT.	24	197	199	A	15.7	27	1316	2081	706	285	754	300	442	424	264	271	475	219	300	277	177	150	299	127	553	403
SAT. 8.00P 30 NBC CS		95	97	B	15.3	26	1282	1980	703	246	772	248	408	381	316	312	501	174	287	271	234	166	248	131	459	320
DOMESTIC LIFE	3	200	198	A	12.9	19	1081	1642	798	305	872	276	409	383	344	399	518	165	254	238	225	223	101^	68^	151	95^
SUN. 8.30P 30 CBS CS		99	99	B	13.1	19	1098	1567	736	274	809	246	356	343	326	387	530	174	256	241	234	223	97	55	131	89
DUKES OF HAZZARD	22	193		A	15.6	26	1307	1735	576	201	716	263	312	224	238	385	508	158^	256	220	230	231	102^	32v	409	253
1 FRI. 8.00P 60 CBS CS		97		B	17.1	28	1433	1980	677	202	754	241	348	307	301	362	572	180	299	267	268	241	169	72	485	279
8.00 - 8.30				A	14.7	25	1232	1719	570	195	694	242	292	218	237	385	498	153^	247	217	218	230	89^	11v	438	268
8.30 - 9.00				A	16.6	27	1391	1729	580	204	731	282	328	226	237	384	506	157^	259	221	238	228	112^	49^	380	236
DUKES OF HAZZARD(B)		194		A	12.8	22	1073	1611	567	86^	567	95^	190^	225	296	342	656	229	301	252	237	256	39v	17v	349	182^
1 SAT. 8.00P 60 CBS CS		97																								
8.00 - 8.30				A	12.4	21	1039	1649	553	72^	553	96^	195^	228	284	325	707	267	339	279	245	267	25v	10v	364	186^
8.30 - 9.00				A	13.2	22	1106	1567	579	96^	579	96^	187^	221	306	358	604	192^	265	224	225	245	51v	22v	333	178^
DUKES OF HAZZARD(B)			186	A	10.1	17	846	1896	655	176^	736	262^	330	250^	305	355	543	107^	255^	269^	350	247^	140^	48v	477	276
2 SAT. 8.00P 60 CBS CS			96																							
8.00 - 8.30				A	10.0	17	838	1877	620	162^	694	244^	287	229^	274^	353	543	98^	246^	259^	351	256^	164^	57v	476	270^
8.30 - 9.00				A	10.3	18	863	1883	679	183^	765	277	365	269	328	351	533	113^	260^	273	346	234^	113^	38v	472	278
DYNASTY	21	205	205	A	25.2	39	2112	1759	874	382	988	415	600	499	387	311	512	207	311	279	215	159	163	85	96	65
WED. 9.00P 60 ABC GD		99	99	B	24.2	37	2028	1695	853	348	961	368	572	498	407	317	510	204	314	277	220	162	124	73	100	64
9.00 - 9.30				A	24.2	37	2028	1755	866	377	978	414	595	498	377	308	511	204	309	272	215	164	165	83	101	68
9.30 - 10.00				A	26.1	40	2187	1768	886	389	1003	419	605	502	396	319	515	212	313	285	212	156	159	87	91	61
'84 VOTE:IL/MN TUE- 9:02P(S)		183		A	15.6	24	1307	1676	639	266	741	265	409	343	295	275	503	173^	287	227	228	191	245	141^	187	145^
1 TUE. 9.02P 2 ABC P		85																								

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
FACTS OF LIFE	23	201	198	A	16.1	25	1349	1758	744	262	816	284	498	455	372	269	501	141	290	257	270	177	255	160	186	123
WED. 9.00P 30 NBC CS		98	97	B	17.7	26	1483	1777	702	246	793	284	476	407	340	274	504	192	318	268	218	158	274	155	206	138
FALCON CREST	22	198		A	22.3	38	1869	1666	896	319	983	289	479	471	446	398	522	167	234	216	245	227	75^	35^	86^	63^
1 FRI. 10.00P 60 CBS GD		98		B	22.1	37	1852	1582	842	291	936	280	457	431	408	402	457	140	231	218	206	195	98	53	91	68
10.00 - 10.30				A	22.2	37	1860	1713	905	356	1003	311	499	477	443	394	548	195	262	211	242	226	75^	36^	87^	65^
10.30 - 11.00				A	22.4	39	1877	1616	885	282	962	262	456	469	452	401	496	139	206	224	248	226	74^	36^	84^	63^
FALL GUY	24	208	199	A	20.4	32	1710	1987	722	301	809	334	511	429	326	251	604	236	379	316	275	185	207	72	367	234
WED. 8.00P 60 ABC A		99	97	B	19.9	31	1668	1894	707	282	786	307	481	422	349	246	614	241	394	341	280	184	199	76	295	185
8.00 - 8.30				A	19.2	31	1609	1994	705	287	792	313	487	407	323	259	610	231	372	319	279	192	204	66^	388	241
8.30 - 9.00				A	21.7	34	1818	1964	734	309	819	350	530	446	328	239	591	235	379	310	267	177	209	75	345	223
FAMILY TIES	13	199	202	A	16.5	25	1383	1867	687	236	777	301	484	414	314	256	472	217	310	259	183	127	254	170	364	253
THU. 8.30P 30 NBC CS		97	99	B	16.0	24	1341	1888	711	265	824	304	505	427	344	276	499	213	319	270	204	140	245	153	320	219
FANTASY ISLAND	20	200	201	A	13.9	25	1165	1750	651	264	765	282	434	394	336	289	501	200	349	304	234	135	264	158	220	171
SAT. 10.00P 60 ABC A		98	98	B	15.5	28	1299	1674	715	268	795	261	449	404	365	299	497	181	315	283	234	150	208	114	174	132
10.00 - 10.30				A	13.9	25	1165	1767	664	260	771	288	442	396	334	290	500	195	345	297	235	139	247	147	249	183
10.30 - 11.00				A	13.8	26	1156	1738	638	268	761	276	429	393	339	288	504	207	355	311	233	132	282	169	191	159
FIRST CAMERA	24	158	158	A	6.0	10	503	1511	507	158^	656	220^	273	192^	247	342	654	145^	334	424	407	204^	103^	52v	98^	34v
SUN. 7.00P 60 NBC DN		88	85	B	6.5	10	545	1681	662	279	738	215	371	372	353	309	648	186	353	350	336	238	127	56	168	112
7.00 - 7.30				A	5.9	10	494	1455	509	142^	671	228^	285	192^	262	341	643	137^	313	393	393	217^	92^	40v	49v	20v
7.30 - 8.00				A	6.1	10	511	1550	507	171^	640	211^	262	192^	232	341	657	149^	349	448	415	193^	109^	61^	144^	48v
FOUL UPS, BLEEPS-BLUNDERS	10	197	208	A	16.9	26	1416	1761	708	258	808	299	456	379	331	303	546	210	340	287	241	173	175	89	232	169
TUE. 8.00P 30 ABC U		98	99	B	16.5	24	1383	1831	715	286	815	298	489	412	352	269	582	221	377	313	262	176	191	114	243	155
GIMME A BREAK	23	198	199	A	16.8	27	1408	1889	672	226	778	272	454	410	327	287	464	187	281	253	202	139	205	125	442	279
THU. 8.00P 30 NBC CS		97	99	B	15.4	24	1291	1917	722	256	839	280	468	414	356	322	492	176	282	255	215	168	218	133	368	247
GREATEST PRACTICAL JOKES(S)		208		A	15.9	27	1332	1634	678	249	773	330	497	399	319	229	652	323	438	350	244	157^	172^	133^	37v	16v
1 WED. 10.00P 60 NBC CV		98																								
10.00 - 10.30				A	16.7	28	1399	1639	683	253	772	329	496	407	316	231	627	327	435	346	221	145^	200	145^	40v	14v
10.30 - 11.00				A	15.2	27	1274	1608	667	239	765	325	490	388	321	223	672	317	436	350	262	167^	139^	118^	32v	17v
HARDCASTLE & MCCORMICK	23	203	203	A	19.2	29	1609	1966	722	344	782	246	480	460	416	242	782	281	531	466	399	210	184	40^	218	145
SUN. 8.00P 60 ABC A		99	99	B	17.5	26	1467	1981	711	315	782	281	507	469	390	226	773	309	553	482	383	180	185	70	241	154
8.00 - 8.30				A	18.1	28	1517	2017	727	348	787	250	488	465	415	241	796	288	542	472	408	211	192	45^	242	155
8.30 - 9.00				A	20.3	30	1701	1914	716	339	775	241	473	456	414	241	767	274	520	460	390	208	175	35^	197	137
HART TO HART	22	204	206	A	14.3	25	1198	1648	728	328	856	338	506	440	361	271	575	204	359	297	282	173	142	81^	75^	62^
TUE. 10.00P 60 ABC PD		96	99	B	15.8	26	1324	1568	738	306	834	312	511	456	389	254	543	207	351	312	259	156	123	76	68	43
10.00 - 10.30				A	14.4	24	1207	1648	719	328	845	341	498	424	351	265	585	212	380	311	292	164	153	88^	65^	56^
10.30 - 11.00				A	14.3	25	1198	1623	727	323	850	327	506	450	367	269	555	192	333	279	269	180	132	74^	86^	69^
HILL STREET BLUES	23	213	211	A	12.1	20	1014	1702	717	282	807	352	572	516	349	184	693	371	524	451	274	147	138	94^	64^	42^
THU. 10.00P 60 NBC OP		99	99	B	17.3	28	1450	1685	704	298	770	333	557	500	357	174	762	372	585	511	326	145	100	43	53	37
10.00 - 10.30				A	12.3	20	1031	1709	731	278	817	357	583	530	352	185	680	361	516	453	270	142	144	110^	68^	44^
10.30 - 11.00				A	11.9	20	997	1681	701	279	795	346	560	497	347	185	701	380	528	443	274	153	128	76^	57^	38^
HOTEL	23	205	206	A	19.9	34	1668	1506	811	347	902	324	498	417	406	342	476	160	262	243	223	177	89	55^	39^	22^
WED. 10.00P 60 ABC GD		99	99	B	21.7	37	1818	1530	814	310	905	289	497	456	440	338	499	165	283	259	243	179	81	53	45	29
10.00 - 10.30				A	20.5	34	1718	1528	816	353	911	338	512	424	403	336	468	154	255	240	225	173	104	63^	45^	25^
10.30 - 11.00				A	19.3	34	1617	1477	808	338	895	310	484	409	409	350	480	161	265	240	222	183	71^	45^	31^	17v

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME (WK #, DAY, START TIME, DUR, NET, PROG. TYPE)	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
ITT THEATRE SPECIAL(S)			200	A	17.1	28	1433	1544	827	367	845	167	376	411	445	401	570	88^	190	233	281	318	46^	LT	83^	38v
2 TUE. 9.00P 120 CBS GD			99																							
9.00 - 9.30				A	16.2	25	1358	1631	844	359	857	172	390	428	442	401	592	95^	199	243	294	332	76^	LT	106^	44v
9.30 - 10.00				A	17.1	27	1433	1599	828	362	851	176	386	421	437	396	577	80^	179	230	281	333	50^	LT	121^	49^
10.00 - 10.30				A	17.7	29	1483	1481	823	379	843	163	369	404	455	403	557	82^	184	234	283	308	28v	LT	53^	26v
10.30 - 11.00				A	17.2	30	1441	1481	825	374	840	163	360	397	448	410	551	94^	194	225	263	303	34v	LT	56^	32v
JEFFERSONS	19	198	196	A	17.4	26	1458	1760	781	317	887	285	449	424	342	380	598	209	322	324	242	232	122	67^	153	109
SUN. 9.00P 30 CBS CS		99	97	B	18.6	27	1559	1677	761	296	857	260	416	383	360	382	518	168	267	241	221	213	138	71	164	114
KATE & ALLIE	2	200	204	A	21.8	32	1827	1655	765	283	871	308	520	462	382	310	506	175	301	267	242	175	164	98	114	82
MON. 9.00P 30 CBS CS		99	99	B	21.8	32	1827	1655	765	283	871	308	520	462	382	310	506	175	301	267	242	175	164	98	114	82
KNIGHT RIDER	23	209	210	A	15.2	23	1274	2087	643	253	743	316	426	369	298	242	636	259	411	378	290	181	228	117	480	333
SUN. 8.00P 60 NBC A		99	99	B	17.7	26	1483	2121	674	264	759	292	492	434	340	223	668	261	464	408	316	165	247	111	447	296
8.00 - 8.30				A	14.3	22	1198	2064	630	255	733	310	417	355	291	248	604	243	388	361	275	173	236	124	491	342
8.30 - 9.00				A	16.2	24	1358	2088	648	249	745	317	430	378	305	233	658	270	428	386	300	188	220	109	465	325
KNOTS LANDING	24	188	199	A	22.1	36	1852	1707	896	359	1019	423	621	480	401	346	504	231	326	266	201	159	130	91	54^	30^
THU. 10.00P 60 CBS GD		97	98	B	20.8	34	1743	1571	855	316	969	366	553	474	402	354	429	171	262	226	189	143	106	70	67	45
10.00 - 10.30				A	22.1	35	1852	1698	884	351	1002	411	604	472	397	347	492	229	317	260	194	156	143	99	61^	37^
10.30 - 11.00				A	22.1	37	1852	1712	910	369	1037	440	640	488	402	347	512	229	332	271	211	163	116	81	47^	22^
LOONEY BUGS BUNNY MOVIE(S)		195		A	12.4	18	1039	2272	662	285	745	405	525	370	200^	193^	504	220^	361	324	218^	114^	251	148^	772	404
1 TUE. 8.00P 60 CBS EA		95																								
8.00 - 8.30				A	12.1	18	1014	2242	676	297	753	401	520	385	204^	204^	475	186^	319	312	224^	118^	254	153^	760	376
8.30 - 9.00				A	12.8	19	1073	2270	644	270	731	402	520	349	195^	184^	522	250	395	334	209^	104^	241	141^	776	424
LOTTERY	5	195	199	A	12.7	20	1064	1791	800	318	903	328	570	498	397	296	552	181	328	283	269	192	186	81^	150	105^
THU. 9.00P 60 ABC A		98	99	B	12.8	19	1073	1749	794	311	881	316	533	484	399	292	546	188	326	292	267	177	179	83	143	90
9.00 - 9.30				A	11.8	18	989	1835	836	332	935	346	592	523	402	304	538	171	318	277	268	189	192	78^	170	124
9.30 - 10.00				A	13.5	21	1131	1759	771	308	878	315	553	479	393	288	565	192	338	289	271	195	181	81^	135	89^
LOVE BOAT	24	199	204	A	15.6	26	1307	1691	715	244	817	249	393	370	379	374	501	134	269	263	265	192	193	110	180	135
SAT. 9.00P 60 ABC CS		98	98	B	19.5	32	1634	1733	769	275	855	247	420	391	369	380	509	161	284	253	231	195	175	104	194	135
9.00 - 9.30				A	15.0	25	1257	1679	718	243	810	225	373	366	393	383	488	117	255	252	271	196	198	111	183	134
9.30 - 10.00				A	16.2	27	1358	1691	710	240	816	267	406	370	363	363	507	149	279	269	257	186	189	109	179	133
MAGNUM, P.I.	25	195	203	A	21.6	34	1810	1801	739	243	802	240	433	398	385	333	598	175	339	321	331	212	196	74	205	127
THU. 8.00P 60 CBS PD		95	98	B	22.4	34	1877	1805	740	266	812	245	420	394	379	337	632	217	378	336	205	216	161	62	200	126
8.00 - 8.30				A	20.1	32	1684	1805	747	235	804	233	428	393	390	340	590	173	334	316	323	213	202	76	209	119
8.30 - 9.00				A	23.1	35	1936	1790	730	247	795	245	437	399	380	324	601	175	340	326	337	209	192	72	202	134
MAMA MALONE	3	198		A	11.5	18	964	1586	833	254	927	307	517	466	394	347	447	100^	205^	263	244	184^	98^	58v	114^	106^
1 WED. 8.30P 30 CBS CS		99		B	12.0	18	1006	1710	750	302	855	282	450	392	354	347	411	120	204	190	188	168	185	117	259	212
MAMA'S FAMILY	12	189	190	A	13.5	23	1131	2030	739	248	804	253	408	399	352	342	544	207	313	286	252	181	244	145	438	339
SAT. 9.30P 30 NBC CS		95	95	B	12.9	21	1081	1856	732	267	804	273	440	408	355	308	536	197	315	287	248	180	210	117	306	237
MASQUERADE	1		200	A	15.2	25	1274	1757	753	285	819	228	492	460	480	271	715	153^	348	350	406	291	174^	48^	49^	22v
2 FRI. 9.00P 60 ABC A			98	B	15.2	25	1274	1757	753	285	819	228	492	460	480	271	715	153	348	350	406	291	174	48	49	22
9.00 - 9.30				A	15.1	24	1265	1745	734	255	801	222	470	449	464	270	721	162^	351	354	405	287	175^	51^	48^	24v
9.30 - 10.00				A	15.3	25	1282	1761	770	313	834	236	514	474	493	267	710	145^	345	343	406	296	170^	43v	47v	19v
MASTER	5	182	193	A	11.4	19	955	1820	619	159	665	162	339	340	384	279	593	183	345	291	317	213	255	84^	307	222
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME	WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																															
MASTER-CONT'D																															
	FRI.	8.00P	60	NBC	A		95	96	B	11.2	18	939	1967	666	235	718	228	409	397	374	254	704	275	476	405	337	189	215	75	330	220
		8.00 - 8.30							A	11.1	19	930	1823	626	170	674	149	328	343	399	295	590	178	337	284	321	217	251	83^	308	215
		8.30 - 9.00							A	11.7	19	980	1806	609	144	651	172	344	337	367	261	594	186	352	298	314	209	256	85^	305	229
MATT HOUSTON						21	199	204	A	17.7	31	1483	1603	666	247	737	247	452	438	389	227	594	186	352	317	323	194	160	55^	112	91
	FRI.	10.00P	60	ABC	PD		99	99	B	15.9	27	1332	1639	708	264	762	251	480	462	411	231	608	213	396	370	314	169	137	63	132	98
		10.00 - 10.30							A	17.2	29	1441	1625	679	246	754	250	462	448	402	231	598	185	354	311	327	198	155	54^	118	97
		10.30 - 11.00							A	18.1	32	1517	1582	654	248	720	242	441	430	378	222	592	189	351	322	321	191	163	56^	107	87
MIKE HAMMER						8	197	194	A	17.2	31	1441	1722	722	259	768	257	493	458	389	239	744	247	503	466	392	217	112	28^	98	79^
	SAT.	10.00P	60	CBS	PD		98	99	B	15.7	28	1316	1674	684	254	739	215	434	428	391	255	706	229	464	430	379	209	117	42	112	83
		10.00 - 10.30							A	17.0	30	1425	1736	716	259	757	248	486	457	394	236	760	250	516	481	404	218	115	30^	104	85
		10.30 - 11.00							A	17.4	32	1458	1698	728	257	776	263	498	460	386	241	726	240	488	450	380	216	107	24^	89	73^
NBC LIVE THEATER(S)							203		A	12.1	20	1014	1697	644	181^	706	214^	391	416	394	237	618	222^	356	312	301	209^	221^	119^	152^	130^
	1 MON.	9.00P	132	NBC	GD		99																								
		9.00 - 9.30							A	14.7	21	1232	1683	642	160^	712	249	409	423	357	232	574	204	305	269	262	214	246	130^	151^	112^
		9.30 - 10.00							A	12.6	19	1056	1832	688	191^	750	272	466	480	395	215^	582	203^	342	299	288	192^	251	132^	249	214^
		10.00 - 10.30							A	11.0	18	922	1723	631	182^	691	174^	357	379	417	252	658	243^	393	346	329	214^	247^	128^	127^	110^
		10.30 - 11.00							A	10.4	18	872	1635	609	182^	663	168^	345	381	401	230^	670	247^	405	360	335	209^	183^	112^	119^	119^
		11.00 - 11.30							A	11.4	23	955	1431	647	200^	704	143^	324	389	430	295	633	225^	361	299	319	231^	62^	39v	32v	32v
NBC MONDAY NIGHT MOVIES						19		203	A	13.4	22	1123	1570	844	386	908	344	546	450	328	310	435	158^	223	157^	181^	179^	151^	148^	76^	59^
	2 MON.	9.00P	120	NBC	FF			99	B	18.5	28	1550	1637	787	290	876	315	531	476	393	285	542	195	349	318	259	160	136	77	83	52
		9.00 - 9.30							A	14.6	22	1223	1555	808	343	877	331	530	429	283	302	455	146^	222	165^	200	211	130^	130^	93^	71^
		9.30 - 10.00							A	13.7	21	1148	1528	848	357	907	341	546	444	315	317	408	151^	201	133^	157^	184^	116^	107^	97^	74^
		10.00 - 10.30							A	13.0	22	1089	1590	861	428	923	373	575	464	339	297	423	164^	228	159^	178^	156^	187^	187^	57^	44v
		10.30 - 11.00							A	12.2	22	1022	1627	874	426	941	337	542	470	390	331	455	175^	247	169^	191^	161^	176^	176^	55v	43v
NBC NEWS DIGEST-M-F						129	175	176	A	13.4	20	1123	1828	670	246	747	250	424	380	342	276	569	199	353	294	271	187	224	105	288	190
	M-F	8.58P	1	NBC	N		87	83	B	13.3	20	1115	1874	680	252	761	253	431	394	351	277	616	227	382	328	281	198	201	92	296	194
NBC NEWS DIGEST-2-M-F						62	184	179	A	10.9	17	913	1682	758	287	832	291	482	456	361	282	582	203	368	282	286	194	126	58^	142	111
	1 TUE.	9.57P	2	NBC	N		88	88	B	12.5	19	1048	1726	742	290	825	313	515	468	369	253	583	240	391	336	260	159	170	90	148	96
	1 THU.	9.58P	1																												
	2 MON.	9.50P	1																												
	2 W & F	9.58P	1																												
NBC NEWS DIGEST-SAT						26	166	177	A	13.2	22	1106	2013	644	239	701	254	397	392	268	264	517	239	322	290	206	151	270	123	525	394
	SAT.	8.58P	1	NBC	N		81	85	B	11.8	20	989	1971	693	242	761	238	414	373	337	298	526	177	303	282	247	177	235	121	449	313
NBC NEWS DIGEST-2-SAT.						10	169		A	11.2	19	939	2140	873	276	937	256	447	470	441	392	580	253	334	270	214^	188^	266	172^	357	306
	1 SAT.	9.58P	1	NBC	N		88		B	10.0	16	838	1887	705	280	793	282	436	398	337	302	612	221	364	330	287	195	215	102	267	224
NBC NEWS DIGEST-SUN						26	183	188	A	11.9	18	997	2025	634	218	721	273	385	373	320	243	681	253	440	409	334	203	225	112^	398	283
	SUN.	8.58P	1	NBC	N		85	88	B	14.4	21	1207	2041	679	268	773	291	489	434	354	233	653	251	443	385	306	174	230	103	385	255
NBC NIGHTLY NEWS-SAT.						23	168	166	A	8.8	17	737	1444	689	228	731	87^	187	218	299	497	597	150^	195	197	200	338	13v	LT	103^	62^
	SAT.	6.30P	30	NBC	N		90	89	B	8.7	16	729	1493	664	220	742	130	271	269	324	428	594	124	251	256	270	301	81	42	76	50
NBC NIGHTLY NEWS-SUN						13	170	166	A	7.9	15	662	1651	621	223	698	165^	310	287	302	332	738	239	390	370	387	264	123^	24v	92^	49^
	SUN.	6.30P	30	NBC	N		87	85	B	7.3	13	612	1562	652	231	720	136	290	293	361	365	628	154	297	303	335	265	97	24	117	71
NBC NIGHTLY NEWS						129	206	206	A	11.2	20	939	1554	696	234	769	148	308	303	376	407	618	175	295	276	277	265	74	41^	93	71
	M-F	6.30P	30	NBC	N		99	99	B	11.3	20	947	1563	691	223	769	150	314	304	361	407	620	161	290	272	279	286	79	32	95	62

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NBC SUNDAY NIGHT MOVIE	20	202	204	A	18.8	30	1575	1699	745	306	807	267	469	457	423	262	695	233	442	394	399	196	106	33^	91	54^
SUN. 9.00P 120 NBC FF		98	99	B	17.0	26	1425	1793	733	294	808	290	511	463	393	245	688	270	471	413	334	170	179	76	118	75
9.00 - 9.30				A	17.3	26	1450	1688	712	284	759	233	411	407	388	283	686	220	426	407	407	196	102	33^	141	92
9.30 - 10.00				A	18.6	28	1559	1672	724	290	781	252	441	431	412	266	676	214	420	374	405	201	102	29^	113	70^
10.00 - 10.30				A	19.8	33	1659	1710	759	320	830	279	484	472	441	262	698	240	443	381	391	199	116	36^	66^	30^
10.30 - 11.00				A	19.5	34	1634	1709	776	324	850	298	532	506	446	241	709	255	468	414	386	181	99	31^	51^	23^
NEW SHOW	10	184		A	7.0	12	587	1729	593	332^	721	328^	536	414	370^	152^	671	310^	547	465	307^	102^	130^	56v	207^	140^
1 FRI. 10.00P 60 NBC GV		92		B	7.9	13	662	1764	624	314	701	321	505	425	313	164	664	332	501	468	282	113	181	83	218	158
10.00 - 10.30				A	7.6	13	637	1749	598	340^	744	350^	553	426	369	153^	670	324^	553	460	295^	91v	129^	51v	206^	125^
10.30 - 11.00				A	6.4	11	536	1687	584	319^	688	300^	513	396^	368^	150^	665	294^	535	468	313^	113^	129^	58v	205^	156^
NEWHART	21	200	205	A	21.6	33	1810	1630	785	291	841	292	488	453	375	303	560	216	361	314	259	172	137	67	92	61^
MON. 9.30P 30 CBS CS		99	99	B	18.1	26	1517	1627	759	263	834	275	442	413	359	338	569	208	341	308	263	195	135	61	89	50
NEWSBREAK-M-F	128	180	181	A	14.9	23	1249	1796	739	257	824	282	435	384	334	345	533	165	300	277	266	201	161	76	278	179
1 MTUTHF 8.58P 1 CBS N		86	88	B	15.7	23	1316	1788	748	253	829	257	416	382	358	361	554	186	311	284	258	209	153	74	252	159
1 WED. 8.28P 1																										
2 MON. 8.57P 2																										
2 TU&TH 8.58P 1																										
2 WED. 9.01P 1																										
2 FRI. 9.05P 1																										
NEWSBREAK-SAT.	25	173	171	A	11.0	18	922	1703	633	136	662	190	294	266	317	328	604	168	276	245	286	259	71^	28v	366	214
SAT. 8.58P 1 CBS N		87	91	B	10.6	18	888	1978	700	236	769	269	433	388	340	285	619	249	395	352	275	188	193	86	397	235
NEWSBREAK-SUN.	26	186	188	A	12.8	19	1073	1692	789	313	866	259	398	375	352	406	537	168	259	239	227	242	102^	68^	187	130
SUN. 8.58P 1 CBS N		94	94	B	17.0	24	1425	1714	761	301	844	239	403	385	387	376	580	184	300	287	276	226	109	60	181	121
NIGHT COURT	12	200	199	A	14.8	23	1240	1608	714	255	779	282	483	444	347	250	526	193	330	283	253	162	178	116	125	90^
WED. 9.30P 30 NBC CS		97	99	B	15.5	23	1299	1689	729	273	802	290	506	438	369	253	537	218	358	303	236	150	234	124	116	81
ONE DAY AT A TIME	3	196		A	13.0	20	1089	1563	751	204^	840	298	468	409	336	325	446	117^	233	244	246	183^	145^	65^	132^	132^
1 WED. 8.00P 30 CBS CS		98		B	12.7	20	1064	1636	720	244	808	271	420	370	334	337	408	133	207	174	185	170	172	112	248	191
PEOPLE ARE FUNNY	2	196	192	A	15.4	26	1291	1974	701	240	758	252	397	375	300	322	559	223	338	326	245	172	259	133	398	313
SAT. 9.00P 30 NBC PV		97	96	B	15.4	26	1291	1974	701	240	758	252	397	375	300	322	559	223	338	326	245	172	259	133	398	313
REAL PEOPLE	24	203	194	A	16.4	26	1374	1698	724	232	793	227	394	367	343	343	511	146	282	250	241	198	209	152	185	120
WED. 8.00P 60 NBC PV		96	90	B	16.2	25	1358	1718	705	229	786	214	366	347	349	362	570	165	292	257	249	246	182	104	180	109
8.00 - 8.30				A	15.9	25	1332	1685	705	230	777	226	374	355	331	346	521	150	287	250	245	207	197	144	190	129
8.30 - 9.00				A	16.8	26	1408	1710	744	234	810	229	412	378	354	345	503	140	275	250	240	192	220	160	177	112
REMINGTON STEELE	10	205	205	A	15.9	27	1332	1523	690	247	764	297	484	440	362	225	602	263	420	364	267	159	97	42^	60^	53^
TUE. 10.00P 60 NBC PD		96	99	B	15.4	25	1291	1599	722	283	786	308	508	472	365	225	614	262	433	371	283	153	121	52	78	47
10.00 - 10.30				A	16.0	27	1341	1548	684	255	765	297	481	445	359	226	608	274	427	362	262	156	104	44^	71^	61^
10.30 - 11.00				A	15.8	28	1324	1489	696	239	763	295	484	437	365	225	592	253	412	365	268	159	85^	39^	49^	43^
RIPTIDE	10	204	203	A	17.7	27	1483	1761	707	272	789	260	472	451	402	264	671	273	458	376	326	181	129	57^	172	116
TUE. 9.00P 60 NBC PD		99	99	B	19.0	28	1592	1786	683	262	747	270	465	440	364	230	718	298	497	429	327	178	166	59	155	91
9.00 - 9.30				A	17.5	26	1467	1776	700	281	780	253	459	437	396	266	668	266	453	371	325	183	144	73^	184	117
9.30 - 10.00				A	17.9	28	1500	1737	715	263	797	267	483	460	405	264	671	278	461	377	325	179	110	39^	159	114
RIPLEY'S BELIEVE IT-NOT	22	184	186	A	12.2	20	1022	2035	689	278	739	281	489	434	326	203	731	277	487	431	356	190	173	57^	392	256
SUN. 7.00P 60 ABC U		94	93	B	12.9	20	1081	2063	657	264	731	279	460	431	328	217	771	323	544	475	353	179	221	95	340	226
CONT'D																										

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES (AUDIENCE COMPOSITION)

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																													
RIPLEY'S BELIEVE I-CONT'D																													
7.00 - 7.30							A	11.2	19	939	1945	665	264	702	259	451	415	309	200	733	272	469	418	356	206	162	59^	348	225
7.30 - 8.00							A	13.2	21	1106	2094	707	288	764	297	517	450	339	201	720	276	498	437	356	174	181	53^	429	282
ST. ELSEWHERE				19		208	A	15.1	26	1265	1495	741	317	895	348	568	493	340	278	505	190	342	323	255	145^	58^	38v	37v	19v
2 WED. 10.00P	60	NBC	GD			99	B	13.5	23	1131	1595	767	311	848	342	563	520	383	231	596	277	432	376	255	134	102	52	49	28
10.00 - 10.30							A	15.2	26	1274	1488	740	307	886	347	572	493	330	268	500	196	344	308	243	145^	61^	36v	41v	25v
10.30 - 11.00							A	15.1	27	1265	1482	734	323	894	344	556	487	347	285	502	181^	336	336	264	142^	55^	39v	31v	13v
SCARECROW & MRS. KING				21	203	205	A	18.5	28	1550	1670	732	227	853	239	434	411	397	365	523	127	260	263	269	223	143	84	151	95
MON. 8.00P	60	CBS	GD		99	99	B	18.7	27	1567	1779	763	284	859	272	456	431	388	346	536	173	312	287	260	192	173	91	211	136
8.00 - 8.30							A	18.1	27	1517	1672	732	222	858	238	433	411	397	373	526	137	262	263	261	222	136	79	152	93
8.30 - 9.00							A	18.8	28	1575	1669	733	230	851	238	437	409	399	362	515	113	253	265	279	220	153	91	150	95
SHAPING UP				2	202	206	A	15.9	25	1332	1580	629	275	733	335	458	359	273	221	539	251	375	289	215	130	187	105	121	91
TUE. 9.30P	30	ABC	CS		99	99	B	15.9	25	1332	1580	629	275	733	335	458	359	273	221	539	251	375	289	215	130	187	105	121	91
SILVER SPOONS				21	190	194	A	15.8	27	1324	2145	674	243	735	296	444	420	266	255	478	223	315	291	191	127	319	151	613	471
SAT. 8.30P	30	NBC	CS		95	96	B	15.1	25	1265	2038	693	240	762	265	426	377	314	291	511	189	310	287	233	157	272	143	493	348
SIMON & SIMON				24	188	205	A	23.9	37	2003	1665	735	246	808	263	452	396	397	313	592	201	362	328	311	191	167	85	98	59
THU. 9.00P	60	CBS	PD		96	99	B	23.8	36	1994	1709	761	257	835	270	464	425	393	316	612	212	376	336	299	200	141	59	121	80
9.00 - 9.30							A	23.1	35	1936	1664	723	236	791	247	431	386	392	315	589	185	350	324	328	193	171	85	113	68
9.30 - 10.00							A	24.7	38	2070	1658	745	254	824	281	471	403	399	311	594	218	377	327	296	189	156	83	84	51^
60 MINUTES				28	206	206	A	22.6	38	1894	1624	730	322	789	175	341	339	378	395	706	185	328	355	361	297	56^	9v	73	47^
SUN. 7.00P	60	CBS	DN		99	99	B	24.4	38	2045	1637	726	287	782	183	348	348	378	372	698	190	351	349	345	285	81	37	76	47
7.00 - 7.30							A	21.5	37	1802	1619	715	309	780	168	333	332	373	395	709	186	327	362	360	297	54^	7v	76	55^
7.30 - 8.00							A	23.6	38	1978	1628	743	332	797	182	348	348	384	392	702	183	329	351	361	295	58^	9v	71	40^
SUZANNE PLESHETTE SHOW				5	197	198	A	13.9	21	1165	1605	786	303	882	282	412	356	350	414	520	158	252	241	237	226	62^	33^	141	93^
SUN. 8.00P	30	CBS	CS		99	99	B	14.9	23	1249	1537	731	294	819	225	365	344	364	393	536	151	240	246	256	233	70	31	112	76
T.J. HOOKER				24	189	200	A	14.9	25	1249	1735	750	326	859	257	425	382	401	357	616	170	338	305	326	245	113	54^	147	116
SAT. 8.00P	60	ABC	OP		98	99	B	16.2	27	1358	1780	736	274	811	210	393	385	399	357	622	175	333	313	315	250	136	63	211	137
8.00 - 8.30							A	14.1	24	1182	1683	744	320	855	251	418	381	390	363	597	168	325	293	308	239	95^	39^	136	107
8.30 - 9.00							A	15.6	26	1307	1784	757	332	867	261	432	387	412	355	632	169	350	318	345	250	129	68^	156	123
TV BLOOPERS & PRAC. JOKES				11	206	208	A	19.8	30	1659	1841	664	268	755	276	459	392	334	250	591	239	386	315	261	173	262	131	233	149
MON. 8.00P	60	NBC	CV		99	99	B	20.6	29	1726	1879	701	273	781	298	466	419	337	251	622	242	402	357	291	179	225	106	251	161
8.00 - 8.30							A	19.2	29	1609	1866	677	268	757	267	444	384	334	263	599	242	386	312	261	179	272	137	238	151
8.30 - 9.00							A	20.4	30	1710	1809	653	267	752	285	473	398	331	239	583	237	385	320	261	165	247	124	227	144
THAT'S INCREDIBLE				1		205	A	10.8	17	905	1909	892	317	926	254^	563	527	502	317	472	134^	271	215^	240^	182^	254	115^	257	198^
2 THU. 8.00P	60	ABC	PV			99	B	10.8	17	905	1909	892	317	926	254	563	527	502	317	472	134	271	215	240	182	254	115	257	198
8.00 - 8.30							A	10.7	17	897	1909	886	346	915	246^	552	522	512	315	488	139^	292	243^	261	177^	260	134^	246^	190^
8.30 - 9.00							A	10.9	17	913	1897	896	288	936	260	573	531	492	319	448	125^	247^	184^	219^	184^	248^	95^	265	202^
THREE'S COMPANY				22	206	207	A	18.2	27	1525	1702	697	281	791	330	471	389	303	259	500	199	328	250	219	143	219	132	192	146
TUE. 9.00P	30	ABC	CS		99	99	B	17.0	25	1425	1782	694	268	786	319	491	405	328	242	542	215	347	302	239	156	234	139	220	156
TRAPPER JOHN, M.D.				21	202	200	A	16.4	28	1374	1618	792	312	959	331	499	420	356	417	524	181	268	248	226	212	79^	56^	56^	40^
SUN. 10.00P	60	CBS	GD		99	99	B	17.0	28	1425	1499	756	275	861	260	417	383	366	391	489	168	270	241	216	186	88	48	61	46
10.00 - 10.30							A	16.6	27	1391	1647	787	311	956	335	504	423	354	409	549	201	295	266	234	210	82^	61^	60^	44^
10.30 - 11.00							A	16.2	28	1358	1579	794	313	961	330	496	412	357	424	495	159	240	229	218	211	71^	48^	52^	34^

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
20/20	24	199	202	A	16.5	27	1383	1493	725	281	824	257	475	440	406	278	572	136	306	326	327	199	92	26^	5v	5v
THU. 10.00P 60 ABC DN		99	99	B	14.4	24	1207	1523	722	268	777	209	423	420	419	285	621	177	349	354	326	211	84	37	41	27
10.00 - 10.30				A	16.4	26	1374	1491	727	281	826	258	477	437	404	285	558	134	294	313	315	196	96	23^	11v	11v
10.30 - 11.00				A	16.5	28	1383	1492	728	282	826	255	473	446	410	274	580	134	315	336	338	199	86	29^	LT	LT
TWO MARRIAGES	3	200		A	9.0	14	754	1962	837	364	977	420	679	502	408	265^	543	237^	331	281^	210^	188^	199^	122^	243^	184^
1 THU. 8.00P 60 ABC GD		99		B	9.5	15	796	1752	793	320	864	319	522	436	376	291	508	174	247	224	210	212	184	111	196	138
8.00 - 8.30				A	9.0	14	754	1964	835	362	957	383	658	491	427	261^	589	247^	345	313	240^	198^	179^	116^	239^	184^
8.30 - 9.00				A	8.9	14	746	1966	846	370	1005	460	704	515	392	271^	502	230^	319	246^	179^	183^	212^	126^	247^	188^
WE GOT IT MADE SPECIAL(S)		172		A	8.3	13	696	1819	617	57v	670	199^	402	349	400	228^	542	323^	420	257^	130^	122^	335	122^	272^	147^
1 FRI. 9.00P 60 NBC CS		91																								
9.00 - 9.30				A	8.1	13	679	1978	687	76v	738	241^	437	402	410	249^	511	311^	400	234^	109^	111^	356	121^	373	164^
9.30 - 10.00				A	8.4	13	704	1676	555	38v	610	158^	372	302^	395	209^	573	337	439	282^	149^	134^	316^	121^	177^	130^
WE GOT IT MADE SPEC.(S)			182	A	8.6	14	721	1641	671	176^	698	156^	337	303^	365	309^	423	87^	208^	192^	228^	195^	284^	138^	236^	205^
2 FRI. 9.00P 60 NBC CS			94																							
9.00 - 9.30				A	8.3	13	696	1652	662	157^	689	142^	332	306^	370	307^	418	81v	203^	185^	226^	194^	298^	149^	247^	219^
9.30 - 10.00				A	8.8	14	737	1640	682	196^	709	167^	343	303^	363	314	430	92^	214^	200^	233^	198^	275^	130^	226^	191^
WEBSTER	23	198	205	A	16.3	26	1366	1783	725	294	799	239	404	423	365	307	539	168	287	253	240	227	157	81^	288	176
FRI. 8.30P 30 ABC CS		98	98	B	17.6	28	1475	1809	757	302	852	293	487	443	375	311	492	170	289	275	226	170	171	98	294	197
YELLOW ROSE	19	195	198	A	10.2	19	855	1696	758	195	833	207	388	385	361	385	629	213	342	326	312	229	155	87^	79^	57^
SAT. 10.00P 60 NBC GD		95	97	B	10.4	18	872	1583	714	245	794	242	422	404	373	313	582	161	307	311	315	216	120	61	87	66
10.00 - 10.30				A	10.5	19	880	1673	750	184	838	214	390	376	352	393	618	224	341	304	283	228	136	79^	81^	61^
10.30 - 11.00				A	10.0	19	838	1683	757	201	815	195	379	389	364	374	633	205	340	341	332	226	165	93^	70^	50^
YELLOW ROSE SPECIAL(S)			201	A	8.0	14	670	1333	545	226^	609	197^	272^	249^	224^	263^	513	165^	268^	255^	271^	213^	117^	66v	94^	59v
2 FRI. 10.00P 60 NBC GD			99																							
10.00 - 10.30				A	8.4	15	704	1347	535	230^	606	185^	262^	256^	230^	268^	509	159^	264^	248^	267^	215^	138^	81v	94^	61v
10.30 - 11.00				A	7.5	14	629	1318	559	222^	618	213^	285^	245^	218^	259^	521	174^	274^	261^	277^	213^	89v	45v	90v	56v
•LATE FRINGE																										
ABC NEWS:NIGHTLINE	24	193	193	A	6.2	17	520	1344	639	246	683	184	374	342	352	262	567	144	289	294	274	238	61^	38^	33^	24v
1 MON. 11.30P 31 ABC N		95	96	B	6.3	18	528	1302	613	215	671	159	335	323	369	281	564	154	287	293	266	237	40	25	27	20
1 W & F 11.30P 30																										
2 M-TH 11.30P 30																										
2 FRI. 11.30P 31																										
ABC NEWS:NIGHTLINE-WED(B)			191	A	4.8	16	402	1550	875	253^	1084	465^	775	454^	445^	284^	334^	73v	183^	214^	168^	120v	132v	132v	LT	LT
2 WED. 12.00M 17 ABC N			96																							
ABC NEWS:NIGHTLINE SPEC.(S)		192		A	3.2	14	268	799^	445^	49v	478^	52v	273^	250^	348^	194v	321^	63v	217v	157v	255^	101v	LT	LT	LT	LT
1 TUE. 12.12A 30 ABC N		96																								
ABC WEEKEND REPORT-SAT.	25	161	155	A	5.3	11	444	1119	629	287	660	228^	357	351	323	277	434	189^	260^	210^	149^	157^	LT	LT	25v	25v
SAT. 11.00P 15 ABC N		88	87	B	5.2	10	436	1201	556	205	607	164	302	305	305	243	481	134	263	254	254	183	68	29	45	40
ABC WEEKEND REPORT-SUN.	26	168	169	A	3.4	8	285	1453	677	236^	744	320^	459	443	364^	154^	593	203^	439	382^	377^	154^	63v	28v	53v	53v
1 SUN. 11.28P 15 ABC N		91	91	B	4.5	11	377	1254	567	176	606	198	360	375	320	184	589	206	386	340	299	174	44	19	15	LT
2 SUN. 11.00P 15																										
CAMPAIGN '84(S)		184		A	6.6	20	553	1156	519	158^	519	156^	231^	250^	215^	255^	473	158^	263^	207^	219^	188^	43v	27v	121^	21v
1 TUE. 11.32P 33 CBS P		94																								

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
CBS NEWS NIGHTWATCH-1	124	72	70	A	1.5	16	126	738	341^	87v	373^	64v	151^	127^	190^	182^	365^	151^	262^	301^	206^	64v	LT	LT	LT	LT
1 MWTHSU 2.00A 30 CBS N		69	68	B	1.5	16	126	781	357	111	402	145	236	175	182	147	335	148	226	212	151	77	LT	LT	LT	LT
2 MTUSU 2.00A 30																										
2 WED. 2.03A 27																										
CBS NEWS NIGHTWATCH-2	130	103	104	A	1.2	23	101	554^	286^	138v	297^	79v	198^	208^	198^	79v	247^	89v	138v	108v	149^	99v	LT	LT	LT	LT
1 MWTHSU 2.30A 210 CBS N		89	89	B	1.3	25	109	655	296	82	341	106	206	162	163	121	293	127	193	169	138	84	LT	LT	LT	LT
1 TUE. 2.35A 205																										
2 M-THSU 2.30A 210																										
2.30 - 3.00				A	1.7	23	142	901	416	148^	423	63v	212^	240^	268^	155^	444	240^	325^	288^	168^	99v	34v	LT	LT	LT
3.00 - 3.30				A	1.5	24	126	627	334^	119^	365^	127^	238^	238^	230^	87v	254^	127^	183^	143^	111v	63v	LT	LT	LT	LT
3.30 - 4.00				A	1.3	25	109	523	368^	184^	368^	147^	257^	238^	221^	111v	146^	73v	119v	55v	73v	LT	LT	LT	LT	LT
4.00 - 4.30				A	1.2	26	101	446^	268^	159^	268^	99v	198^	198^	169^	70v	168^	49v	49v	LT	119v	119v	LT	LT	LT	LT
4.30 - 5.00				A	1.0	23	84	536^	274^	131v	274^	84v	215^	215^	190^	59v	262^	LT	108v	72v	226^	154v	LT	LT	LT	LT
5.00 - 5.30				A	1.0	24	84	357^	131v	95v	131v	LT	119v	119v	131v	LT	226^	LT	60v	LT	190^	142v	LT	LT	LT	LT
5.30 - 6.00				A	1.0	22	84	405^	203^	180^	203^	LT	203^	203^	179^	LT	202^	71v	71v	LT	131v	131v	LT	LT	LT	LT
CBS SUNDAY NEWS-OSGOOD	26	131	133	A	5.2	11	436	1259	672	266^	745	147^	293	349	333	396	459	152^	223^	147^	203^	236^	18v	18v	37v	26v
SUN. 11.00P 15 CBS N		69	69	B	6.1	12	511	1303	673	243	746	176	303	331	348	373	489	154	263	217	237	195	35	21	33	22
DAVID LETTERMAN I	104	189	189	A	2.9	15	243	1152	489	169^	563	230^	312	231^	205^	206^	572	313	411	288	197^	148^	LT	LT	LT	LT
1 MON. 12.43A 30 NBC GV		96	96	B	3.0	15	251	1265	515	200	600	272	376	272	208	186	594	362	471	295	170	104	49	LT	22	LT
1 TUE. 1.00A 30																										
1 W & TH 12.30A 30																										
2 M-TH 12.30A 30																										
DAVID LETTERMAN II	104	189	189	A	2.3	15	193	1098	523	192^	627	322	373	217^	165^	223^	466	280^	383	217^	160^	68v	LT	LT	LT	LT
1 MON. 1.13A 30 NBC GV		96	96	B	2.2	14	184	1191	490	197	569	273	373	268	171	164	568	356	456	282	153	91	37	LT	LT	LT
1 TUE. 1.30A 30																										
1 W & TH 1.00A 30																										
2 M-TH 1.00A 30																										
DECISION '84-ILL. PRIMARY(S)		207		A	7.2	21	603	1080	483	72v	511	89v	198^	226^	285^	257^	479	173^	268^	197^	145^	211^	82v	LT	8v	8v
1 TUE. 11.30P 30 NBC P		96																								
'84 VOTE:IL/MN TUE-11:30P(S)		193		A	4.8	15	402	1236	559^	122v	629	166^	343^	251^	339^	252^	579	273^	369^	240^	204^	186^	28v	15v	LT	LT
1 TUE. 11.30P 42 ABC P		97																								
11.30 - 12.00				A	5.1	15	427	1347	590	152^	649	183^	354^	260^	335^	257^	674	339^	441^	285^	220^	208^	24v	21v	LT	LT
12.00 - 12.30				A	4.2	15	352	878	444^	26v	551^	108v	296^	213^	341^	230^	281^	66v	147v	99v	156v	116v	46v	LT	LT	LT
EYE ON HOLLYWOOD	23	129	127	A	2.3	8	193	1114	534	207^	596	223^	377	301	269^	172^	472	166^	295	317	254^	114^	46v	42v	LT	LT
1 MON. 12.01A 30 ABC GV		74	73	B	2.2	8	184	1058	523	254	590	193	358	296	283	197	434	165	271	266	217	113	LT	LT	LT	LT
1 W & F 12.00M 31																										
2 TU&TH 12.00M 30																										
2 WED. 12.17A 28																										
2 FRI. 12.01A 30																										
FRIDAY NIGHT VIDEOS	26	199	200	A	3.9	18	327	1327	409	204^	584	379	452	304^	120^	118^	422	315^	371	239^	74v	51v	284^	189^	37v	37v
FRI. 12.30A 90 NBC PC		98	98	B	3.9	18	327	1372	459	208	540	303	420	313	176	94	518	349	431	293	137	59	245	131	69	61
12.30 - 1.00				A	4.9	19	411	1423	531	261^	643	394	458	344	127^	164^	535	382	450	316	97^	85^	218^	150^	27v	27v
1.00 - 1.30				A	3.7	18	310	1413	390	200^	612	433	522	339^	128^	83v	420	332^	385	236^	75v	35v	342^	229^	39v	39v
1.30 - 2.00				A	2.9	18	243	1132	272^	128^	486	309^	384^	206^	103v	94v	262^	192^	237^	127^	45v	25v	330^	205^	54v	54v
HART FOR PRESIDENT(S)			186	A	6.6	19	553	1468	872	315^	962	416^	532	357^	205^	414^	374^	98v	192^	163^	185^	166^	75v	75v	57v	LT
2 THU. 11.30P 24 CBS P			94																							

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
LATE FRINGE CONT'D																										
LAROUCHE FOR PRESIDENT(S)			176	A	2.5	9	210	790^	605^	339^	605^	224v	300^	266v	190v	277v	185v	52v	52v	38v	133v	95v	LT	LT	LT	LT
2 MON. 12.00M 30 ABC P			89																							
LATE MOVIE I	134	175	165	A	5.6	20	469	1109	503	159	580	188	294	290	262	228	450	148	266	264	240	152	47^	17v	32^	15v
1 MON. 11.30P 68 CBS FF		91	86	B	6.4	21	536	1176	580	206	640	190	333	326	323	249	460	161	284	265	230	139	51	25	25	14
1 TUE. 12.05A 67																										
1 WED. 11.30P 69																										
2 M & TU 11.30P 68																										
2 WED. 11.33P 65																										
2 THU. 11.54P 67																										
2 FRI. 11.30P 67																										
11.30 - 12.00				A	6.1	17	511	1114	518	165	590	173	287	300	272	245	437	119	243	249	243	165	60^	19v	27v	10v
12.00 - 12.30				A	5.5	20	461	1115	483	156	555	182	279	279	260	217	478	154	285	290	264	156	42^	11v	40^	17v
12.30 - 1.00				A	5.1	24	427	1080	506	161	611	222	339	293	246	220	423	174	275	259	207	118^	23v	17v	23v	19v
1.00 - 1.30				A	4.4	28	369	1176	594^	263^	629	218^	355^	349^	305^	195^	496^	274^	317^	270^	192^	128v	51v	51v	LT	LT
LATE MOVIE II	135	175	164	A	4.0	23	335	1003	447	137^	513	170	277	269	242	172	460	174	293	290	241	125^	LT	LT	21v	15v
1 MON. 12.38A 50 CBS FF		91	86	B	4.5	25	377	1053	495	186	550	171	305	298	286	188	448	171	281	261	226	126	39	18	16	LT
1 TUE. 1.12A 48																										
1 WED. 12.39A 56																										
2 M & TU 12.38A 49																										
2 WED. 12.38A 46																										
2 THU. 1.01A 50																										
2 FRI. 12.37A 48																										
12.30 - 1.00				A	4.4	21	369	1054	442	114^	517	178	290	273	255	163	466	160	287	286	244	142^	17v	LT	54^	41^
1.00 - 1.30				A	3.9	24	327	1006	458	140^	528	171^	286	272	256	177	468	172^	306	306	259	116^	LT	LT	LT	LT
1.30 - 2.00				A	3.1	25	260	969	469	216^	511	165^	265	285	178^	207^	458	270	301	249	181^	120^	LT	LT	LT	LT
NBC LATE NIGHT MOVIE	26	75	77	A	1.8	8	151	768^	385^	119v	391^	LT	199^	199^	325^	192v	370^	112v	331^	252^	252^	39v	LT	LT	LT	LT
1 SUN. 11.30P 122 NBC FF		46	45	B	1.6	16	134	826	367	91	434	189	262	190	191	159	350	139	238	214	146	91	LT	LT	LT	LT
2 SUN. 11.30P 86																										
11.30 - 12.00				A	2.1	6	176	1170	631^	131v	642^	LT	273^	273^	506^	369^	528^	204^	483^	376^	307^	45v	LT	LT	LT	LT
12.00 - 12.30				A	1.9	8	159	503^	233^	101v	233^	LT	139v	139v	183v	94v	270^	57v	226^	169v	213^	44v	LT	LT	LT	LT
12.30 - 1.00				A	1.6	9	134	642^	261^	150v	261^	LT	194v	194v	261^	67v	358^	75v	306^	231^	283^	52v	LT	LT	LT	LT
1.00 - 1.30				A	1.3	9	109	697^	394v	110v	394v	LT	220v	220v	394v	174v	303v	64v	303v	239v	239v	LT	LT	LT	LT	LT
NCAA BSKBL CHAMPIONSHP-TH(S)		192		A	6.1	27	511	1374	508	193^	522	199^	348^	278^	246^	170^	747	310^	504	414^	331^	203^	97v	61v	LT	LT
1 THU. 11.30P 150 CBS SE		97																								
11.30 - 12.00				A	7.7	23	645	1433	570	184^	599	248^	378	298^	270^	202^	695	269^	447	369	319^	230^	107^	41v	32v	11v
12.00 - 12.30				A	6.8	26	570	1288	463	153^	485	183^	318^	243^	230^	167^	681	302^	437	367^	276^	206^	122^	65v	LT	LT
12.30 - 1.00				A	6.3	30	528	1352	496	186^	507	180^	350^	285^	261^	157^	754	327^	525	417^	319^	187^	91v	64v	LT	LT
1.00 - 1.30				A	5.9	33	494	1407	515	249^	515	187^	370^	316^	252^	145^	827	341^	590	476	370^	181^	65v	65v	LT	LT
1.30 - 2.00				A	4.0	31	335	1346	468^	197^	468^	184^	307^	236^	198^	161v	806	329^	557^	456^	387^	200^	72v	72v	LT	LT
NCAA BSKBL CHAMPIONSHP-FR(S)		192		A	5.4	21	453	1508	471^	64v	496^	156^	325^	263^	245^	147^	870	480^	711	430^	315^	159^	124v	25v	18v	18v
1 FRI. 11.30P 167 CBS SE		97																								
11.30 - 12.00				A	7.7	19	645	1546	578	124^	637	252^	411	345^	250^	195^	813	419	630	358^	288^	183^	96^	30v	LT	LT
12.00 - 12.30				A	6.2	19	520	1658	466	94v	519	164^	343^	289^	265^	131^	945	496	779	477	373^	166^	173^	42v	21v	21v
12.30 - 1.00				A	5.2	20	436	1518	388^	28v	388^	100v	221^	220^	209^	123v	935	516^	786	489^	355^	149^	176^	28v	19v	19v
1.00 - 1.30				A	5.6	26	469	1446	433^	30v	433^	128^	324^	225^	238^	109v	866	532	744	439^	279^	122v	123v	19v	24v	24v
1.30 - 2.00				A	4.1	24	344	1334	450^	21v	450^	93v	317^	244^	273^	133v	805	421^	643^	422^	326^	162v	47v	LT	32v	32v
2.00 - 2.30				A	2.9	21	243	1074	354^	LT	354^	95v	177v	82v	169v	177v	627^	474^	519^	321^	103v	108v	65v	LT	28v	28v

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
SATURDAY NIGHT	23	204	184	A	7.0	21	587	1772	564	223	611	281	512	415	287	92^	737	464	623	447	239	85^	313	194^	111^	93^
1 SAT. 11.30P 81 NBC GV		99	95	B	7.4	21	620	1580	550	249	627	305	485	380	256	117	668	398	556	414	227	84	216	122	69	55
2 SAT. 11.30P 78																										
11.30 - 12.00				A	7.7	20	645	1721	517	191	582	236	441	380	296	128^	697	399	546	421	247	105^	296	183	146^	123^
12.00 - 12.30				A	6.9	21	578	1865	624	216	660	317	576	469	304	74^	766	507	673	457	237	72^	344	215	95^	80^
12.30 - 1.00				A	6.2	21	520	1712	552	295	593	305	533	394	252	60^	765	515	681	467	226	72^	281	180^	73^	59^
TONIGHT SHOW	127	206	207	A	6.6	22	553	1298	580	165	640	206	321	278	290	267	568	250	371	287	246	177	68^	39^	22v	20v
1 MON. 11.43P 60 NBC GV		99	99	B	6.9	22	578	1363	616	197	679	227	363	314	323	264	587	261	391	297	233	168	58	26	39	28
1 TUE. 12.00M 60																										
1 W-F 11.30P 60																										
2 M-F 11.30P 60																										
11.30 - 12.00				A	7.4	21	620	1392	628	184	693	217	353	294	314	295	607	244	396	330	285	189	77^	44^	15v	12v
12.00 - 12.30				A	6.1	22	511	1239	562	152	623	207	311	270	280	258	529	262	351	251	203	164	61^	38^	26v	26v
12.30 - 1.00				A	4.7	23	394	980	353	51v	353	96^	139^	230^	165^	123^	579	232^	353	203^	238^	203^	48v	31v	LT	LT
VIEWPOINT(S)		190		A	4.8	18	402	1154	489^	162^	498^	70v	246^	261^	305^	226^	622	95v	301^	292^	392^	288^	34v	LT	LT	LT
1 THU. 11.30P 90 ABC N		96																								
11.30 - 12.00				A	6.6	19	553	1213	488	183^	509	85v	273^	293^	339^	196^	647	126^	387^	297^	387^	260^	57v	16v	LT	LT
12.00 - 12.30				A	4.4	17	369	1117	485^	155v	485^	65v	189^	212^	266^	273^	607^	43v	228^	266^	426^	341^	25v	LT	LT	LT
12.30 - 1.00				A	3.4	16	285	1070	487^	126v	487^	39v	263^	263^	294^	224^	583^	96v	225^	310^	357^	273^	LT	LT	LT	LT
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)		196		A	8.1	21	679	1286	548	112^	665	265^	454	355	333^	193^	221^	125^	156^	40v	69v	56v	260^	260^	140^	66v
1 WED. 4.30P 60 ABC FV		97																								
4.30 - 5.00				A	7.5	20	629	1324	603	102^	725	282^	516	407	367^	192^	183^	115^	130^	15v	43v	53v	296^	296^	120^	46v
5.00 - 5.30				A	8.7	21	729	1237	492	118^	602	245^	392	304^	301^	193^	251^	133^	176^	61v	90^	57v	229^	229^	155^	82^
ABC AFTERSCHOOL SPECIAL(S)			195	A	8.3	21	696	1717	693	157^	873	378	615	459	417	201^	450	134^	311^	258^	261^	120^	51v	LT	343	271^
2 WED. 4.30P 60 ABC FV			97																							
4.30 - 5.00				A	7.6	20	637	1575	680	146^	851	397	629	452	389	178^	406	148^	293^	247^	217^	113^	LT	LT	318^	240^
5.00 - 5.30				A	8.9	21	746	1849	710	165^	899	367	609	466	442	224^	485	122^	328	266^	298^	124^	96^	LT	369	299^
ABC DAYTIME NEWSBRIEF-M-F	128	185	190	A	7.7	24	645	1346	853	275	962	446	680	545	416	205	265	181	222	120	64^	35^	55^	31^	64^	26^
1 M-TH 1.57P 2 ABC N		96	97	B	8.4	26	704	1395	844	268	950	489	699	545	366	188	263	152	200	132	82	53	93	69	89	26
1 FRI. 1.56P 3																										
2 M-F 1.57P 2																										
ABC WORLD NEWS-MORN-645A	128	157	158	A	2.2	14	184	1310	708	244^	713	213^	463	419	353	223^	461	190^	256^	207^	152^	205^	LT	LT	115^	77v
M-F 6.45A 15 ABC N		87	87	B	2.1	16	176	1209	587	250	625	201	394	369	303	193	462	137	258	237	224	179	69	55	53	41
ALL MY CHILDREN	130	206	207	A	8.3	26	696	1333	840	262	954	452	680	541	396	196	263	176	217	111	60^	39^	57^	34^	59^	22^
M-F 1.00P 60 ABC DD		99	99	B	9.1	28	763	1400	838	264	946	491	699	537	363	186	268	154	205	133	83	54	93	69	93	26
1.00 - 1.30				A	7.9	25	662	1304	833	253	944	443	673	538	394	191	249	161	203	103	60^	38^	57^	33^	54^	20v
1.30 - 2.00				A	8.7	27	729	1347	843	266	959	458	685	544	394	197	275	187	228	117	60^	41^	53^	33^	60^	22^
ANOTHER WORLD	126	202	203	A	5.7	19	478	1163	805	71^	866	205	375	360	377	458	224	80^	107^	82^	77^	104^	37^	27v	36^	20v
M-F 2.00P 60 NBC DD		99	99	B	5.6	18	469	1205	835	128	915	244	434	396	389	444	199	60	81	55	75	104	40	22	51	30
2.00 - 2.30				A	5.7	19	478	1174	813	67^	877	215	387	369	373	457	217	70^	102^	82^	83^	102^	44^	36^	36^	21v
2.30 - 3.00				A	5.6	19	469	1147	815	72^	866	195	364	358	385	467	222	83^	105^	79^	70^	104^	25v	17v	34^	21v
AS THE WORLD TURNS	125	203	204	A	8.2	26	687	1300	797	115	890	258	398	333	321	449	307	81^	146	126	115	157	32^	17v	71^	27^
M-F 1.30P 60 CBS DD		98	99	B	7.9	25	662	1285	830	139	916	240	389	364	374	466	253	84	120	98	88	125	41	25	75	24
1.30 - 2.00				A	8.0	25	670	1327	798	116	900	261	400	326	318	463	309	78^	139	119	113	169	31^	16v	87	38^
2.00 - 2.30				A	8.3	27	696	1277	805	113	888	257	400	344	326	438	301	81^	150	127	115	149	34^	18v	54^	15v

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME	WK # DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																														
BENSON DAYTIME					119	182	182	A	3.8	15	318	1214	686	120^	796	369	519	437	317	205	202	101^	154^	81^	85^	48^	53^	31v	163^	108^
	M-F	11.00A	30	ABC	CS	90	90	B	4.0	16	335	1287	668	153	747	359	505	410	290	181	296	146	205	147	107	73	91	48	153	63
CAPITOL					127	192	193	A	6.6	22	553	1268	778	160	865	311	467	359	291	375	264	82^	123	103	94^	136	56^	27^	83^	20v
	M-F	2.30P	30	CBS	DD	96	96	B	6.5	22	545	1287	806	143	892	269	422	372	358	424	226	82	105	84	77	113	69	43	100	41
CBS EARLY MORNING NEWS					130	133	134	A	1.9	18	159	1277	510	76v	510	113^	257^	321^	245^	189^	579	164^	308^	328^	251^	214^	56v	LT	132^	51v
	M-F	6.30A	30	CBS	N	89	89	B	1.5	16	126	985	459	103	482	128	229	229	202	207	397	94	198	196	183	177	44	LT	62	LT
CBS MORNING NEWS 1					130	193	194	A	3.6	15	302	1268	662	118^	702	155^	318	312	278	358	466	92^	181^	176^	208	271	47v	20v	53^	40v
	M-F	7.30A	30	CBS	N	99	99	B	3.6	17	302	1280	627	128	657	118	245	257	275	370	514	108	204	209	244	285	44	18	65	35
CBS MORNING NEWS 2					129	194	195	A	4.0	17	335	1212	698	157^	719	167^	280	292	337	388	390	133^	208	182	155^	176	49^	21v	54^	27v
	M-F	8.30A	30	CBS	N	99	99	B	3.9	17	327	1129	634	108	660	106	196	224	301	404	398	100	182	183	188	191	27	LT	44	22
CBS SCHOOLBREAK SPECIALS(S)							169	A	5.8	15	486	1564	649	137^	751	216^	412^	316^	344^	291^	343^	189^	189^	122v	85v	121v	305^	183^	165^	142^
	2 TUE.	4.30P	60	CBS	CL		87																							
		4.30 - 5.00						A	5.2	14	436	1516	639	113v	747	192^	374^	317^	353^	323^	321^	188^	188^	99v	74v	103v	253^	163^	195^	145^
		5.00 - 5.30						A	6.4	16	536	1582	649	153^	745	234^	440	314^	331^	259^	355^	189^	189^	136^	90v	131^	345^	200^	137^	137^
DAYS OF OUR LIVES					126	206	207	A	7.5	24	629	1234	759	118	833	275	426	380	344	364	295	119	165	120	105	114	58^	40^	48^	18v
	M-F	1.00P	60	NBC	DD	98	99	B	7.1	22	595	1320	822	163	911	302	487	434	379	379	290	102	154	107	120	122	50	32	69	31
		1.00 - 1.30						A	7.2	23	603	1232	744	113	827	270	409	363	344	370	307	116	160	115	113	130	52^	35^	46^	17v
		1.30 - 2.00						A	7.8	24	654	1226	770	119	836	278	442	395	346	356	279	118	163	123	96	98	64^	42^	47^	18v
DREAM HOUSE					127	185	185	A	5.0	19	419	1200	668	93^	768	201	285	276	279	403	280	120^	130^	92^	73^	140	100^	78^	52^	14v
	M-F	11.30A	30	NBC	QG	91	92	B	5.1	20	427	1279	735	129	805	220	346	331	332	392	277	78	116	105	110	139	64	45	133	47
EDGE OF NIGHT					129	126	126	A	3.1	9	260	1150	696	96^	842	312	473	381	384	303	154^	70^	88^	18v	77^	66^	50v	46v	104^	70^
	M-F	4.00P	30	ABC	DD	69	69	B	3.5	10	293	1296	708	157	842	329	522	443	385	273	204	76	118	77	94	73	134	108	116	55
FACTS OF LIFE M-F					63	152	152	A	4.4	17	369	1558	753	179	843	371	542	367	285	241	266	135^	166	142^	95^	70^	113^	100^	336	166
	M-F	10.00A	30	NBC	CS	89	89	B	4.4	18	369	1465	660	140	715	282	437	346	285	228	300	131	195	158	123	85	138	94	312	134
FAMILY FEUD					130	172	172	A	4.7	17	394	1287	760	144	879	279	444	381	386	361	269	133^	156	69^	58^	111^	57^	33v	82^	36v
	M-F	12.00N	30	ABC	QP	87	87	B	4.9	18	411	1285	718	164	808	303	449	389	332	298	300	112	164	125	115	122	71	44	106	33
GENERAL HOSPITAL					128	204	205	A	9.7	29	813	1323	773	181	865	422	590	445	336	214	225	131	171	106	69^	46^	146	92	87	31^
	M-F	3.00P	60	ABC	DD	99	99	B	10.8	32	905	1370	781	209	884	425	615	477	348	222	231	122	162	104	81	57	155	118	100	46
		3.00 - 3.30						A	9.4	29	788	1335	796	185	890	444	612	458	341	216	224	131	172	104	70^	44^	136	81	85	32^
		3.30 - 4.00						A	9.9	29	830	1311	751	175	843	403	572	430	331	214	218	126	164	103	66^	46^	160	104	90	30^
GOOD MORNING, AMERICA-730					129	205	204	A	5.6	24	469	1407	799	231	840	281	480	470	382	291	376	83^	155	115^	136	207	55^	23v	136	90^
	M-F	7.30A	30	ABC	N	99	99	B	5.0	24	419	1326	726	212	750	255	446	438	346	251	420	74	171	194	227	204	61	LT	95	71
GOOD MORNING, AMERICA-830					129	203	203	A	6.2	26	520	1208	751	119	803	266	429	416	346	309	326	121	174	99^	123	152	32^	17v	47^	LT
	M-F	8.30A	30	ABC	N	99	99	B	5.6	25	469	1228	752	167	797	253	448	426	366	300	352	90	148	135	154	178	19	LT	60	24
GUIDING LIGHT					125	202	203	A	8.5	25	712	1459	869	166	972	299	515	421	406	418	214	70^	92	61^	74^	121	155	107	118	78^
	M-F	3.00P	60	CBS	DD	99	99	B	8.1	24	679	1357	838	146	934	250	445	401	419	437	200	68	91	66	69	104	133	86	90	46
		3.00 - 3.30						A	8.3	26	696	1422	868	171	970	297	512	415	399	421	206	71^	89	61^	67^	117	137	97	109	65^
		3.30 - 4.00						A	8.7	25	729	1477	862	159	966	299	517	423	409	410	217	68^	91	62^	79	123	172	114	122	88
HOT POTATO					50	148	148	A	3.1	11	260	1258	604	85^	716	196^	273	226	254	382	319	115^	127^	96^	112^	181^	61^	46v	162^	65^
	M-F	12.00N	30	NBC	QG	69	71	B	3.1	11	260	1191	627	115	704	160	272	263	306	376	305	79	124	113	139	157	50	31	132	53
LOVING					129	200	200	A	3.6	14	302	1255	814	205	970	404	616	470	364	295	155^	70^	107^	53^	53^	48^	66^	43v	64^	37v
	M-F	11.30A	30	ABC	DD	97	97	B	3.9	15	327	1216	739	192	832	362	538	431	338	239	222	85	122	86	81	91	76	56	86	29

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY, START TIME, DUR, NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKDAY DAYTIME CONT'D																										
MATCH GM/HOLLYWOOD SQS HR	103	152	153	A	4.2	13	352	1301	784	137^	847	184	302	253	379	503	315	122^	165	113^	82^	142^	59^	45^	80^	32v
M-F 3.00P 60 NBC	QG	75	76	B	3.8	11	318	1286	686	110	758	190	309	272	327	406	335	107	176	154	141	135	76	39	117	73
3.00 - 3.30				A	3.9	12	327	1318	801	128^	875	196	315	267	387	514	306	125^	155^	107^	77^	148^	64^	55^	73^	27v
3.30 - 4.00				A	4.4	13	369	1290	780	144^	834	175	293	249	377	499	314	114^	163	116^	84^	138^	55^	33v	87^	36v
NBC NEWS AT SUNRISE	130	171	171	A	1.7	12	142	1211	429	134^	443	77v	148^	134^	183^	281^	697	232^	443	288^	359^	254^	LT	LT	42v	36v
M-F 6.30A 30 NBC	N	90	90	B	1.5	13	126	1136	598	249	628	99	282	342	373	270	440	74	205	226	239	196	LT	LT	42	LT
NBC NEWS DIGEST-DAYTIME	38	196	197	A	4.8	16	402	1144	824	72^	866	205	353	349	380	477	231	74^	101^	93^	93^	111^	17v	12v	30v	22v
MWF 2.57P 1 NBC	N	95	98	B	4.8	15	402	1199	849	128	911	230	417	389	408	456	194	46	64	54	86	114	43	22	51	32
NEWSBREAK-11.57	128	175	177	A	8.1	31	679	1339	667	110	743	216	308	275	310	383	372	126	189	173	115	174	53^	23^	171	74^
M-F 11.57A 2 CBS	N	86	87	B	8.1	31	679	1311	678	123	767	231	358	315	316	365	358	115	174	141	127	171	48	29	138	52
NEWSBREAK-3.57	125	186	186	A	6.7	19	561	1496	866	190	980	326	548	437	397	405	221	66^	93^	51^	81^	128	159	108	136	109
M-F 3.57P 2 CBS	N	94	94	B	6.7	19	561	1342	818	161	912	245	440	391	415	426	204	67	96	65	74	103	131	92	95	55
ONE LIFE TO LIVE	129	203	204	A	7.7	26	645	1312	815	246	906	430	614	505	363	216	261	141	200	148	86^	49^	63^	35^	82^	31^
M-F 2.00P 60 ABC	DD	99	99	B	8.2	27	687	1326	792	245	903	449	641	509	347	204	245	131	183	126	84	50	96	69	82	25
2.00 - 2.30				A	7.5	25	629	1302	815	242	907	421	604	509	370	219	271	145	206	159	91	49^	50^	27^	74^	26^
2.30 - 3.00				A	7.9	27	662	1307	806	246	901	439	621	496	350	215	248	137	195	138	77^	46^	72^	41^	86	33^
PRESS YOUR LUCK	130	159	159	A	5.1	20	427	1403	746	168	804	241	361	316	345	394	323	147	222	163	101^	101^	72^	30v	204	85^
M-F 10.30A 30 CBS	QP	82	82	B	5.0	20	419	1274	667	139	755	197	330	301	320	387	327	120	185	147	109	137	54	30	138	58
PRICE IS RIGHT 1	126	201	202	A	7.7	30	645	1445	680	134	737	202	309	278	302	380	464	210	270	220	117	182	48^	18v	196	66^
M-F 11.00A 30 CBS	AP	99	99	B	7.5	30	629	1326	658	122	740	210	332	300	298	370	389	131	191	158	126	183	48	27	149	54
PRICE IS RIGHT 2	127	201	202	A	10.4	40	872	1374	684	113	742	213	316	286	300	376	392	135	198	177	118	183	55^	25^	185	74
M-F 11.30A 30 CBS	AP	99	99	B	10.0	39	838	1332	673	121	754	218	342	306	307	372	378	120	180	145	129	185	54	30	146	51
RYAN'S HOPE	130	178	178	A	4.5	15	377	1175	777	209	893	395	581	475	329	238	184	93^	128^	90^	48^	56^	53^	32v	45^	LT
M-F 12.30P 30 ABC	DD	94	94	B	5.0	17	419	1265	743	216	851	424	586	461	301	203	234	100	154	114	86	72	73	50	107	25
SALE OF THE CENTURY	124	158	159	A	5.2	20	436	1321	725	125^	789	222	340	295	285	393	301	117^	156	126^	101^	136	89^	73^	142	52^
M-F 10.30A 30 NBC	QG	87	87	B	4.8	20	402	1410	733	111	788	216	369	325	328	371	361	117	185	160	141	158	85	54	176	66
SEARCH FOR TOMORROW	128	158	158	A	3.3	11	277	1202	663	105^	750	213	285	227	277	408	347	98^	123^	80^	148^	202^	29v	LT	76^	37v
M-F 12.30P 30 NBC	DD	77	78	B	3.2	11	268	1264	738	133	842	229	344	304	359	443	309	97	118	83	121	170	40	27	73	32
TATTLETALES	124	114	113	A	3.5	10	293	1392	764	136^	863	256	414	385	353	398	236	37v	78^	65^	86^	144^	181^	81^	112^	72^
M-F 4.00P 30 CBS	QG	64	63	B	3.5	10	293	1292	749	145	843	207	350	355	346	428	283	70	104	94	107	156	77	39	89	45
TODAY SHOW-7.30AM	130	205	205	A	4.3	18	360	1411	686	261	733	100^	261	312	329	385	520	108^	230	209	220	284	53^	LT	105^	87^
M-F 7.30A 30 NBC	N	99	99	B	3.8	18	318	1326	706	195	736	126	269	329	346	389	494	93	212	216	220	247	32	LT	64	47
TODAY SHOW-8.30AM	129	205	205	A	4.6	19	385	1265	670	275	735	148	279	252	274	397	442	99^	203	202	168	219	52^	38^	36v	16v
M-F 8.30A 30 NBC	N	99	99	B	4.4	19	369	1243	689	170	740	125	258	285	319	426	424	70	163	175	185	224	37	25	42	18
$25,000 PYRAMID	125	173	174	A	5.3	21	444	1297	731	153	792	172	315	307	375	432	310	114^	181	151	120^	125^	59^	32v	136	59^
M-F 10.00A 30 CBS	QP	89	89	B	5.0	21	419	1255	698	134	783	172	318	304	355	417	327	99	170	154	133	143	46	24	99	43
WHEEL OF FORTUNE	126	204	205	A	7.7	30	645	1200	774	90	844	219	324	334	329	432	236	96	112	66^	58^	124	36^	24^	84^	34^
M-F 11.00A 30 NBC	QG	98	99	B	7.3	29	612	1302	777	133	843	208	361	349	357	422	275	77	127	102	107	139	53	29	131	44
YOUNG AND THE RESTLESS	127	204	206	A	9.0	31	754	1333	784	141	910	325	476	383	344	382	300	127	174	126	93	126	46^	26^	77	31^
M-F 12.30P 60 CBS	DD	98	99	B	8.8	31	737	1306	813	137	908	291	464	407	386	392	271	108	144	113	90	118	48	33	79	27
12.30 - 1.00				A	8.9	32	746	1324	781	142	906	318	461	382	339	391	303	134	179	134	93	124	45^	28^	70^	31^
1.00 - 1.30				A	9.1	31	763	1328	782	137	907	331	486	378	345	372	295	119	170	119	95	125	44^	23^	82	30^

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON	PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	W 18-34	W 18-49	W 25-54	W 35-64	W 55+	MEN TOTAL	M 18-34	M 18-49	M 25-54	M 35-64	M 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•WEEKEND DAYTIME																											
ABC WEEKEND SPECIALS	22		178	184	A	5.6	19	469	1727	345	212^	462	304	327	199^	66^	135^	239^	178^	195^	167^	35v	44v	293	133^	733	495
SAT. 12.00N 30 ABC		FV	93	92	B	5.3	17	444	1758	338	147	409	209	300	199	144	98	314	170	256	202	125	44	288	168	747	469
ABC WIDE WORLD-SPORTS SAT	20		203	202	A	6.6	15	553	1349	448	202^	515	133^	256	292	257	191^	662	213	404	421	344	217	62^	29v	110^	71^
SAT. 5.00P 90 ABC		SA	99	98	B	8.4	18	704	1530	525	189	579	178	305	289	263	225	692	240	416	399	332	222	122	49	137	87
5.00 - 5.30					A	6.6	16	553	1322	451	188^	499	168^	260	283	219	167^	638	191^	354	357	315	243	44v	18v	141^	103^
5.30 - 6.00					A	6.9	16	578	1289	419	173^	476	115^	229	266	239	179^	685	182^	412	446	388	226	28v	13v	100^	45v
6.00 - 6.30					A	6.5	13	545	1406	465	238	563	117^	280	325	311	222	646	265	443	450	315	177^	112^	55^	85^	64^
AL MCGUIRE'S CHAMP. SPEC.(S)				182	A	3.4	10	285	1477	530^	387^	562^	179v	269^	242^	256^	204v	796^	347^	623^	428^	340^	151v	LT	LT	119v	98v
2 SUN. 3.32P 58 NBC		SA		88																							
3.30 - 4.00					A	3.0	8	251	1482	673^	534^	673^	258^	367^	238^	291^	231v	685^	383^	566^	371^	302^	71v	LT	LT	124v	108v
4.00 - 4.30					A	3.7	11	310	1497	433^	278^	484^	119v	200^	249^	236^	184v	900	332^	687^	480^	378^	213^	LT	LT	113v	91v
ALL-STAR SOFTBALL GAME(S)				180	A	3.9	12	327	1284	347^	122v	387^	155v	210^	269^	175v	79v	529^	370^	421^	308^	134v	108v	298^	92v	70v	LT
2 SAT. 2.30P 60 NBC		SE		89																							
2.30 - 3.00					A	3.4	11	285	1481	512^	190v	565^	329^	375^	406^	166v	92v	600^	372^	490^	339^	203v	110v	225^	LT	91v	LT
3.00 - 3.30					A	4.4	13	369	1117	215^	68v	247^	19v	82v	160v	181^	68v	469^	366^	366^	281^	80v	103v	349^	160v	52v	LT
ALVIN AND THE CHIPMUNKS	28		203	202	A	7.9	28	662	1985	260	112^	302	163^	201	180	81^	72^	214	135^	176^	109^	53^	36v	324	185	1145	770
SAT. 10.30A 30 NBC		CA	97	97	B	8.3	28	696	1883	311	136	348	198	267	205	115	60	228	147	186	139	64	31	293	138	1014	598
AMERICAN BANDSTAND	20		164	172	A	4.4	15	369	1623	455	282^	607	487	536	379	89^	49v	361	226^	259^	225^	54v	98^	224^	106^	431	298^

PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON	PROG. TYPE	WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	W 18-34	W 18-49	W 25-54	W 35-64	W 55+	MEN TOTAL	M 18-34	M 18-49	M 25-54	M 35-64	M 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
SAT. 12.30P 60 ABC		PC	85	83	B	4.7	14	394	1715	410	193	551	333	436	293	159	105	391	208	297	227	149	80	293	184	480	318
12.30 - 1.00					A	4.2	14	352	1616	466	304^	611	521	566	412	74v	16v	331^	226^	236^	194^	26v	95^	193^	81v	481	344
1.00 - 1.30					A	4.6	16	385	1616	433	262^	596	459	506	346	98^	74v	390	226^	283^	254^	81^	99^	248^	125^	382	255^
AMERICAN SPORTSMAN	6		168	158	A	4.5	13	377	1313	465	87^	526	113^	199^	203^	266^	280^	616	210^	346	326	313	223^	94^	LT	77v	45v
SUN. 2.00P 30 ABC		SA	85	82	B	4.6	13	385	1520	535	157	574	164	238	263	246	269	713	313	432	385	288	255	101	19	132	103
BENJI,ZAX & THE-PRINCE	4			148	A	3.2	11	268	2060	378^	277^	591^	366^	407^	193v	93v	184v	414^	179v	220v	105v	132v	194v	184v	141v	871	490^
2 SAT. 12.30P 30 CBS		CA		72	B	4.1	13	344	1866	504	192	569	267	416	285	207	140	325	151	218	154	99	107	230	146	742	487
BEST OF SCOOBY DOO	10		199	197	A	5.7	20	478	1768	334	208^	460	285	334	194^	102^	126^	331	241^	303	239^	90^	28v	272	140^	705	410
SAT. 11.30A 30 ABC		CA	96	96	B	6.0	20	503	1680	307	131	373	202	281	180	138	77	223	133	205	151	82	18	303	163	781	475
BISKITTS	4			148	A	2.9	10	243	1922	387^	210v	584^	334^	334^	136v	44v	250^	421^	136v	186v	90v	140v	235v	201v	168v	716^	453^
2 SAT. 12.00N 30 CBS		CA		73	B	3.8	12	318	1896	477	173	534	252	405	252	182	119	290	91	172	134	113	118	248	181	824	527
BUGS BUNNY/ROAD RUNNER 1	8		170	199	A	4.8	17	402	1794	373	197^	453	224^	369	249^	168^	84^	328	206^	215^	126^	81^	93^	371	114^	642	342
SAT. 10.30A 30 CBS		CA	83	98	B	5.2	18	436	1694	337	136	397	185	295	208	152	99	313	174	232	182	98	69	273	102	711	403
BUGS BUNNY/ROAD RUNNER 2	8		161	195	A	5.5	19	461	2178	383	113^	522	300	387	191^	113^	135^	326	172^	200^	122^	93^	126^	546	284	784	466
SAT. 11.00A 30 CBS		CA	75	97	B	5.8	19	486	1956	391	146	479	258	364	229	139	109	377	174	281	240	152	84	355	202	745	422
BUGS BUNNY/ROAD RUNNER 3	8		149	184	A	4.9	17	411	1937	345	109^	488	275^	362	218^	109^	126^	415	244^	254^	120^	68v	161^	353	192^	681	430
SAT. 11.30A 30 CBS		CA	69	93	B	5.4	18	453	1903	362	162	457	245	342	240	139	103	375	184	276	228	132	90	326	191	745	431
CAPTAIN KANGAROO-SAT	28		133	134	A	2.0	17	168	1851	328^	90v	328^	113v	183^	183^	178^	145v	368^	94v	183^	261^	232^	107v	226^	119v	929	542^
SAT. 7.00A 60 CBS		CL	84	84	B	1.4	16	117	1395	273	57	283	140	191	175	113	74	224	68	134	141	126	65	107	59	781	465
7.00 - 7.30					A	1.6	16	134	1478	232^	113v	232^	74v	157v	157v	158v	75v	306^	74v	140v	223^	232^	83v	67v	67v	873^	493^
7.30 - 8.00					A	2.5	18	210	1981	367^	67v	367^	133v	190^	190^	176^	177^	382^	105v	200^	267^	214^	115v	313^	147^	919	544^
CBS CHILDREN'S FILM FEST.	14			118	A	2.3	8	193	1907	331^	72v	641^	451^	451^	140v	LT	190v	353^	136v	162v	162v	145v	191v	LT	LT	913^	545^
2 SAT. 1.30P 30 CBS		CL		58	B	2.9	9	243	1584	386	110	458	208	277	204	149	159	337	178	243	209	132	89	156	97	633	369

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
CBS NCAA BSKBL CHAMP-SA-1	3	203	203	A	10.6	30	888	1423	367	172	387	101^	211	200	185	148	874	362	545	511	371	222	114^	50^	48^	27v
1 SAT. 12.00N 124 CBS SE		99	99	B	9.7	28	813	1412	350	157	375	89	196	198	185	149	832	334	513	484	347	222	115	46	90	48
2 SAT. 3.30P 121																										
12.00 - 12.30				A	5.4	18	453	1435	305^	157^	318^	52v	158^	173^	149^	145^	950	455^	582	561	417^	160^	LT	LT	167^	84v
12.30 - 1.00				A	6.1	20	511	1474	294^	139^	315^	41v	131^	153^	159^	162^	1029	510	657	594	414^	209^	51v	17v	79v	53v
1.00 - 1.30				A	7.6	26	637	1732	344^	111^	413	127^	234^	171^	149^	179^	1188	686	847	558	384	220^	97^	40v	34v	19v
1.30 - 2.00				A	8.2	27	687	1629	345	104^	394	143^	236^	150^	137^	158^	1100	574	728	544	399	251^	82v	38v	53v	39v
3.30 - 4.00				A	11.3	31	947	1430	404	213^	446	137^	243	206^	203^	172^	835	312	530	525	356	233^	131^	61v	18v	18v
4.00 - 4.30				A	13.3	34	1115	1319	384	193^	384	72^	184^	211	207	153^	787	256	467	493	364	237	116^	49v	32v	17v
4.30 - 5.00				A	15.1	36	1265	1305	398	187	398	110^	216	244	202	129^	766	267	457	473	340	225	115^	51^	26v	15v
5.00 - 5.30				A	17.5	41	1467	1389	387	199	392	106^	239	221	204	133^	765	244	440	486	374	218	177	82^	55^	26v
CBS NCAA BSKBL CHAMP-SA-2	3	200	203	A	12.4	30	1039	1557	396	210	413	109^	240	253	210	140	927	374	593	558	423	232	137	72^	80^	42^
1 SAT. 2.17P 116 CBS SE		99	99	B	11.3	28	947	1444	345	168	362	93	186	200	177	147	890	355	579	537	408	221	109	50	83	44
2 SAT. 5.50P 119																										
2.00 - 2.30				A	7.6	24	637	1684	416	154^	416	138^	258^	233^	189^	121^	1121	525	771	571	473	299^	68v	68v	79v	26v
2.30 - 3.00				A	8.2	26	687	1608	446	184^	460	148^	314^	275^	221^	120^	1012	441	725	616	469	238^	79v	79v	57v	16v
3.00 - 3.30				A	8.1	25	679	1691	397	147^	404	114^	245^	242^	194^	125^	1030	418	716	616	497	267^	227^	166^	30v	LT
3.30 - 4.00				A	9.8	28	821	1638	392	216^	426	108^	274^	267^	226^	138^	976	388	686	612	486	233^	217^	115^	19v	LT
4.00 - 4.30				A	9.3	26	779	1602	404	223^	404	123^	266^	266^	184^	138^	946	415	644	594	415	219^	252^	84^	LT	LT
5.30 - 6.00				A	15.2	35	1274	1341	326	194	326	69^	184	179^	173^	122^	864	333	526	498	364	232	105^	47^	46v	12v
6.00 - 6.30				A	16.2	34	1358	1347	347	201	363	90^	212	217	190	128^	863	365	547	540	382	186	81^	38v	40v	18v
6.30 - 7.00				A	15.6	31	1307	1547	364	222	393	111^	232	274	209	115^	913	402	585	551	390	195	110^	55^	131^	75^
7.00 - 7.30				A	16.5	31	1383	1600	414	237	435	107^	222	252	222	170	909	332	527	545	420	256	141^	63^	115^	62^
7.30 - 8.00				A	16.3	30	1366	1668	469	245	484	118^	238	272	235	199	846	259	459	495	423	264	152^	54^	186	123^
CBS NCAA BSKBL CHMP-SPC-1(S)		203		A	9.1	24	763	1945	379	225^	437	173^	336	257^	218^	91^	1118	572	778	591	447	206^	299^	104^	91^	68v
1 SUN. 1.30P 123 CBS SE		99																								
1.30 - 2.00				A	7.9	22	662	2066	437	266^	491	204^	378	291^	236^	91^	1088	617	820	516	383	190^	357	127^	130^	103^
2.00 - 2.30				A	9.0	24	754	1938	367	224^	413	157^	324	258^	214^	79v	1130	574	767	626	463	204^	295^	95^	100^	71v
2.30 - 3.00				A	9.7	26	813	1972	366	211^	432	176^	343	240^	209^	89^	1156	562	791	635	487	209^	308	97^	76^	53v
3.00 - 3.30				A	9.8	25	821	1861	377	220^	439	171^	322	255^	214^	104^	1106	551	752	580	449	218^	244^	101^	72v	50v
CBS NCAA BSKBL CHMP-SPC-2(S)		201		A	9.7	23	813	1726	346	128^	364	119^	238^	186^	164^	126^	1044	504	730	607	447	209^	220^	97^	98^	79^
1 SUN. 3.47P 123 CBS SE		99																								
3.30 - 4.00				A	9.1	23	763	1650	343	161^	366	149^	272^	221^	171^	94^	1030	528	725	579	395	200^	177^	101^	77v	77v
4.00 - 4.30				A	10.6	26	888	1723	332	136^	347	130^	240^	181^	153^	107^	1037	470	718	605	469	210^	260	100^	79^	62v
4.30 - 5.00				A	9.6	23	804	1841	374	147^	391	146^	264^	203^	165^	127^	1086	541	768	626	451	206^	276^	118^	88^	69v
5.00 - 5.30				A	10.1	24	846	1624	335	115^	360	89^	216^	177^	169^	144^	989	459	669	574	447	216^	167^	82^	108^	92^
5.30 - 6.00				A	8.6	20	721	1710	340	81v	352	94^	212^	169^	157^	140^	1058	552	776	641	416	198^	160^	74v	140^	109^
CBS NCAA CHAMP POST-SA-1(S)		203		A	7.6	25	637	1686	395	151^	415	147^	233^	194^	164^	143^	1089	563	760	521	403	277^	105^	86v	77v	23v
1 SAT. 2.04P 13 CBS SC		99																								
CBS NCAA CHAMP POST-SA-2(S)		200		A	6.5	18	545	1521	509	259^	509	175^	324^	336^	200^	173^	866	393^	614	547	358^	202^	146^	13v	LT	LT
1 SAT. 4.13P 17 CBS SC		99																								
CBS NCAA CHAMP POST-SP-1(S)		203		A	8.1	20	679	1804	350	159^	379	145^	278^	215^	182^	101^	1133	578	790	613	440	220^	222^	94^	70v	45v
1 SUN. 3.33P 14 CBS SC		99																								
CBS NCAA CHAMP POST-SP-2(S)		201		A	7.3	16	612	1716	414	84v	432	103^	255^	194^	217^	177^	961	458	664	519	417	214^	169^	73v	154^	108^
1 SUN. 5.50P 8 CBS SC		99																								
CBS NCAA BSKBL CHAMP POST(S)			203	A	12.3	22	1031	1736	534	272	552	158^	287	299	247	232	818	256	429	435	383	285	146^	49v	220^	151^
2 SAT. 7.49P 11 CBS SC			99																							

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
CBS SPORTS SATURDAY	8	177		A	7.7	20	645	1583	726	351^	766	259^	487	516	369	222^	616	215^	353^	353^	263^	203^	121^	53v	80v	58v
1 SAT. 4.30P 90 CBS SA		93		B	6.2	15	520	1440	439	177	479	135	260	238	229	172	717	248	412	395	318	250	116	41	128	74
4.30 - 5.00				A	6.5	18	545	1635	671	315^	696	229^	422^	446	337^	232^	680	239^	445	427	328^	193^	217^	48v	42v	LT
5.00 - 5.30				A	8.0	21	670	1579	778	353	821	294^	520	571	388	221^	583	198^	308^	338^	236^	199^	84v	54v	91^	91^
5.30 - 6.00				A	8.6	22	721	1546	715	374	766	255^	510	515	374	213^	600	218^	331	314^	238^	209^	82v	55v	98^	69v
CBS SPORTS SUNDAY	5	179		A	6.2	19	520	1604	608	385^	710	289^	436^	368^	304^	235^	664	273^	508	402^	327^	132^	83v	LT	147^	141^
1 SUN. 12.00N 90 CBS SA		92		B	7.3	17	612	1626	537	220	594	178	330	343	305	199	748	283	515	436	366	190	140	75	144	112
12.00 - 12.30				A	4.7	15	394	1533	668	417^	742	315^	463^	399^	287^	247^	530^	236^	408^	287^	236^	122v	88v	30v	173^	173^
12.30 - 1.00				A	6.5	20	545	1459	582	381^	731	295^	438	370^	304^	239^	569	151^	410^	413^	342^	127^	46v	LT	113^	113^
1.00 - 1.30				A	7.4	22	620	1781	591	372	668	264^	417	344^	317^	222^	839	405	663	465	372	146^	114^	LT	160^	144^
CHARLIE BROWN&SNOOPY SHOW	8	182	183	A	4.3	23	360	2081	231^	109^	231^	98^	158^	158^	83^	73v	285^	94^	198^	172^	174^	69v	344	186^	1221	809
SAT. 8.00A 30 CBS CA		94	94	B	3.7	21	310	1676	181	55	184	92	122	101	60	53	193	72	129	95	91	59	212	86	1087	683
DUNGEONS AND DRAGONS	28	198	197	A	7.0	25	587	1644	243	133^	265	116^	191^	140^	95^	74^	166^	93^	120^	84^	48v	46v	331	148^	882	575
SAT. 9.30A 30 CBS CA		98	98	B	6.1	23	511	1806	228	98	264	121	172	123	92	85	244	141	191	135	79	46	340	107	958	630
FACE THE NATION	28	132	137	A	2.7	9	226	1004	345^	190^	350^	LT	80v	80v	141^	270^	535	LT	182^	266^	465^	269^	LT	LT	111v	111v
SUN. 10.30A 30 CBS CC		86	87	B	3.4	11	285	1253	495	215	529	124	218	231	233	276	577	154	271	289	301	260	54	32	93	75
FLINTSTONE FUNNIES	28	202	202	A	4.2	22	352	1903	232^	74v	260^	133^	215^	122^	82v	45v	249^	81v	173^	137^	134^	59v	308^	134^	1086	736
SAT. 8.00A 30 NBC CA		97	97	B	3.3	22	277	1755	254	95	291	135	205	158	123	70	201	107	145	140	77	37	240	127	1023	644
IN THE NEWS- 8.26AM	28	179	184	A	4.1	20	344	2081	229^	99^	229^	77v	133^	133^	85v	96^	260^	104^	191^	145^	137^	61v	440	273^	1152	757
SAT. 8.26A 3 CBS CN		93	94	B	3.5	21	293	1536	141	41	154	75	101	80	51	48	158	83	117	100	58	37	186	88	1038	666
IN THE NEWS- 9.56AM	28	197	197	A	6.2	22	520	1571	313	160^	340	175^	257	151^	105^	83^	181^	105^	146^	108^	68^	35v	289	110^	761	491
SAT. 9.56A 3 CBS CN		98	98	B	5.4	20	453	1731	253	103	291	132	182	127	95	100	257	154	203	137	78	47	315	97	868	543
IN THE NEWS-10.26AM	25	167	189	A	4.7	16	394	1698	346	171^	384	169^	247^	207^	117^	137^	276^	169^	183^	110^	51v	93^	296^	90^	742	419
SAT. 10.26A 3 CBS CN		81	96	B	4.8	17	402	1679	287	117	327	163	222	153	107	97	302	172	235	178	91	62	265	81	785	460
IN THE NEWS-11.56AM	8	149	184	A	4.7	17	394	1850	421	104^	502	272^	368	222^	119^	134^	396	220^	220^	111^	61v	176^	292^	200^	660	394
SAT. 11.56A 3 CBS CN		69	93	B	5.1	17	427	1840	389	169	471	252	344	244	133	118	388	199	280	230	118	104	291	179	690	397
IN THE NEWS-12:26PM	4		148	A	3.2	11	268	1978	361^	198v	551^	320^	320^	131v	41v	231^	408^	131v	172v	85v	130v	236^	284^	179v	735^	437^
2 SAT. 12.26P 3 CBS CN			73	B	3.7	12	310	1860	484	170	541	258	396	241	168	138	279	95	158	124	93	121	248	183	792	494
IN THE NEWS-12:56PM	15		146	A	2.9	10	243	2206	387^	272^	642^	446^	490^	234v	86v	152v	408^	201v	247^	119v	121v	161v	230v	155v	926^	522^
2 SAT. 12.56P 3 CBS CN			72	B	5.3	16	444	1736	378	129	421	202	289	216	140	120	389	217	283	200	115	95	239	106	687	385
IN THE NEWS- 1.26PM	14		132	A	3.2	11	268	1220	347^	45v	593^	414^	414^	168v	33v	179v	135v	78v	78v	78v	57v	57v	LT	LT	492^	287^
2 SAT. 1.26P 3 CBS CN			68	B	4.6	14	385	1752	411	164	459	256	321	238	135	112	382	196	287	233	158	84	188	100	723	381
KEMPER OPEN-SAT(S)		179		A	3.5	9	293	1396	569^	194v	627^	74v	126v	232^	345^	395^	628^	272^	291^	187v	243^	304^	42v	LT	99v	51v
1 SAT. 4.30P 90 NBC SE		91																								
4.30 - 5.00				A	3.0	8	251	1442	565^	327^	605^	64v	215v	347^	446^	258^	654^	311^	374^	179v	282^	280^	116v	LT	67v	67v
5.00 - 5.30				A	3.6	10	302	1308	523^	159v	609^	92v	92v	195v	305^	414^	620^	338^	338^	179v	189v	282^	LT	LT	79v	LT
5.30 - 6.00				A	4.0	10	335	1424	597^	120v	651^	66v	86v	173v	298^	478^	613^	182^	182^	202^	264^	338^	20v	LT	140v	86v
KEMPER OPEN-SUN(S)		182		A	3.8	9	318	1387	522^	236^	591^	127v	263^	173v	262^	328^	717^	270^	318^	177v	276^	399^	60v	48v	19v	19v
1 SUN. 4.00P 120 NBC SE		94																								
4.00 - 4.30				A	3.4	8	285	1361	522^	274^	617^	203v	323^	186v	249^	294^	719^	302^	372^	225^	267^	347^	LT	LT	25v	25v
4.30 - 5.00				A	3.9	9	327	1312	581^	248^	621^	119v	263^	186^	288^	358^	691^	214^	272^	143v	269^	419^	LT	LT	LT	LT
5.00 - 5.30				A	3.6	8	302	1404	468^	166v	521^	112v	199^	116v	202^	322^	742^	288^	327^	182v	285^	415^	118v	99v	23v	23v
5.30 - 6.00				A	4.4	10	369	1390	501^	247^	579^	84v	259^	194^	289^	320^	685	265^	289^	154v	272^	396^	104v	76v	22v	22v

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
LITTLES	28	198	199	A	6.1	22	511	1814	450	280	499	294	325	227^	73^	161^	171^	113^	162^	136^	58v	LT	207^	69^	937	498
SAT. 10.30A 30 ABC CA		97	97	B	6.0	21	503	1767	255	119	306	163	225	164	100	73	185	97	160	122	76	23	324	147	952	590
MEET THE PRESS	26	182	170	A	2.7	9	226	1341	283^	98v	345^	LT	35v	49v	116v	296^	749	249^	314^	385^	344^	364^	119v	110v	128v	57v
SUN. 12.30P 30 NBC CC		96	92	B	2.9	9	243	1222	485	161	540	94	158	173	191	352	543	148	260	243	244	252	31	LT	108	83
MENUDO-10:25AM	28	201	201	A	6.4	22	536	1707	325	190^	377	304	340	204^	36v	37v	169^	131^	169^	149^	38v	LT	209^	86^	952	471
SAT. 10.25A 4 ABC CN		99	99	B	6.1	21	511	1789	233	106	272	155	207	147	86	59	190	100	165	118	82	24	301	144	1026	624
MENUDO-11:55AM	10	203	203	A	5.2	19	436	1743	374	235^	495	300	344	225^	106^	144^	330	243^	298	235^	87^	32v	232^	110^	686	390
SAT. 11.55A 4 ABC CN		99	99	B	5.9	19	494	1626	336	146	402	212	295	200	154	81	250	148	222	159	89	28	272	145	702	424
MR. T	28	202	206	A	6.9	24	578	1927	367	125^	390	206	284	208	106^	83^	222	151^	172^	115^	34v	37v	300	164^	1015	587
SAT. 11.00A 30 NBC CA		98	98	B	8.4	28	704	1861	313	132	348	197	264	195	116	67	250	147	203	157	82	39	311	140	952	528
MONCHHICHIS	11	193	190	A	4.0	21	335	1803	221^	277^	388	218^	292^	146^	74v	96^	107^	33v	107^	107^	74v	LT	218^	98^	1090	744
SAT. 8.00A 30 ABC CA		95	95	B	3.6	21	302	1777	187	106	225	110	144	98	69	76	153	80	135	126	62	LT	225	72	1174	801
NBC SPEEDWORLD-SAT(S)		177		A	3.0	9	251	1789	575^	259^	718^	163^	370^	335^	467^	240^	645^	406^	506^	379^	196v	114v	190v	63v	236v	96v
1 SAT. 3.00P 90 NBC SE		88																								
3.00 - 3.30				A	2.6	8	218	1633	523^	197v	693^	124v	350^	284^	477^	285^	408^	289^	331^	271v	119v	36v	224v	100v	308^	115v
3.30 - 4.00				A	2.8	8	235	1940	563^	269^	823^	227v	507^	344^	507^	252v	646^	411^	479^	396^	184v	124v	237v	105v	234v	106v
4.00 - 4.30				A	3.7	10	310	1716	593^	290^	618^	133v	265^	345^	408^	187v	800	474^	639^	436^	256^	161v	120v	LT	178v	75v
NBC SPEEDWORLD-SAT.(S)			174	A	3.6	9	302	887	242^	20v	242^	87v	87v	169v	82v	73v	325^	156v	156v	130v	148v	169v	46v	LT	274^	112v
2 SAT. 3.30P 60 NBC SE			90																							
3.30 - 4.00				A	3.5	10	293	782^	205^	41v	205^	41v	41v	130v	89v	75v	318^	191v	191v	140v	127v	127v	92v	LT	167v	86v
4.00 - 4.30				A	3.7	9	310	968	272^	LT	272^	126v	126v	200^	74v	72v	325^	119v	119v	119v	167v	206^	LT	LT	371^	135v
NCAA SPORTS SPECIAL(S)			203	A	15.0	36	1257	1356	331	192	331	77^	195	191	182^	114^	849	331	511	491	354	227	128^	59^	48^	13v
2 SAT. 5.31P 19 CBS SC			99																							
NCAA WOMEN'S BSKBL CHAMP.(S)			188	A	6.4	17	536	1547	496	227^	550	143^	297^	241^	291^	238^	814	276^	518	441	368^	252^	114^	52v	69v	49v
2 SUN. 4.00P 123 CBS SE			98																							
4.00 - 4.30				A	5.1	15	427	1365	465^	248^	512^	108v	272^	239^	296^	213^	782	257^	489^	403^	310^	279^	71v	40v	LT	LT
4.30 - 5.00				A	5.7	15	478	1395	485	263^	485	109v	276^	167^	269^	209^	827	317^	564	424^	347^	241^	83v	44v	LT	LT
5.00 - 5.30				A	6.3	16	528	1538	479	161^	517	131^	277^	203^	271^	240^	762	254^	511	437	377^	216^	160^	68v	99v	86v
5.30 - 6.00				A	8.3	20	696	1746	522	234^	634	196^	339	312^	312^	269^	859	283^	524	483	405	260^	117^	49v	136^	82v
NEW FAT ALBERT SHOW	13		130	A	3.1	11	260	1377	377^	46v	565^	381^	381^	193v	34v	184v	101v	54v	54v	54v	47v	47v	LT	LT	711^	462^
2 SAT. 1.00P 30 CBS CA			67	B	4.6	14	385	1755	410	159	463	256	328	237	135	112	361	177	263	218	153	89	189	101	742	403
NEW SCOOBY & SCRAPPY DOO	11	201	200	A	5.4	21	453	2095	320	240^	366	234^	287	180^	53v	79^	247^	63v	235^	235^	184^	12v	223^	160^	1259	737
SAT. 9.00A 30 ABC CA		99	99	B	5.3	21	444	1936	257	137	329	231	275	174	67	52	256	143	234	192	107	18	231	97	1120	615
ONE TO GROW ON-8:28AM	15	197	201	A	5.3	26	444	1869	202^	99^	226^	122^	226^	142^	104^	LT	209^	65v	157^	133^	127^	37v	315	189^	1119	773
SAT. 8.28A 2 NBC CN		96	97	B	4.4	25	369	1901	253	99	291	154	232	178	126	46	230	118	175	164	95	36	299	141	1081	663
ONE TO GROW ON-8:58AM	28	197	205	A	6.3	26	528	1898	203^	106^	235	105^	190^	197^	130^	LT	256	144^	239	133^	104^	17v	280	156^	1127	696
SAT. 8.58A 2 NBC CN		97	98	B	5.0	24	419	1767	264	114	289	164	229	175	109	42	182	113	148	113	55	30	210	107	1086	614
ONE TO GROW ON-10:28AM	26	204	209	A	8.1	28	679	1919	301	139^	338	171^	236	196	121^	60^	256	148^	211	140^	88^	33v	305	158^	1020	652
SAT. 10.28A 2 NBC CN		99	99	B	9.1	32	763	1877	312	137	349	193	274	210	124	56	233	154	197	137	62	28	314	145	981	578
ONE TO GROW ON-10:58AM	28	200	201	A	7.7	27	645	1936	279	101^	310	159^	197	178^	87^	86^	219	141^	172^	107^	47v	41v	318	171^	1089	700
SAT. 10.58A 2 NBC CN		96	97	B	8.2	29	687	1867	311	135	349	194	263	198	117	66	235	149	188	140	64	35	292	141	991	580

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
ONE TO GROW ON-12:28PM	13	166	175	A	5.3	18	444	2054	512	232^	534	275	329	160^	127^	185^	228^	142^	166^	173^	63v	37v	434	243^	858	441
SAT. 12.28P 2 NBC CN		86	88	B	6.0	18	503	1833	394	167	434	198	282	224	150	126	282	145	229	184	115	40	322	140	795	430
PAC-MAN	28	202	201	A	5.6	20	469	2286	361	246^	434	382	382	181^	LT	52v	316	112^	316	316	204^	LT	179^	83^	1357	758
SAT. 9.30A 30 ABC CA		99	99	B	5.4	20	453	1839	253	111	298	171	230	165	85	63	198	103	172	143	84	22	227	120	1116	663
PAINE WEBBER TENNIS-SAT(S)			151	A	2.5	6	210	1390	528^	61v	590^	181v	276v	390^	232v	200v	567^	310^	310^	157v	190v	257v	LT	LT	233v	58v
2 SAT. 4.30P 90 NBC SE			81																							
4.30 - 5.00				A	2.6	6	218	1321	500^	60v	555^	151v	372^	477^	326^	78v	362^	128v	128v	128v	179v	234v	LT	LT	404^	170v
5.00 - 5.30				A	2.2	5	184	1489	566^	60v	620^	228v	298v	407^	179v	213v	640^	347^	347^	119v	135v	293v	LT	LT	229v	LT
5.30 - 6.00				A	2.8	7	235	1336	519^	68v	583^	170v	170v	293^	183v	290^	676^	438^	438^	212v	238v	238v	LT	LT	77v	LT
PAINE WEBBER TENNIS-SUN(S)			150	A	2.1	7	176	619^	324v	233v	324v	85v	176v	210v	171v	68v	227v	85v	96v	63v	74v	113v	LT	LT	68v	34v
2 SUN. 1.00P 152 NBC SE			82																							
1.00 - 1.30				A	2.2	7	184	658^	376^	273v	376^	LT	207v	272v	272v	104v	125v	LT	LT	LT	LT	125v	LT	LT	157v	54v
1.30 - 2.00				A	2.3	7	193	482^	301v	234v	301v	LT	146v	233v	233v	68v	124v	LT	LT	LT	LT	124v	LT	LT	57v	57v
2.00 - 2.30				A	2.0	6	168	357^	191v	120v	191v	LT	LT	119v	119v	72v	166v	LT	LT	LT	53v	166v	LT	LT	LT	LT
2.30 - 3.00				A	1.9	6	159	245v	95v	51v	95v	LT	LT	51v	51v	44v	150v	LT	LT	63v	150v	87v	LT	LT	LT	LT
3.00 - 3.30				A	1.9	5	159	1415^	667^	510^	667^	446^	541^	372v	164v	57v	623^	440^	490^	263v	183v	90v	LT	LT	125v	56v
PRO BOWLERS TOUR	13	184	184	A	7.4	19	620	1410	587	178^	618	178^	216	266	246	321	564	162^	262	237	219	265	72^	40v	156^	118^
SAT. 3.30P 90 ABC SE		93	93	B	7.5	19	629	1349	546	152	574	153	248	256	262	286	611	172	320	305	284	257	67	32	97	66
3.30 - 4.00				A	6.4	18	536	1468	565	156^	586	157^	191^	223	213^	345	606	196^	324	255	219^	253	71^	31v	205^	164^
4.00 - 4.30				A	7.7	20	645	1406	600	186	638	183	224	273	256	330	526	142^	221	222	190	264	85^	51^	157^	119^
4.30 - 5.00				A	8.2	20	687	1360	585	179	617	186	228	291	264	289	563	149^	251	238	248	274	61^	36v	119^	81^
PUPPY-FURTHER ADVENTURES	27	195	197	A	5.7	20	478	1791	372	213^	507	312	418	261	136^	79^	287	195^	235^	204^	92^	52v	199^	88^	798	442
SAT. 11.00A 30 ABC CA		96	96	B	5.9	20	494	1729	275	121	332	187	265	177	116	55	256	173	224	138	69	28	274	163	867	532
RASCALS/RICHIE RICH	28	196	194	A	4.5	19	377	1716	331	109^	331	132^	171^	116^	39v	160^	206^	68v	195^	183^	138^	LT	176^	109^	1003	581
SAT. 8.30A 30 ABC CA		98	98	B	4.2	20	352	1781	269	126	296	146	210	160	98	77	224	114	191	153	96	26	221	91	1040	646
RUBIK, THE AMAZING CUBE	28	201	200	A	6.5	23	545	1851	359	219	403	303	329	211^	26v	74^	191^	141^	191^	172^	50v	LT	223	99^	1034	514
SAT. 10.00A 30 ABC CA		99	99	B	6.4	23	536	1814	233	108	272	152	205	149	85	62	194	104	167	118	81	25	287	137	1061	643
SATURDAY SUPERCADE	28	192	191	A	6.0	25	503	1797	177^	73^	197^	93^	125^	106^	57v	72^	163^	64^	104^	88^	69^	59^	379	240	1058	661
SAT. 8.30A 60 CBS CA		95	95	B	5.3	24	444	1803	225	75	242	107	150	110	81	81	194	95	140	110	72	48	253	92	1114	753
8.30 - 9.00				A	5.6	24	469	1829	155^	56v	155^	60v	80^	80^	50v	75^	170^	44v	101^	101^	101^	69^	480	350	1024	651
9.00 - 9.30				A	6.5	25	545	1732	190^	82^	227	119^	159^	125^	63^	68^	152^	76^	104^	77^	43v	48v	283	141^	1070	658
SCHOOLHOUSE ROCK-8:25AM	11	187	191	A	4.6	23	385	1831	213^	246^	366	208^	278^	147^	70v	88^	145^	31v	145^	145^	114^	LT	237^	109^	1083	725
SAT. 8.25A 4 ABC CN		93	95	B	4.2	23	352	1812	176	101	210	109	140	96	60	65	161	82	151	134	72	LT	247	80	1194	806
SHIRT TALES	28	203	204	A	6.2	27	520	1912	218^	101^	241	101^	195^	197^	140^	LT	237	118^	210^	130^	109^	19v	293	165^	1141	743
SAT. 8.30A 30 NBC CA		98	98	B	4.6	23	385	1764	254	107	282	150	218	171	116	46	180	106	142	113	59	31	219	112	1083	635
SMURFS I	28	205	210	A	7.4	29	620	1895	331	175^	371	166^	282	216	165^	49^	252	138^	206	104^	91^	36v	257	143^	1015	604
SAT. 9.00A 30 NBC CA		99	99	B	6.4	27	536	1835	273	116	303	175	232	167	103	51	220	143	189	138	64	24	274	145	1038	581
SMURFS II	28	205	210	A	8.7	31	729	2010	405	208	459	246	354	263	168	55^	189	59^	141^	123^	110^	34v	303	181	1059	615
SAT. 9.30A 30 NBC CA		99	99	B	8.2	31	687	1885	303	133	341	200	274	194	117	47	220	134	185	143	73	24	293	153	1031	571
SMURFS III	28	205	210	A	8.6	30	721	1924	339	173	373	190	267	209	129^	64^	267	160^	227	131^	90^	30v	297	147^	987	627
SAT. 10.00A 30 NBC CA		99	99	B	9.0	32	754	1902	318	138	354	198	281	209	125	54	236	154	200	144	67	27	314	149	998	582
SPIDERMAN/HULK 1	27	169	173	A	5.2	19	436	1993	342	145^	367	159^	245^	181^	124^	108^	309	175^	229^	185^	78^	64v	329	162^	988	587
SAT. 11.30A 30 NBC CA		87	86	B	6.1	20	511	1801	293	144	324	172	237	175	116	72	260	155	204	158	81	44	348	136	869	470

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
SPIDERMAN/HULK 2	25	167	175	A	5.4	19	453	1954	480	217^	504	250^	297	156^	115^	190^	240^	146^	184^	187^	73^	37v	372	200^	838	431
SAT. 12.00N 30 NBC CA		86	88	B	6.2	20	520	1831	355	165	395	190	270	209	148	104	277	161	214	170	92	46	325	131	834	459
SPORTSBEAT	9	155	159	A	2.8	9	235	1681	629	179^	634	222^	286^	353^	259^	256^	431^	98v	239^	284^	255^	133^	131^	LT	485^	443^
SAT. 3.00P 30 ABC SC		83	85	B	3.3	10	277	1391	517	196	557	202	313	257	207	209	587	172	326	297	281	225	75	21	172	147
SPORTSWORLD	12	175	177	A	3.8	10	318	1491	449	191^	487	238^	286^	243^	161^	153^	723	331^	496	416	295^	191^	73v	47v	208^	107^
1 SUN. 2.30P 90 NBC SA		90	90	B	5.3	12	444	1500	446	180	496	160	294	279	254	156	780	300	501	447	359	225	104	35	120	81
2 SUN. 4.30P 90																										
2.30 - 3.00				A	3.0	8	251	1936	432^	52v	479^	167v	264^	287^	211v	132v	1044	701^	813^	474^	271^	231v	170v	95v	243^	108v
3.00 - 3.30				A	3.4	9	285	1432	365^	109v	407^	115v	211^	239^	200v	151v	650^	207v	474^	373^	386^	176v	158v	102v	217^	151v
3.30 - 4.00				A	3.9	10	327	1398	340^	110v	364^	98v	162v	172v	180v	171v	703^	204^	526^	420^	447^	177v	144v	101v	187^	132v
4.30 - 5.00				A	3.6	10	302	1159	322^	77v	322^	106v	106v	152v	116v	170v	701^	324^	446^	430^	255^	186v	LT	LT	136v	53v
5.00 - 5.30				A	4.2	11	352	1463	551^	344^	608^	438^	438^	262^	104v	122v	659	304^	415^	414^	235^	182^	LT	LT	196^	74v
5.30 - 6.00				A	4.7	12	394	1503	570^	332^	636	411^	448^	311^	143v	155^	621	293^	364^	367^	190^	203^	LT	LT	246^	120v
SUNDAY MORNING	26	169	157	A	4.6	19	385	1327	584	156^	610	75v	213^	215^	320	366	592	120^	252^	324	363	252^	75v	18v	50v	50v
SUN. 9.00A 90 CBS N		93	92	B	4.9	21	411	1294	562	239	604	104	234	249	312	336	557	139	275	308	306	229	49	28	84	46
9.00 - 9.30				A	4.2	19	352	1403	651	156^	679	84^	233^	242^	376	401	549	117^	253^	296^	284^	253^	93^	23v	82v	82v
9.30 - 10.00				A	4.8	19	402	1388	585	144^	610	75^	202^	206^	296	383	640	107^	284^	371	411	269^	66v	14v	72v	72v
10.00 - 10.30				A	4.7	18	394	1223	536	175^	566	69v	213^	208^	307	327	589	132^	221^	313	396	236^	68v	15v	LT	LT
TARZAN LORD OF-JUNGLE	8	168	190	A	5.3	18	444	1655	284	173^	344	157^	245^	207^	123^	99^	264^	177^	190^	126^	44v	74^	342	108^	705	460
SAT. 10.00A 30 CBS CA		82	96	B	5.5	19	461	1664	268	111	316	148	206	148	103	105	322	208	261	171	69	58	259	82	767	482
THIS WEEK-DAVID BRINKLEY	24	174	162	A	4.5	15	377	1483	666	220^	695	170^	278^	215^	286^	395	634	156^	252^	221^	277^	331	66v	LT	88^	29v
SUN. 11.30A 60 ABC N		94	92	B	4.0	12	335	1396	592	203	628	120	214	221	242	372	588	147	261	255	253	271	59	24	121	101
11.30 - 12.00				A	4.4	15	369	1526	721	240^	759	211^	319	263^	279^	415	630	157^	254^	212^	268^	328	40v	LT	97^	22v
12.00 - 12.30				A	4.7	15	394	1391	591	190^	611	127^	229^	160^	278^	364	612	148^	239^	213^	271^	325	89^	LT	79^	38v
THUNDARR	25	156	156	A	5.1	17	427	1941	485	152^	536	276	355	268^	149^	146^	295	192^	229^	202^	70^	47v	307	208^	803	362
SAT. 12.30P 30 NBC CA		84	83	B	5.2	16	436	1752	368	152	409	211	281	214	136	104	298	184	244	182	84	47	278	128	767	411
TOURN. OF CHAMPIONS-SAT(S)			177	A	4.6	15	385	1444	369^	122v	529^	216^	216^	55v	117v	313^	621	221^	270^	250^	136v	309^	133v	LT	161^	99v
2 SAT. 2.00P 90 CBS SE			94																							
2.00 - 2.30				A	3.6	12	302	1599	400^	133v	512^	202^	202^	90v	109v	310^	591^	244^	263^	188v	90v	328^	210^	LT	286^	135v
2.30 - 3.00				A	4.8	15	402	1679	406^	164^	602	276^	276^	79v	122v	326^	682	289^	317^	245^	119v	318^	223^	LT	172^	105v
3.00 - 3.30				A	5.4	17	453	1124	314^	76v	475^	170^	170^	LT	115v	305^	583	144^	229^	293^	176^	290^	LT	LT	66v	66v
TOURN. OF CHAMPIONS-SUN(S)			184	A	5.3	16	444	1151	385^	123v	385^	41v	154^	182^	229^	203^	685	243^	343^	189^	223^	313^	LT	LT	81v	81v
2 SUN. 1.00P 180 CBS SE			97																							
1.00 - 1.30				A	4.2	14	352	1116	312^	134v	312^	51v	122v	122v	159v	190^	571^	239^	316^	142v	130v	255^	LT	LT	233^	233^
1.30 - 2.00				A	4.8	15	402	945	301^	90v	301^	37v	149^	149^	182^	152^	644	266^	328^	122v	129v	316^	LT	LT	LT	LT
2.00 - 2.30				A	5.1	16	427	1230	429^	103v	429^	71v	267^	267^	271^	162^	801	297^	370^	221^	279^	325^	LT	LT	LT	LT
2.30 - 3.00				A	5.7	17	478	1205	450^	136^	450^	44v	223^	223^	272^	227^	755	282^	347^	182^	258^	334^	LT	LT	LT	LT
3.00 - 3.30				A	5.9	17	494	1192	384^	77v	384^	33v	80v	155^	206^	229^	685	209^	348^	174^	250^	337^	LT	LT	123^	123^
3.30 - 4.00				A	5.9	17	494	1215	417^	193^	417^	16v	83v	171^	274^	246^	654	185^	355^	288^	268^	299^	LT	LT	144^	144^
USFL FOOTBALL	6	182	168	A	6.9	18	578	1505	439	179^	494	143^	271	259	226	196^	849	279	450	423	356	331	75^	17v	87^	66^
1 SUN. 2.30P 240 ABC SE		94	89	B	7.2	18	603	1541	430	172	468	136	248	242	221	188	888	287	487	489	411	334	90	16	95	63
2 SUN. 2.30P 194																										
2.30 - 3.00				A	5.3	15	444	1396	425	187^	461	146^	225^	224^	185^	209^	807	248^	435	395	358	309	52v	LT	76^	76^
3.00 - 3.30				A	6.0	16	503	1525	467	178^	521	161^	286	265	227^	208^	797	236	419	387	343	314	85^	LT	122^	86^
3.30 - 4.00				A	6.8	18	570	1547	461	164^	531	169^	296	268	226	207	831	246	435	391	354	330	73^	LT	112^	85^
4.00 - 4.30				A	6.9	18	578	1561	422	156^	468	133^	237	249	218	189^	904	348	501	438	355	329	85^	13v	104^	88^
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
USFL FOOTBALL-CONT'D																										
4.30 - 5.00				A	7.2	18	603	1471	407	174^	440	114^	242	248	231	173^	859	278	432	431	354	353	61^	9v	111^	95^
5.00 - 5.30				A	7.7	19	645	1453	429	194	481	136^	295	267	240	178^	863	252	439	464	382	347	70^	30v	39v	24v
5.30 - 6.00				A	7.9	18	662	1497	432	172^	512	156^	318	265	228	187	861	303	467	436	343	329	66^	30v	58^	44v
6.00 - 6.30				A	9.0	19	754	1568	446	222^	511	122^	241^	258^	218^	225^	853	319	466	448	360	318	118^	48v	86^	43v

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. MAR.19, 1984

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																	
TOTAL AUDIENCE (Households (000) & %)						14,080 16.8				20,200 24.1							
Program						← AUTOMAN (SD) →				← ABC MONDAY NIGHT MOVIE RICH AND FAMOUS (SD) →							
AVERAGE AUDIENCE (Households (000) & %)						10,560 12.6	12.1*		13.0*	12,150 14.5	14.9*		14.8*		14.5*		13.8*
SHARE OF AUDIENCE	%					19	18 *		19 *	23	22 *		23 *		24 *		25 *
AVG. AUD. BY ¼ HR.	%					12.1	12.2	12.8	13.3	15.1	14.6	14.8	14.8	15.0	14.1	14.1	13.6
CBS TV																	
TOTAL AUDIENCE (Households (000) & %)						18,860 22.5				22,120 26.4		20,950 25.0		22,290 26.6			
Program						← SCARECROW & MRS. KING (SD) →				KATE & ALLIE		NEWHART		← CAGNEY & LACEY →			
AVERAGE AUDIENCE (Households (000) & %)						15,340 18.3	17.8*		18.7*	19,270 23.0		18,600 22.2		18,270 21.8	21.8*		21.8*
SHARE OF AUDIENCE	%					27	27 *		27 *	34		34		37	36 *		39 *
AVG. AUD. BY ¼ HR.	%					17.3	18.4	18.6	18.8	22.3	23.7	21.9	22.5	21.1	22.4	22.1	21.5
NBC TV																	
TOTAL AUDIENCE (Households (000) & %)						22,540 26.9				22,210 26.5							
Program						← TV BLOOPERS & PRAC. JOKES (SD) →				← NBC LIVE THEATER MISTER ROBERTS (9:00-11:12PM) (→OP) →							
AVERAGE AUDIENCE (Households (000) & %)						17,510 20.9	20.1*		21.6*	10,140 12.1	14.7*		12.6*		11.0*		10.4*
SHARE OF AUDIENCE	%					31	30 *		31 *	20	21 *		19 *		18 *		18 *
AVG. AUD. BY ¼ HR.	%					19.6	20.5	21.2	22.1	15.5	13.9	12.9	12.2	11.4	10.6	10.3	10.6

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																	
TOTAL AUDIENCE (Households (000) & %)						14,670 17.5				19,940 23.8							
Program						← AUTOMAN →				← ABC MONDAY NIGHT MOVIE BEST KEPT SECRETS (SD) →							
AVERAGE AUDIENCE (Households (000) & %)						11,310 13.5	13.1*		13.9*	11,900 14.2	15.3*		14.8*		13.6*		13.1*
SHARE OF AUDIENCE	%					20	20 *		21 *	23	23 *		23 *		23 *		24 *
AVG. AUD. BY ¼ HR.	%					13.0	13.3	14.0	13.7	15.3	15.2	15.3	14.3	13.9	13.3	12.9	13.3
CBS TV																	
TOTAL AUDIENCE (Households (000) & %)						18,940 22.6				19,270 23.0		19,440 23.2		19,860 23.7			
Program						← SCARECROW & MRS. KING (SD) →				KATE & ALLIE		NEWHART		← CAGNEY & LACEY →			
AVERAGE AUDIENCE (Households (000) & %)						15,590 18.6	18.4*		18.8*	17,260 20.6		17,600 21.0		16,680 19.9	19.7*		20.0*
SHARE OF AUDIENCE	%					28	28 *		28 *	31		32		35	33 *		36 *
AVG. AUD. BY ¼ HR.	%					18.0	18.8	18.9	18.8	20.0	21.2	20.6	21.4	19.7	19.7	20.2	19.9
NBC TV																	
TOTAL AUDIENCE (Households (000) & %)						20,360 24.3				18,770 22.4							
Program						← TV BLOOPERS & PRAC. JOKES (SD) →				← NBC MONDAY NIGHT MOVIES ONLY WHEN I LAUGH (SD) →							
AVERAGE AUDIENCE (Households (000) & %)						15,670 18.7	18.3*		19.1*	11,230 13.4	14.6*		13.7*		13.0*		12.2*
SHARE OF AUDIENCE	%					28	28 *		29 *	22	22 *		21 *		22 *		22 *
AVG. AUD. BY ¼ HR.	%					17.5	19.0	18.9	19.3	15.4	13.9	14.0	13.4	13.2	12.7	12.6	11.7

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	61.0	62.9	63.6	65.1	65.5	67.7	68.4	69.1	68.9	68.0	66.2	65.0	61.2	59.7	57.6	54.9
	WK. 2	59.8	62.6	63.3	64.5	65.3	66.0	66.7	67.4	66.9	66.6	65.6	64.0	60.2	57.8	56.1	55.1

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE.MON. MAR.26, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES — EVE.TUE. MAR.20, 1984

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					16,760 20.0		15,670 18.7		18,520 22.1		16,010 19.1		13,990 16.7			
Program						FOUL UPS, BLEEPS-BLUNDERS		A.K.A. PABLO	THREE'S COMPANY (R)(S)(OP)		SHAPING UP (SD)		← HART TO HART →			
AVERAGE AUDIENCE (Households (000) & %)					14,500 17.3		13,830 16.5		16,170 19.3		13,740 16.4		10,980 13.1	13.5*		12.7*
SHARE OF AUDIENCE %					26		24		29		25		23	23 *		23 *
AVG. AUD. BY ¼ HR. %					16.5	18.2	16.4	16.6	18.9	19.7	17.0	15.7	13.9	13.1	12.8	12.5
CBS TV TOTAL AUDIENCE (Households (000) & %)					15,500 18.5				20,530 24.5							
Program					← LOONEY BUGS BUNNY MOVIE (SD) →				← CBS TUESDAY NIGHT MOVIES GETTING PHYSICAL →							
AVERAGE AUDIENCE (Households (000) & %)					10,390 12.4	12.1*		12.8*	12,490 14.9	13.3*		14.0*		15.5*		16.6*
SHARE OF AUDIENCE %					18	18 *		19 *	24	20 *		21 *		26 *		30 *
AVG. AUD. BY ¼ HR. %					12.0	12.2	12.6	12.9	13.2	13.5	13.8	14.2	15.4	15.5	16.1	17.2
NBC TV TOTAL AUDIENCE (Households (000) & %)					23,800 28.4				18,770 22.4				16,680 19.9			
Program					← A TEAM (R)(SD) →				← RIPTIDE (SD) →				← REMINGTON STEELE →			
AVERAGE AUDIENCE (Households (000) & %)					18,690 22.3	21.2*		23.5*	14,580 17.4	17.1*		17.7*	13,160 15.7	15.9*		15.5*
SHARE OF AUDIENCE %					33	32 *		35 *	26	26 *		27 *	27	27 *		28 *
AVG. AUD. BY ¼ HR. %					20.7	21.7	23.7	23.3	17.4	16.8	18.2	17.3	16.1	15.8	15.6	15.3

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					16,260 19.4		14,330 17.1		16,760 20.0		14,750 17.6		16,010 19.1			
Program						FOUL UPS, BLEEPS-BLUNDERS		A.K.A. PABLO	THREE'S COMPANY (R)		SHAPING UP (SD)		← HART TO HART (R) →			
AVERAGE AUDIENCE (Households (000) & %)					13,740 16.4		12,230 14.6		14,330 17.1		12,910 15.4		12,990 15.5	15.3*		15.8*
SHARE OF AUDIENCE %					25		22		26		24		26	25 *		28 *
AVG. AUD. BY ¼ HR. %					16.1	16.8	14.5	14.8	16.4	17.8	15.4	15.3	15.0	15.6	16.2	15.5
CBS TV TOTAL AUDIENCE (Households (000) & %)					13,910 16.6				20,110 24.0							
Program					← AMERICAN PARADE (SD) →				← ITT THEATRE SPECIAL JAMES CAGNEY AS TERRIBLE JOE MORAN →							
AVERAGE AUDIENCE (Households (000) & %)					9,220 11.0	11.3*		10.7*	14,330 17.1	16.2*		17.1*		17.7*		17.2*
SHARE OF AUDIENCE %					17	17 *		16 *	28	25 *		27 *		29 *		30 *
AVG. AUD. BY ¼ HR. %					11.5	11.0	10.4	11.0	16.4	16.1	17.0	17.2	17.8	17.6	17.3	17.1
NBC TV TOTAL AUDIENCE (Households (000) & %)					26,400 31.5				20,110 24.0				16,930 20.2			
Program					← A TEAM (R)(SD) →				← RIPTIDE →				← REMINGTON STEELE →			
AVERAGE AUDIENCE (Households (000) & %)					20,450 24.4	22.9*		25.8*	15,000 17.9	17.9*		18.0*	13,410 16.0	16.0*		16.0*
SHARE OF AUDIENCE %					37	35 *		39 *	28	27 *		28 *	27	27 *		28 *
AVG. AUD. BY ¼ HR. %					22.0	23.7	26.1	25.6	18.1	17.8	18.3	17.7	16.4	15.7	16.2	15.8

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	59.2	61.5	62.8	65.0	66.0	67.4	67.8	67.9	66.6	67.4	65.8	64.5	60.7	57.6	56.4	55.2
WK. 2	57.5	60.0	61.6	63.7	64.5	65.2	65.8	66.4	64.9	65.6	63.9	63.0	61.0	59.1	58.3	56.0

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE.TUE. MAR.27, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. MAR.21, 1984

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					21,960 26.2				24,550 29.3				21,030 25.1			
Program					← FALL GUY (SD) →				← DYNASTY (SD) →				← HOTEL (R) →			
AVERAGE AUDIENCE (Households (000) & %)					17,430 20.8	19.5*		22.2*	21,030 25.1	24.1*		26.2*	16,680 19.9	20.4*		19.5*
SHARE OF AUDIENCE %					32	31 *		34 *	39	37 *		41 *	34	34 *		35 *
AVG. AUD. BY ¼ HR. %					18.5	20.5	21.9	22.4	23.6	24.6	26.0	26.3	21.1	19.6	19.8	19.2
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					12,910 15.4		11,230 13.4		18,940 22.6							
Program					ONE DAY AT A TIME (SD)		MAMA MALONE		← CBS WEDNESDAY NIGHT MOVIE BACK ROADS(R) →							
AVERAGE AUDIENCE (Households (000) & %)					10,890 13.0		9,640 11.5		10,810 12.9	11.7*		12.4*		14.1*		13.5*
SHARE OF AUDIENCE %					20		18		21	18 *		19 *		24 *		24 *
AVG. AUD. BY ¼ HR. %					12.6	13.4	11.4	11.5	11.9	11.4	12.1	12.8	13.9	14.3	13.8	13.2
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					18,600 22.2				16,680 19.9		14,410 17.2		17,680 21.1			
Program					← REAL PEOPLE (SD) →				FACTS OF LIFE		NIGHT COURT		← GREATEST PRACTICAL JOKES (R) →			
AVERAGE AUDIENCE (Households (000) & %)					14,080 16.8	16.2*		17.3*	14,500 17.3		13,240 15.8		13,320 15.9	16.7*		15.2*
SHARE OF AUDIENCE %					26	25 *		26 *	27		24		27	28 *		27 *
AVG. AUD. BY ¼ HR. %					15.7	16.7	17.3	17.4	16.9	17.7	15.8	15.9	16.5	16.8	15.9	14.5

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					21,790 26.0				24,970 29.8				20,950 25.0			
Program					← FALL GUY (R)(SD) →				← DYNASTY (SD) →				← HOTEL (R) →			
AVERAGE AUDIENCE (Households (000) & %)					16,760 20.0	18.8*		21.1*	21,120 25.2	24.3*		26.0*	16,590 19.8	20.5*		19.1*
SHARE OF AUDIENCE %					32	30 *		33 *	39	37 *		40 *	34	35 *		34 *
AVG. AUD. BY ¼ HR. %					17.9	19.8	20.9	21.4	23.9	24.6	25.8	26.2	21.2	19.8	19.2	18.9
CBS TV																
TOTAL AUDIENCE (Households (000) & %)									16,260 19.4							
Program					← CBS NEWS SP.-DEM. DEBATE (8:00-9:03PM) (SUS) →				← CBS WEDNESDAY NIGHT MOVIE I WAS A MAIL ORDER BRIDE(R) (9:03-11:02PM) (SD)(+OP) →							
AVERAGE AUDIENCE (Households (000) & %)									9,390 11.2	10.4*		10.8*		11.4*		11.9*
SHARE OF AUDIENCE %									18	16 *		17 *		19 *		21 *
AVG. AUD. BY ¼ HR. %									10.7	10.2	10.6	11.0	11.3	11.4	11.8	12.1
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					18,350 21.9				14,160 16.9		12,740 15.2		15,750 18.8			
Program					← REAL PEOPLE (SD) →				FACTS OF LIFE (R)		NIGHT COURT (SD)		← ST. ELSEWHERE →			
AVERAGE AUDIENCE (Households (000) & %)					13,320 15.9	15.6*		16.3*	12,490 14.9		11,480 13.7		12,650 15.1	15.2*		15.1*
SHARE OF AUDIENCE %					25	25 *		26 *	23		21		26	26 *		27 *
AVG. AUD. BY ¼ HR. %					15.2	16.0	16.5	16.0	14.8	15.0	13.7	13.6	14.8	15.6	15.2	14.9

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	58.0	58.6	59.6	60.8	62.9	64.6	65.1	65.5	64.6	65.2	64.6	64.4	60.9	59.1	57.8	54.7
WK. 2	58.4	59.5	59.5	60.6	61.2	62.6	63.5	64.3	64.9	65.5	65.0	64.2	59.9	58.5	57.4	56.0

U.S. TV Households: 83,800,000

For explanation of symbols, See page A

EVE.WED. MAR.28, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.THU. MAR.22, 1984

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					11,060 13.2				13,910 16.6				18,520 22.1			
Program					TWO MARRIAGES				LOTTERY (SD)				20/20			
AVERAGE AUDIENCE (Households (000) & %)					7,540 9.0	9.0*		8.9*	10,560 12.6	12.0*		13.2*	13,660 16.3	16.3*		16.2*
SHARE OF AUDIENCE %					14	14 *		14 *	19	18 *		20 *	27	26 *		27 *
AVG. AUD. BY ¼ HR. %					9.1	8.9	8.8	9.0	11.6	12.5	13.2	13.3	16.3	16.4	16.0	16.3
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					21,870 26.1				23,800 28.4				20,610 24.6			
Program					MAGNUM, P.I. (R)(SD)				SIMON & SIMON				KNOTS LANDING			
AVERAGE AUDIENCE (Households (000) & %)					16,420 19.6	17.6*		21.5*	19,020 22.7	21.8*		23.7*	17,510 20.9	20.6*		21.1*
SHARE OF AUDIENCE %					31	28 *		33 *	35	33 *		36 *	34	33 *		36 *
AVG. AUD. BY ¼ HR. %					16.6	18.7	21.3	21.8	21.3	22.2	23.6	23.9	20.5	20.7	21.4	20.8
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					17,930 21.4		15,920 19.0		15,340 18.3		11,230 13.4		13,580 16.2			
Program					GIMME A BREAK (R)		FAMILY TIES (R)(SD)		CHEERS (R)		BUFFALO BILL (SD)		HILL STREET BLUES (R)			
AVERAGE AUDIENCE (Households (000) & %)					15,250 18.2		14,500 17.3		13,240 15.8		9,800 11.7		9,800 11.7	11.9*		11.5*
SHARE OF AUDIENCE %					29		26		24		18		19	19 *		19 *
AVG. AUD. BY ¼ HR. %					17.6	18.8	17.3	17.4	15.7	15.8	11.6	11.9	12.1	11.7	11.7	11.2

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					12,570 15.0				14,500 17.3				17,350 20.7			
Program					THAT'S INCREDIBLE				LOTTERY (SD)				20/20			
AVERAGE AUDIENCE (Households (000) & %)					9,050 10.8	10.7*		10.9*	10,640 12.7	11.6*		13.7*	13,990 16.7	16.5*		16.8*
SHARE OF AUDIENCE %					17	17 *		17 *	20	18 *		21 *	27	27 *		28 *
AVG. AUD. BY ¼ HR. %					10.6	10.8	10.7	11.2	11.4	11.8	13.0	14.4	16.2	16.7	17.1	16.6
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					24,550 29.3				25,640 30.6				22,630 27.0			
Program					MAGNUM, P.I. (SD)				SIMON & SIMON				KNOTS LANDING			
AVERAGE AUDIENCE (Households (000) & %)					19,780 23.6	22.6*		24.7*	20,950 25.0	24.3*		25.6*	19,530 23.3	23.6*		23.1*
SHARE OF AUDIENCE %					37	35 *		38 *	39	37 *		40 *	38	38 *		39 *
AVG. AUD. BY ¼ HR. %					21.5	23.6	24.5	24.8	24.3	24.4	25.1	26.1	23.6	23.7	23.4	22.7
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					15,250 18.2		14,670 17.5		14,750 17.6		11,150 13.3		13,580 16.2			
Program					GIMME A BREAK (R)		FAMILY TIES (R)(SD)		CHEERS (R)		BUFFALO BILL		HILL STREET BLUES (R)			
AVERAGE AUDIENCE (Households (000) & %)					12,820 15.3		13,160 15.7		12,910 15.4		9,800 11.7		10,480 12.5	12.7*		12.3*
SHARE OF AUDIENCE %					24		24		24		18		21	20 *		21 *
AVG. AUD. BY ¼ HR. %					15.0	15.6	15.6	15.9	15.4	15.4	11.8	11.5	12.7	12.7	12.5	12.2

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	56.8	57.7	59.4	60.4	61.4	62.9	64.7	66.0	65.1	65.3	64.9	65.5	63.2	61.9	59.9	58.2
	WK. 2	59.1	60.6	61.2	62.6	63.1	64.4	65.0	64.8	64.7	65.1	63.9	64.5	62.8	61.6	60.3	58.3

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE.THU. MAR.29, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					14,830		15,920		15,250				15,750			
TOTAL AUDIENCE (%)					17.7		19.0		18.2				18.8			
Program					BENSON (R)		WEBSTER (R)(SD)		← BLUE THUNDER (SD) →				← MATT HOUSTON →			
AVERAGE AUDIENCE (Households (000))					12,740		14,250		11,900				12,990			
AVERAGE AUDIENCE (%)					15.2		17.0		14.2	14.0*		14.3*	15.5	15.1*		15.9*
SHARE OF AUDIENCE %					25		27		23	22 *		23 *	26	25 *		28 *
AVG. AUD. BY ¼ HR. %					14.8	15.6	16.7	17.4	14.0	14.1	14.1	14.5	14.8	15.5	16.0	15.8
CBS TV TOTAL AUDIENCE (Households (000))					17,010				25,220				21,620			
TOTAL AUDIENCE (%)					20.3				30.1				25.8			
Program					← DUKES OF HAZZARD (SD) →				← DALLAS →				← FALCON CREST →			
AVERAGE AUDIENCE (Households (000))					13,070				21,790				18,690			
AVERAGE AUDIENCE (%)					15.6	14.7*		16.6*	26.0	25.4*		26.5*	22.3	22.2*		22.4*
SHARE OF AUDIENCE %					26	25 *		27 *	41	41 *		42 *	38	37 *		39 *
AVG. AUD. BY ¼ HR. %					14.2	15.2	16.0	17.2	24.8	26.1	26.6	26.3	22.1	22.4	22.6	22.2
NBC TV TOTAL AUDIENCE (Households (000))					12,820				9,640				8,970			
TOTAL AUDIENCE (%)					15.3				11.5				10.7			
Program					← MASTER (SD) →				← WE GOT IT MADE SPECIAL (R) →				← NEW SHOW →			
AVERAGE AUDIENCE (Households (000))					9,550				6,960				5,870			
AVERAGE AUDIENCE (%)					11.4	11.3*		11.5*	8.3	8.1*		8.4*	7.0	7.6*		6.4*
SHARE OF AUDIENCE %					19	19 *		19 *	13	13 *		13 *	12	13 *		11 *
AVG. AUD. BY ¼ HR. %					11.3	11.3	11.6	11.4	8.2	8.1	8.4	8.5	8.2	7.0	6.4	6.4

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					14,580		14,410		16,340				20,780			
TOTAL AUDIENCE (%)					17.4		17.2		19.5				24.8			
Program					BENSON (R)		WEBSTER (R)(SD)		← MASQUERADE (SD) →				← MATT HOUSTON →			
AVERAGE AUDIENCE (Households (000))					12,740		12,990		12,740				16,590			
AVERAGE AUDIENCE (%)					15.2		15.5		15.2	15.1*		15.3*	19.8	19.2*		20.3*
SHARE OF AUDIENCE %					26		25		25	24 *		25 *	35	34 *		37 *
AVG. AUD. BY ¼ HR. %					14.7	15.7	15.2	15.9	14.9	15.3	15.4	15.1	18.5	19.9	20.1	20.5
CBS TV TOTAL AUDIENCE (Households (000))					26,560								17,510			
TOTAL AUDIENCE (%)					31.7								20.9			
Program					← CBS SPECIAL MOVIE PRES. THE WIZARD OF OZ(R)(SD) →								← ANNE MURRAY'S CARNIVAL →			
AVERAGE AUDIENCE (Households (000))					17,100								13,070			
AVERAGE AUDIENCE (%)					20.4	18.4*		19.4*		22.0*		21.9*	15.6	16.5*		14.7*
SHARE OF AUDIENCE %					34	31 *		32 *		36 *		36 *	28	29 *		27 *
AVG. AUD. BY ¼ HR. %					18.0	18.9	19.3	19.6	22.0	22.0	21.9	21.9	17.1	15.9	15.3	14.0
NBC TV TOTAL AUDIENCE (Households (000))					12,990				10,140				9,300			
TOTAL AUDIENCE (%)					15.5				12.1				11.1			
Program					← MASTER (R)(SD) →				← WE GOT IT MADE SPEC. (R)(SD) →				← YELLOW ROSE SPECIAL (R) →			
AVERAGE AUDIENCE (Households (000))					9,470				7,210				6,700			
AVERAGE AUDIENCE (%)					11.3	10.8*		11.9*	8.6	8.3*		8.8*	8.0	8.4*		7.5*
SHARE OF AUDIENCE %					19	18 *		19 *	14	13 *		14 *	14	15 *		14 *
AVG. AUD. BY ¼ HR. %					10.6	10.9	11.8	12.0	8.0	8.6	8.9	8.8	8.7	8.1	7.5	7.6
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	54.2	55.4	56.6	58.2	59.1	60.4	61.4	62.4	62.3	62.9	63.5	62.4	60.0	59.3	58.6	57.0
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	55.0	55.8	56.0	57.4	58.2	59.7	60.8	62.2	61.8	61.9	61.4	60.3	57.4	56.5	55.4	54.1

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. MAR.24, 1984

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					16,420 19.6				16,590 19.8				15,170 18.1			
Program					← T.J. HOOKER (SD) →				← LOVE BOAT (R)(SD) →				← FANTASY ISLAND →			
AVERAGE AUDIENCE (Households (000) & %)					12,650 15.1	14.2*		16.1*	12,990 15.5	15.0*		16.0*	11,730 14.0	13.9*		14.0*
SHARE OF AUDIENCE %					26	24 *		27 *	26	25 *		27 *	26	25 *		26 *
AVG. AUD. BY ¼ HR. %					13.7	14.7	16.1	16.1	14.7	15.3	16.2	15.9	13.7	14.0	14.1	14.0
CBS TV TOTAL AUDIENCE (Households (000) & %)					14,080 16.8				17,180 20.5				17,680 21.1			
Program					← DUKES OF HAZZARD(B) (SD) →				← AIRWOLF →				← MIKE HAMMER →			
AVERAGE AUDIENCE (Households (000) & %)					10,730 12.8	12.4*		13.2*	12,910 15.4	15.2*		15.6*	14,500 17.3	17.4*		17.2*
SHARE OF AUDIENCE %					22	21 *		22 *	26	25 *		26 *	32	32 *		32 *
AVG. AUD. BY ¼ HR. %					12.3	12.5	13.0	13.4	15.4	15.0	15.4	15.7	17.3	17.5	17.6	16.9
NBC TV TOTAL AUDIENCE (Households (000) & %)					14,750 17.6		14,410 17.2		15,080 18.0		13,160 15.7		11,480 13.7			
Program					DIFF'RENT STROKES-SAT.		SILVER SPOONS (SD)		PEOPLE ARE FUNNY		MAMA'S FAMILY (SD)		← YELLOW ROSE →			
AVERAGE AUDIENCE (Households (000) & %)					12,740 15.2		13,070 15.6		13,320 15.9		11,730 14.0		8,880 10.6	10.8*		10.5*
SHARE OF AUDIENCE %					26		26		26		24		20	20 *		20 *
AVG. AUD. BY ¼ HR. %					14.5	15.9	15.3	15.9	16.1	15.7	14.0	14.0	11.1	10.5	10.6	10.5

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					16,090 19.2				16,840 20.1				14,500 17.3			
Program					← T.J. HOOKER (R)(SD) →				← LOVE BOAT (R)(SD) →				← FANTASY ISLAND (R) →			
AVERAGE AUDIENCE (Households (000) & %)					12,230 14.6	14.0*		15.1*	13,160 15.7	14.9*		16.4*	11,480 13.7	13.9*		13.5*
SHARE OF AUDIENCE %					25	24 *		26 *	26	25 *		27 *	25	25 *		25 *
AVG. AUD. BY ¼ HR. %					13.6	14.3	14.9	15.3	14.6	15.2	16.3	16.6	14.2	13.6	13.3	13.6
CBS TV TOTAL AUDIENCE (Households (000) & %)				10,060 12.0	11,230 13.4				15,340 18.3				17,100 20.4			
Program	← CBS NCAA BSKBL CHAMP-SA-2 GEORGETOWN VS KENTUCKY (5:50-7:49PM)(+OP) →			(1) (OP)	← DUKES OF HAZZARD(B) (R)(SD) →				← AIRWOLF →				← MIKE HAMMER →			
AVERAGE AUDIENCE (Households (000) & %)		16.5*		10,310 12.3	8,460 10.1	10.0*		10.3*	12,150 14.5	14.4*		14.6*	14,330 17.1	16.5*		17.6*
SHARE OF AUDIENCE %		31 *		22	17	17 *		18 *	24	24 *		24 *	31	29 *		32 *
AVG. AUD. BY ¼ HR. %	16.3	16.7	16.8	12.3	9.8	10.1	10.0	10.6	14.2	14.6	14.8	14.4	16.0	17.0	17.7	17.5
NBC TV TOTAL AUDIENCE (Households (000) & %)					15,670 18.7		14,670 17.5		14,250 17.0		12,070 14.4		10,730 12.8			
Program					DIFF'RENT STROKES-SAT. (R)		SILVER SPOONS (SD)		PEOPLE ARE FUNNY		MAMA'S FAMILY		← YELLOW ROSE (R) →			
AVERAGE AUDIENCE (Households (000) & %)					13,490 16.1		13,410 16.0		12,490 14.9		10,890 13.0		8,210 9.8	10.2*		9.4*
SHARE OF AUDIENCE %					28		27		25		22		18	18 *		17 *
AVG. AUD. BY ¼ HR. %					15.6	16.7	15.8	16.2	14.8	15.0	13.0	13.0	10.6	9.7	9.7	9.2

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	51.1	53.2	54.3	56.0	57.3	58.7	59.0	59.9	60.4	60.7	60.4	58.7	55.4	54.5	54.0	52.8
WK. 2	54.9	56.4	58.1	58.1	58.3	58.6	58.6	59.0	59.5	60.5	60.0	59.4	56.9	56.1	55.4	53.9

U.S. TV Households: 83,800,000

(1)CBS NCAA BSKBL CHAMP POST,CBS,(7:49-8:00PM)(S)

For explanation of symbols, See page A.

EVE.SAT. MAR.31, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. MAR.24, 1984

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	4,860 5.8															
ABC TV program	ABC WEEKEND REPORT–SAT.															
AVERAGE AUDIENCE (Households (000) & %)	4,610 5.5															
SHARE OF AUDIENCE %	12															
AVG. AUD. BY ¼ HR. %	5.5															
CBS TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
NBC TV TOTAL AUDIENCE (Households (000) & %)			10,810 12.9													
NBC TV program			SATURDAY NIGHT (11:30-12:51AM) (SUSTAINING 12:51-1:00AM)													
AVERAGE AUDIENCE (Households (000) & %)			6,540 7.8	8.4*		7.8*		6.9*								
SHARE OF AUDIENCE %			23	22 *		23 *		23 *								
AVG. AUD. BY ¼ HR. %			8.5	8.4	8.1	7.5	7.0	6.7								

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	4,360 5.2															
ABC TV program	ABC WEEKEND REPORT–SAT.															
AVERAGE AUDIENCE (Households (000) & %)	4,270 5.1															
SHARE OF AUDIENCE %	11															
AVG. AUD. BY ¼ HR. %	5.1															
CBS TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
NBC TV TOTAL AUDIENCE (Households (000) & %)			9,130 10.9													
NBC TV program			SATURDAY NIGHT (11:30-12:48AM) (SUSTAINING 12:48-1:00AM)													
AVERAGE AUDIENCE (Households (000) & %)			5,200 6.2	7.0*		5.9*		5.3*								
SHARE OF AUDIENCE %			18	18 *		18 *		19 *								
AVG. AUD. BY ¼ HR. %			7.5	6.5	6.1	5.8	5.4	4.9								

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	48.9	44.8	39.8	36.9	34.4	31.9	30.0	28.0	24.7	22.3	20.4	18.7	16.7	14.8	13.3	12.4
WK. 2	49.2	44.9	40.3	37.3	34.4	31.5	28.7	25.8	23.2	21.5	18.5	16.1	14.0	12.8	11.8	10.9

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE.SAT. MAR.31, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. MAR.25, 1984

WEEK 1

Network	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))	15,000				20,280				22,460							
	TOTAL AUDIENCE (%)	17.9				24.2				26.8							
	Program	RIPLEY'S BELIEVE IT-NOT (R)				HARDCASTLE & McCORMICK (SD)				ABC SUNDAY NIGHT MOVIE ALIEN (9:00-11:23PM) (SD)							
	AVERAGE AUDIENCE (Households (000))	10,810				16,510				12,400							
	AVERAGE AUDIENCE (%)	12.9	12.0*		13.8*	19.7	18.8*		20.6*	14.8	15.6*		14.9*		14.6*		13.9*
	SHARE OF AUDIENCE %	21	21 *		22 *	30	29 *		31 *	25	24 *		23 *		24 *		25 *
	AVG. AUD. BY ¼ HR. %	11.2	12.7	13.5	14.0	18.1	19.5	20.5	20.7	16.4	14.7	14.9	15.0	14.9	14.4	14.0	13.9
CBS TV	TOTAL AUDIENCE (Households (000))	25,310				13,320		12,150		17,770		17,100		17,350			
	TOTAL AUDIENCE (%)	30.2				15.9		14.5		21.2		20.4		20.7			
	Program	60 MINUTES				SUZANNE PLESHETTE SHOW		DOMESTIC LIFE (SD)		JEFFERSONS		ALICE		TRAPPER JOHN, M.D.			
	AVERAGE AUDIENCE (Households (000))	18,600				11,730		11,060		15,340		15,840		14,500			
	AVERAGE AUDIENCE (%)	22.2	21.4*		23.0*	14.0		13.2		18.3		18.9		17.3	17.4*		17.2*
	SHARE OF AUDIENCE %	37	37 *		37 *	22		20		28		29		30	29 *		30 *
	AVG. AUD. BY ¼ HR. %	20.2	22.6	23.2	22.7	14.7	13.4	13.1	13.3	17.2	19.3	18.6	19.1	17.3	17.4	17.4	17.1
NBC TV	TOTAL AUDIENCE (Households (000))	8,970				16,170				22,460							
	TOTAL AUDIENCE (%)	10.7				19.3				26.8							
	Program	FIRST CAMERA				KNIGHT RIDER (R)(SD)				NBC SUNDAY NIGHT MOVIE TIME BOMB							
	AVERAGE AUDIENCE (Households (000))	5,360				12,650				14,330							
	AVERAGE AUDIENCE (%)	6.4	6.5*		6.4*	15.1	14.0*		16.2*	17.1	17.0*		16.9*		17.3*		17.2*
	SHARE OF AUDIENCE %	11	11 *		10 *	23	22 *		25 *	28	26 *		26 *		29 *		30 *
	AVG. AUD. BY ¼ HR. %	6.7	6.3	6.5	6.3	13.3	14.7	15.7	16.6	16.8	17.2	16.9	16.9	17.3	17.3	17.7	16.7

WEEK 2

Network	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))	14,330				19,440				21,620							
	TOTAL AUDIENCE (%)	17.1				23.2				25.8							
	Program	RIPLEY'S BELIEVE IT-NOT (R)				HARDCASTLE & McCORMICK (SD)				ABC SUNDAY NIGHT MOVIE SAMSON AND DELILAH (SD)							
	AVERAGE AUDIENCE (Households (000))	9,640				15,590				13,830							
	AVERAGE AUDIENCE (%)	11.5	10.4*		12.6*	18.6	17.4*		19.9*	16.5	17.8*		16.7*		16.0*		15.3*
	SHARE OF AUDIENCE %	19	18 *		20 *	28	26 *		29 *	26	26 *		25 *		26 *		26 *
	AVG. AUD. BY ¼ HR. %	9.8	11.1	12.2	13.1	16.8	17.9	19.2	20.6	18.0	17.7	17.1	16.3	16.1	15.9	15.4	15.3
CBS TV	TOTAL AUDIENCE (Households (000))	24,890				13,410		11,650		15,590		15,250		15,920			
	TOTAL AUDIENCE (%)	29.7				16.0		13.9		18.6		18.2		19.0			
	Program	60 MINUTES				SUZANNE PLESHETTE SHOW		DOMESTIC LIFE (SD)		JEFFERSONS		ALICE		TRAPPER JOHN, M.D.			
	AVERAGE AUDIENCE (Households (000))	19,190				11,560		10,480		13,740		13,830		12,910			
	AVERAGE AUDIENCE (%)	22.9	21.6*		24.2*	13.8		12.5		16.4		16.5		15.4	15.8*		15.1*
	SHARE OF AUDIENCE %	38	38 *		39 *	21		18		24		25		26	26 *		26 *
	AVG. AUD. BY ¼ HR. %	20.3	22.9	24.5	23.9	14.3	13.4	12.5	12.6	15.5	17.3	16.1	16.9	15.8	15.7	15.2	15.1
NBC TV	TOTAL AUDIENCE (Households (000))	8,130				16,680				23,720							
	TOTAL AUDIENCE (%)	9.7				19.9				28.3							
	Program	FIRST CAMERA				KNIGHT RIDER (R)(SD)				NBC SUNDAY NIGHT MOVIE FLIGHT #90:DISASTER ON THE POTOMAC							
	AVERAGE AUDIENCE (Households (000))	4,610				12,820				17,100							
	AVERAGE AUDIENCE (%)	5.5	5.3*		5.8*	15.3	14.5*		16.1*	20.4	17.5*		20.2*		22.2*		21.7*
	SHARE OF AUDIENCE %	9	9 *		9 *	23	22 *		24 *	32	26 *		30 *		36 *		37 *
	AVG. AUD. BY ¼ HR. %	5.4	5.1	5.5	6.2	13.8	15.2	16.1	16.1	17.0	17.9	19.6	20.7	22.2	22.3	22.3	21.2

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	56.5	59.5	61.6	62.6	63.5	64.9	65.3	66.4	66.1	66.3	64.7	63.9	60.7	58.8	57.3	55.6
	WK. 2	56.2	58.4	60.7	63.3	65.4	66.7	67.4	68.4	67.8	68.7	67.5	65.9	61.9	60.2	58.7	57.0

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

EVE.SUN. APR.1, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. MAR.25, 1984

WEEK 1

		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)		2,100 2.5														
		(1) (→OP)		(2) (OP)													
	AVERAGE AUDIENCE (Households (000) & %)		2,180 2.6														
	SHARE OF AUDIENCE %		7														
	AVG. AUD. BY ¼ HR. %	15.1	3.2	2.5													
CBS TV	TOTAL AUDIENCE (Households (000) & %)	4,360 5.2															
		CBS SUNDAY NEWS–OSGOOD															
	AVERAGE AUDIENCE (Households (000) & %)	4,270 5.1															
	SHARE OF AUDIENCE %	10															
	AVG. AUD. BY ¼ HR. %	5.1															
NBC TV	TOTAL AUDIENCE (Households (000) & %)			2,430 2.9													
				← NBC LATE NIGHT MOVIE THE JERK, TOO(R) (11:30-1:32AM) →													
	AVERAGE AUDIENCE (Households (000) & %)			1,420 1.7	1.9*		1.8*		1.7*		1.3*						
	SHARE OF AUDIENCE %			7	6 *		7 *		9 *		9 *						
	AVG. AUD. BY ¼ HR. %			2.0	1.8	1.8	1.8	1.8	1.7	1.5	1.1	.7					

WEEK 2

		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	3,600 4.3															
		ABC WEEKEND REPORT-SUN.															
	AVERAGE AUDIENCE (Households (000) & %)	3,440 4.1															
	SHARE OF AUDIENCE %	9															
	AVG. AUD. BY ¼ HR. %	4.1															
CBS TV	TOTAL AUDIENCE (Households (000) & %)	4,530 5.4															
		CBS SUNDAY NEWS–OSGOOD															
	AVERAGE AUDIENCE (Households (000) & %)	4,360 5.2															
	SHARE OF AUDIENCE %	11															
	AVG. AUD. BY ¼ HR. %	5.2															
NBC TV	TOTAL AUDIENCE (Households (000) & %)			2,680 3.2													
				← NBC LATE NIGHT MOVIE MORE AMERICAN GRAFFITI(R) (11:30-12:56AM) (SUSTAINING 12:56-130AM) →													
	AVERAGE AUDIENCE (Households (000) & %)			1,590 1.9	2.3*		1.9*		1.5*								
	SHARE OF AUDIENCE %			8	7 *		8 *		8 *								
	AVG. AUD. BY ¼ HR. %			2.3	2.3	2.0	1.8	1.4	1.5								

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	50.3	44.8	37.2	31.6	26.4	23.7	20.1	18.1	15.3	13.7	11.6	9.8	8.1	7.5	6.9	6.6
	WK. 2	48.8	41.3	33.1	29.5	25.5	21.9	18.8	16.8	15.2	12.9	11.1	10.6	9.3	8.6	7.6	6.8

U.S. TV Households: 83,800,000

(1)ABC SUNDAY NIGHT MOVIE,ALIEN,ABC,(9:00-11:23PM) (2)ABC WEEKEND REPORT-SUN.,ABC,(11:28-11:43PM)

For explanation of symbols, See page A

EVE.SUN. APR.1, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. MAR.19-23, 1984

WEEK 1

Network	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			6,290 7.5				6,200 7.4									
	Program	GOOD MORNING, AMERICA-730 (CO-OP)		(PARTICIPATING)		GOOD MORNING, AMERICA-830 (CO-OP)		(PARTICIPATING)									
	AVERAGE AUDIENCE (Households (000) & %)			4,940 5.9				5,280 6.3									
	SHARE OF AUDIENCE %			25				26									
	AVG. AUD. BY ¼ HR. %			5.8	6.1			6.3	6.3								
CBS TV	TOTAL AUDIENCE (Households (000) & %)			3,770 4.5				4,270 5.1						5,450 6.5		5,110 6.1	
	Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		PRESS YOUR LUCK	
	AVERAGE AUDIENCE (Households (000) & %)			3,020 3.6				3,440 4.1						4,610 5.5		4,440 5.3	
	SHARE OF AUDIENCE %			15				17						21		21	
	AVG. AUD. BY ¼ HR. %			3.5	3.7			4.0	4.3					5.3	5.8	5.0	5.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)			4,360 5.2				4,610 5.5						4,110 4.9		4,860 5.8	
	Program	TODAY SHOW-7.30AM (CO-OP)		(PARTICIPATING)		TODAY SHOW-8.30AM (CO-OP)		(PARTICIPATING)						FACTS OF LIFE M-F		SALE OF THE CENTURY	
	AVERAGE AUDIENCE (Households (000) & %)			3,440 4.1				3,690 4.4						3,520 4.2		4,270 5.1	
	SHARE OF AUDIENCE %			17				18						16		20	
	AVG. AUD. BY ¼ HR. %			4.2	4.1			4.5	4.3					3.9	4.4	5.0	5.2

WEEK 2

Network	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			5,530 6.6				6,030 7.2									
	Program	GOOD MORNING, AMERICA-730 (CO-OP)		(PARTICIPATING)		GOOD MORNING, AMERICA-830 (CO-OP)		(PARTICIPATING)									
	AVERAGE AUDIENCE (Households (000) & %)			4,530 5.4				5,200 6.2									
	SHARE OF AUDIENCE %			23				26									
	AVG. AUD. BY ¼ HR. %			5.5	5.3			6.1	6.2								
CBS TV	TOTAL AUDIENCE (Households (000) & %)			3,770 4.5				3,940 4.7						4,940 5.9		4,860 5.8	
	Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		PRESS YOUR LUCK	
	AVERAGE AUDIENCE (Households (000) & %)			3,020 3.6				3,270 3.9						4,190 5.0		4,190 5.0	
	SHARE OF AUDIENCE %			16				17						20		20	
	AVG. AUD. BY ¼ HR. %			3.6	3.5			3.8	3.9					4.8	5.3	4.9	5.1
NBC TV	TOTAL AUDIENCE (Households (000) & %)			4,610 5.5				4,690 5.6						4,440 5.3		5,030 6.0	
	Program	TODAY SHOW-7.30AM (CO-OP)		(PARTICIPATING)		TODAY SHOW-8.30AM (CO-OP)		(PARTICIPATING)						FACTS OF LIFE M-F		SALE OF THE CENTURY	
	AVERAGE AUDIENCE (Households (000) & %)			3,690 4.4				3,940 4.7						3,770 4.5		4,360 5.2	
	SHARE OF AUDIENCE %			19				20						18		21	
	AVG. AUD. BY ¼ HR. %			4.4	4.4			4.7	4.5					4.2	4.8	5.0	5.3

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	14.6	17.3	19.6	21.1	22.0	23.1	23.5	23.9	24.5	24.5	24.4	24.8	25.2	25.5	25.4	25.5
	WK. 2	15.0	17.6	19.6	21.0	22.1	23.2	23.7	23.5	23.6	23.9	23.4	24.0	24.4	24.9	24.6	24.7

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY MON.-FRI. MAR.26-30, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.–FRI. MAR.19–23, 1984

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000))	3,600		3,690		4,780		4,440		9,300				8,970			
TOTAL AUDIENCE (%)	4.3		4.4		5.7		5.3		11.1				10.7			
Program	BENSON DAYTIME		LOVING		FAMILY FEUD		RYAN'S HOPE		←ALL MY CHILDREN (SD)→				←ONE LIFE TO LIVE→			
AVERAGE AUDIENCE (Households (000))	3,180		3,100		4,020		3,690		6,960				6,700			
AVERAGE AUDIENCE (%)	3.8		3.7		4.8		4.4		8.3	7.8*		8.7*	8.0	7.8*		8.2*
SHARE OF AUDIENCE %	15		14		17		15		26	25 *		28 *	27	26 *		27 *
AVG. AUD. BY ¼ HR. %	3.7	3.9	3.7	3.7	4.6	5.1	4.3	4.6	7.5	8.2	8.7	8.8	7.9	7.7	7.9	8.4
CBS TV																
TOTAL AUDIENCE (Households (000))	7,710		10,140				9,800				8,550				6,290	
TOTAL AUDIENCE (%)	9.2		12.1				11.7				10.2				7.5	
Program	PRICE IS RIGHT 1 (SUS-OP)		PRICE IS RIGHT 2 (SD)				←YOUNG AND THE RESTLESS→				←AS THE WORLD TURNS→				CAPITOL	
AVERAGE AUDIENCE (Households (000))	6,700		8,880				7,540				6,960				5,610	
AVERAGE AUDIENCE (%)	8.0		10.6				9.0	9.0*		9.0*	8.3	8.1*		8.5*	6.7	
SHARE OF AUDIENCE %	31		40				31	32 *		30 *	27	26 *		28 *	22	
AVG. AUD. BY ¼ HR. %	7.7	8.4	10.4	10.8			8.9	9.0	9.0	9.0	8.0	8.2	8.6	8.4	6.8	6.7
NBC TV																
TOTAL AUDIENCE (Households (000))	7,540		5,030		2,850		3,020		7,370				6,200			
TOTAL AUDIENCE (%)	9.0		6.0		3.4		3.6		8.8				7.4			
Program	WHEEL OF FORTUNE		DREAM HOUSE		HOT POTATO		SEARCH FOR TOMORROW		←DAYS OF OUR LIVES→				←ANOTHER WORLD (SD)→			
AVERAGE AUDIENCE (Households (000))	6,450		4,270		2,430		2,600		5,870				4,610			
AVERAGE AUDIENCE (%)	7.7		5.1		2.9		3.1		7.0	6.8*		7.3*	5.5	5.5*		5.5*
SHARE OF AUDIENCE %	30		19		10		11		22	21 *		23 *	18	18 *		18 *
AVG. AUD. BY ¼ HR. %	7.7	7.8	5.0	5.1	2.8	2.9	3.1	3.2	6.6	7.0	7.2	7.4	5.7	5.4	5.5	5.4

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000))	3,600		3,440		4,610		4,690		9,220				8,380			
TOTAL AUDIENCE (%)	4.3		4.1		5.5		5.6		11.0				10.0			
Program	BENSON DAYTIME		LOVING		FAMILY FEUD		RYAN'S HOPE		←ALL MY CHILDREN (SD)→				←ONE LIFE TO LIVE→			
AVERAGE AUDIENCE (Households (000))	3,180		2,930		3,850		3,850		6,960				6,200			
AVERAGE AUDIENCE (%)	3.8		3.5		4.6		4.6		8.3	7.9*		8.7*	7.4	7.2*		7.6*
SHARE OF AUDIENCE %	15		14		16		16		26	25 *		27 *	25	24 *		26 *
AVG. AUD. BY ¼ HR. %	3.6	3.9	3.4	3.6	4.4	4.8	4.5	4.8	7.5	8.2	8.7	8.7	7.3	7.2	7.5	7.7
CBS TV																
TOTAL AUDIENCE (Households (000))	7,120		9,720				9,800				8,300				5,950	
TOTAL AUDIENCE (%)	8.5		11.6				11.7				9.9				7.1	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				←YOUNG AND THE RESTLESS→				←AS THE WORLD TURNS→				CAPITOL	
AVERAGE AUDIENCE (Households (000))	6,120		8,460				7,540				6,790				5,450	
AVERAGE AUDIENCE (%)	7.3		10.1				9.0	8.9*		9.2*	8.1	8.0*		8.2*	6.5	
SHARE OF AUDIENCE %	29		39				31	32 *		31 *	26	25 *		27 *	22	
AVG. AUD. BY ¼ HR. %	6.9	7.6	9.8	10.4			8.9	8.9	9.2	9.2	8.0	7.9	8.3	8.1	6.5	6.6
NBC TV																
TOTAL AUDIENCE (Households (000))	7,370		4,690		3,350		3,350		8,300				6,370			
TOTAL AUDIENCE (%)	8.8		5.6		4.0		4.0		9.9				7.6			
Program	WHEEL OF FORTUNE		DREAM HOUSE		HOT POTATO		SEARCH FOR TOMORROW		←DAYS OF OUR LIVES→				←ANOTHER WORLD (SD)→			
AVERAGE AUDIENCE (Households (000))	6,370		4,110		2,850		2,850		6,620				4,940			
AVERAGE AUDIENCE (%)	7.6		4.9		3.4		3.4		7.9	7.6*		8.2*	5.9	5.9*		5.8*
SHARE OF AUDIENCE %	30		19		12		12		25	24 *		25 *	20	20 *		20 *
AVG. AUD. BY ¼ HR. %	7.6	7.7	4.9	4.8	3.3	3.4	3.4	3.5	7.3	7.9	8.2	8.2	6.1	5.8	5.9	5.7

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	25.6	26.1	26.1	27.0	28.6	29.8	29.6	30.2	31.1	31.7	31.3	31.6	30.6	30.5	30.1	31.1
WK. 2	25.0	25.8	25.9	26.7	28.4	29.6	29.3	30.2	31.3	32.2	31.7	31.8	30.1	30.4	29.9	30.9

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY MON.–FRI. MAR.26–30, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. MAR.19-23, 1984

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																
TOTAL AUDIENCE (Households (000))	10,560				2,850										10,390	
TOTAL AUDIENCE (%)	12.6				3.4										12.4	
Program	← GENERAL HOSPITAL →				EDGE OF NIGHT		← (S)(OP) →								ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000))	8,210				2,600										8,880	
AVERAGE AUDIENCE (%)	9.8	9.6*		9.9*	3.1										10.6	
SHARE OF AUDIENCE %	29	30 *		29 *	9										19	
AVG. AUD. BY ¼ HR. %	9.5	9.8	9.9	9.9	3.1	3.0									10.7	10.5
CBS TV																
TOTAL AUDIENCE (Households (000))	8,720				3,440										12,230	
TOTAL AUDIENCE (%)	10.4				4.1										14.6	
Program	← GUIDING LIGHT (SD) →				TATTLETALES										CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000))	7,120				2,930										10,810	
AVERAGE AUDIENCE (%)	8.5	8.3*		8.6*	3.5										12.9	
SHARE OF AUDIENCE %	25	26 *		25 *	10										23	
AVG. AUD. BY ¼ HR. %	8.1	8.5	8.7	8.6	3.5	3.6									12.9	13.0
NBC TV																
TOTAL AUDIENCE (Households (000))	4,940														10,640	
TOTAL AUDIENCE (%)	5.9														12.7	
Program	← MATCH GM/HOLLYWOOD SQS HR →														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000))	3,520														9,390	
AVERAGE AUDIENCE (%)	4.2	3.8*		4.5*											11.2	
SHARE OF AUDIENCE %	13	12 *		13 *											20	
AVG. AUD. BY ¼ HR. %	3.7	4.1	4.4	4.5											10.9	11.5

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																
TOTAL AUDIENCE (Households (000))	10,390				2,930										10,390	
TOTAL AUDIENCE (%)	12.4				3.5										12.4	
Program	← GENERAL HOSPITAL (SUS-OP) →				EDGE OF NIGHT		← (S)(OP) →								ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000))	8,040				2,600										8,880	
AVERAGE AUDIENCE (%)	9.6	9.2*		9.9*	3.1										10.6	
SHARE OF AUDIENCE %	29	28 *		28 *	9										19	
AVG. AUD. BY ¼ HR. %	9.0	9.4	9.8	10.0	3.1	3.0									10.5	10.7
CBS TV																
TOTAL AUDIENCE (Households (000))	8,800				3,440										12,400	
TOTAL AUDIENCE (%)	10.5				4.1										14.8	
Program	← GUIDING LIGHT (SD) →				TATTLETALES		← (S)(OP) →								CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000))	7,120				2,930										10,890	
AVERAGE AUDIENCE (%)	8.5	8.3*		8.7*	3.5										13.0	
SHARE OF AUDIENCE %	25	26 *		25 *	10										23	
AVG. AUD. BY ¼ HR. %	8.0	8.6	8.9	8.5	3.3	3.5									12.8	13.1
NBC TV																
TOTAL AUDIENCE (Households (000))	4,860														10,640	
TOTAL AUDIENCE (%)	5.8														12.7	
Program	← MATCH GM/HOLLYWOOD SQS HR →														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000))	3,440														9,300	
AVERAGE AUDIENCE (%)	4.1	4.0*		4.3*											11.1	
SHARE OF AUDIENCE %	12	12 *		12 *											20	
AVG. AUD. BY ¼ HR. %	3.8	4.1	4.3	4.4											10.8	11.4

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	32.4	33.6	34.6	35.5	34.1	35.5	36.7	38.8	40.6	42.5	44.8	47.2	50.5	52.8	54.3	55.8
WK. 2	32.5	34.0	34.9	35.4	34.8	36.3	37.1	38.7	40.5	42.8	45.2	47.9	50.9	53.3	55.1	56.5

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY MON.-FRI. MAR.26-30, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. MAR. 24, 1984

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					4,530 5.4		5,280 6.3		6,370 7.6		5,530 6.6		6,120 7.3		6,290 7.5	
Program					MONCHHICHIS (SD)		RASCALS/RICHIE RICH		NEW SCOOBY & SCRAPPY DOO		PAC-MAN		RUBIK, THE AMAZING CUBE (SD)		LITTLES	
AVERAGE AUDIENCE (Households (000) & %)					3,690 4.4		4,190 5.0		5,280 6.3		5,110 6.1		5,530 6.6		5,280 6.3	
SHARE OF AUDIENCE %					23		21		24		22		23		23	
AVG. AUD. BY ¼ HR. %					4.0	4.8	4.6	5.4	6.1	6.4	6.0	6.1	6.5	6.7	6.4	6.3
CBS TV TOTAL AUDIENCE (Households (000) & %)	3,270 3.9				4,360 5.2		7,460 8.9				6,960 8.3		5,200 6.2		5,200 6.2	
Program	← CAPTAIN KANGAROO-SAT →				CHARLIE BROWN&SNOOPY SHOW (SD)		← SATURDAY SUPERCADE →				DUNGEONS AND DRAGONS (SD)		TARZAN LORD OF-JUNGLE (SD)		BUGS BUNNY/ROAD RUNNER 1	
AVERAGE AUDIENCE (Households (000) & %)	1,680 2.0	1.6*		2.5*	3,520 4.2		4,780 5.7	5.3*		6.1*	5,700 6.8		4,360 5.2		4,110 4.9	
SHARE OF AUDIENCE %	16	15 *		17 *	22		23	22 *		23 *	24		18		18	
AVG. AUD. BY ¼ HR. %	1.2	1.9	2.2	2.7	3.9	4.5	4.9	5.7	6.2	6.0	6.7	6.9	5.3	5.0	4.7	5.1
NBC TV TOTAL AUDIENCE (Households (000) & %)					4,020 4.8		6,290 7.5		7,290 8.7		8,550 10.2		8,300 9.9		6,960 8.3	
Program					FLINTSTONE FUNNIES (SD)		SHIRT TALES (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS (SD)	
AVERAGE AUDIENCE (Households (000) & %)					3,270 3.9		4,940 5.9		5,870 7.0		7,290 8.7		7,210 8.6		5,950 7.1	
SHARE OF AUDIENCE %					21		25		27		31		30		25	
AVG. AUD. BY ¼ HR. %					3.3	4.6	5.5	6.2	6.6	7.4	8.8	8.5	8.7	8.4	6.9	7.3

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					3,520 4.2		4,360 5.2		4,780 5.7		5,110 6.1		6,120 7.3		5,700 6.8	
Program					MONCHHICHIS (SD)		RASCALS/RICHIE RICH		NEW SCOOBY & SCRAPPY DOO		PAC-MAN		RUBIK, THE AMAZING CUBE (SD)		LITTLES	
AVERAGE AUDIENCE (Households (000) & %)					2,930 3.5		3,270 3.9		3,690 4.4		4,190 5.0		5,360 6.4		4,940 5.9	
SHARE OF AUDIENCE %					18		17		18		18		22		21	
AVG. AUD. BY ¼ HR. %					3.2	3.9	3.5	4.2	4.1	4.7	4.8	5.1	6.6	6.3	6.0	5.8
CBS TV TOTAL AUDIENCE (Households (000) & %)	3,020 3.6				4,530 5.4		7,790 9.3				6,960 8.3		5,450 6.5		4,860 5.8	
Program	← CAPTAIN KANGAROO-SAT →				CHARLIE BROWN&SNOOPY SHOW (SD)		← SATURDAY SUPERCADE →				DUNGEONS AND DRAGONS (SD)		TARZAN LORD OF-JUNGLE (SD)		BUGS BUNNY/ROAD RUNNER 1	
AVERAGE AUDIENCE (Households (000) & %)	1,680 2.0	1.5*		2.5*	3,690 4.4		5,280 6.3	5.8*		6.8*	6,030 7.2		4,440 5.3		3,850 4.6	
SHARE OF AUDIENCE %	17	16 *		18 *	23		27	26 *		27 *	26		18		16	
AVG. AUD. BY ¼ HR. %	1.2	1.7	2.5	2.6	4.2	4.5	5.6	6.0	6.8	6.8	7.0	7.3	5.3	5.2	4.4	4.7
NBC TV TOTAL AUDIENCE (Households (000) & %)					4,530 5.4		6,030 7.2		7,630 9.1		8,460 10.1		8,550 10.2		8,460 10.1	
Program					FLINTSTONE FUNNIES (SD)		SHIRT TALES (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS (SD)	
AVERAGE AUDIENCE (Households (000) & %)					3,770 4.5		5,360 6.4		6,450 7.7		7,210 8.6		7,210 8.6		7,290 8.7	
SHARE OF AUDIENCE %					24		29		31		31		30		30	
AVG. AUD. BY ¼ HR. %					4.2	4.7	6.0	6.7	7.3	8.0	8.8	8.5	8.7	8.5	8.7	8.8

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	10.7	13.2	15.0	16.3	18.4	20.9	23.2	25.3	26.2	27.2	28.2	28.6	28.2	28.1	27.3	28.7
WK. 2	10.2	11.8	13.9	16.1	18.8	20.4	21.9	23.9	25.1	26.4	27.4	28.0	28.6	29.1	28.6	28.8

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY SAT. MAR. 31, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. MAR.24, 1984

WEEK 1

	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	5,950 7.1		6,700 8.0		5,700 6.8		6,870 8.2									
Program	PUPPY-FURTHER ADVENTURES		BEST OF SCOOBY DOO (SD)		ABC WEEKEND SPECIALS THE AMAZING BUNJEE VENTURE,PT 1		← AMERICAN BANDSTAND →									
AVERAGE AUDIENCE (Households (000) & %)	5,030 6.0		5,530 6.6		5,030 6.0		3,770 4.5	4.3*		4.7*						
SHARE OF AUDIENCE %	21		23		20		15	14 *		16 *						
AVG. AUD. BY ¼ HR. %	6.0	6.0	6.6	6.5	6.0	5.9	4.3	4.4	4.7	4.7						
CBS TV TOTAL AUDIENCE (Households (000) & %)	5,450 6.5		5,450 6.5		12,490 14.9								6,450 7.7	13,070 15.6		
Program	BUGS BUNNY/ROAD RUNNER 2		BUGS BUNNY/ROAD RUNNER 3 (SD)		← CBS NCAA BSKBL CHAMP-SA-1 VIRGINIA VS INDIANA (12:00-2:04PM) (+OP) →								(1) (OP) (+OP)	CBS NCAA BSKBL CHAMP-SA-2 ILLINOIS VS KENTUCKY (2:17-4:13PM)(OP)		
AVERAGE AUDIENCE (Households (000) & %)	4,440 5.3		4,360 5.2		5,780 6.9	5.4*		6.1*		7.6*		8.2*	6,370 7.6	7,290 8.7		8.2*
SHARE OF AUDIENCE %	18		18		23	18 *		20 *		26 *		27 *	25	26		26 *
AVG. AUD. BY ¼ HR. %	5.3	5.4	5.1	5.2	5.4	5.5	6.3	5.9	7.3	8.0	8.5	7.9	7.6	7.6	8.0	8.4
NBC TV TOTAL AUDIENCE (Households (000) & %)	7,040 8.4		5,110 6.1		5,360 6.4		5,200 6.2									
Program	MR. T		SPIDERMAN/HULK 1		SPIDERMAN/HULK 2 (SD)		THUNDARR									
AVERAGE AUDIENCE (Households (000) & %)	5,950 7.1		4,190 5.0		4,440 5.3		4,360 5.2									
SHARE OF AUDIENCE %	24		17		18		17									
AVG. AUD. BY ¼ HR. %	7.1	7.1	4.9	5.1	5.1	5.6	5.3	5.1								

WEEK 2

	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	5,280 6.3		4,860 5.8		5,280 6.3		6,030 7.2									
Program	PUPPY-FURTHER ADVENTURES		BEST OF SCOOBY DOO (SD)		ABC WEEKEND SPECIALS THE AMAZING BUNJEE VENTURE,PT 2		← AMERICAN BANDSTAND →									
AVERAGE AUDIENCE (Households (000) & %)	4,530 5.4		3,940 4.7		4,360 5.2		3,520 4.2	4.0*		4.4*						
SHARE OF AUDIENCE %	19		17		19		14	14 *		15 *						
AVG. AUD. BY ¼ HR. %	5.6	5.1	4.9	4.4	4.9	5.4	4.2	3.8	4.3	4.4						
CBS TV TOTAL AUDIENCE (Households (000) & %)	5,700 6.8		4,940 5.9		3,020 3.6		3,520 4.2		3,100 3.7		2,260 2.7		7,120 8.5			
Program	BUGS BUNNY/ROAD RUNNER 2		BUGS BUNNY/ROAD RUNNER 3 (SD)		BISKITTS (SD)		BENJI,ZAX & THE-PRINCE (SD)		NEW FAT ALBERT SHOW (SD)		CBS CHILDREN'S FILM FEST.		← TOURN. OF CHAMPIONS-SAT (2:00-3:30PM) →			
AVERAGE AUDIENCE (Households (000) & %)	4,690 5.6		3,770 4.5		2,430 2.9		2,680 3.2		2,600 3.1		1,930 2.3		3,850 4.6	3.6*		4.8*
SHARE OF AUDIENCE %	20		17		10		11		11		8		15	12 *		15 *
AVG. AUD. BY ¼ HR. %	5.4	5.7	4.8	4.2	2.9	3.0	3.2	3.2	3.0	3.2	2.3	2.3	3.4	3.9	4.6	4.9
NBC TV TOTAL AUDIENCE (Households (000) & %)	6,700 8.0		5,200 6.2		5,280 6.3		4,940 5.9								5,200 6.2	
Program	MR. T		SPIDERMAN/HULK 1		SPIDERMAN/HULK 2 (SD)		THUNDARR								ALL-STAR SOFTBALL GAME (2:30-3:30PM)	
AVERAGE AUDIENCE (Households (000) & %)	5,610 6.7		4,440 5.3		4,610 5.5		4,110 4.9								3,270 3.9	3.4*
SHARE OF AUDIENCE %	24		19		20		17								12	11 *
AVG. AUD. BY ¼ HR. %	6.9	6.4	5.1	5.5	5.6	5.4	4.8	5.0							3.3	3.5

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	29.1	29.4	29.1	29.2	29.6	30.9	30.5	29.8	29.9	30.4	31.2	31.3	31.1	32.1	32.2	33.0
WK. 2	28.2	28.4	27.9	27.1	27.8	29.2	29.8	30.2	29.7	30.4	30.4	30.9	30.3	30.2	31.2	32.9

U.S. TV Households: 83,800,000

(1)CBS NCAA CHAMP POST-SA-1,CBS,(2:04-2:17PM)(S)

For explanation of symbols, See page A.

DAY SAT. MAR.31, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. MAR.24, 1984 (WEEK 1)

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000))	2,930		11,400						11,730							
TOTAL AUDIENCE (%)	3.5		13.6						14.0							
Program	SPORTSBEAT		← PRO BOWLERS TOUR →						← ABC WIDE WORLD-SPORTS SAT →							
AVERAGE AUDIENCE (Households (000))	2,260		6,700						5,950							
AVERAGE AUDIENCE (%)	2.7		8.0	6.6*		8.4*		9.1*	7.1	7.1*		7.1*		7.2*		
SHARE OF AUDIENCE %	8		22	18 *		23 *		24 *	17	18 *		17 *		15 *		
AVG. AUD. BY ¼ HR. %	2.6	2.7	6.3	7.0	8.1	8.7	9.2	9.0	7.1	7.0	7.2	6.9	7.4	6.9		
CBS TV TOTAL AUDIENCE (Households (000))					5,950		12,320								10,060	
TOTAL AUDIENCE (%)					7.1		14.7								12.0	
Program	← CBS NCAA BSKBL CHAMP-SA-2 ILLINOIS VS KENTUCKY (2:17-4:13PM) (→OP)					(1) (OP)	← CBS SPORTS SATURDAY →								CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000))					5,450		6,450								8,970	
AVERAGE AUDIENCE (%)		8.1*		9.8*	6.5		7.7	6.5*		8.0*		8.6*			10.7	
SHARE OF AUDIENCE %		25 *		28 *	18		20	18 *		21 *		22 *			22	
AVG. AUD. BY ¼ HR. %	7.7	8.6	9.6	10.0	7.1	6.4	6.3	6.8	8.1	7.9	8.3	9.0			10.3	11.2
NBC TV TOTAL AUDIENCE (Households (000))	6,620						7,540								7,370	
TOTAL AUDIENCE (%)	7.9						9.0								8.8	
Program	← NBC SPEEDWORLD-SAT →						← KEMPER OPEN-SAT →								NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000))	2,510						2,930								6,290	
AVERAGE AUDIENCE (%)	3.0	2.6*		2.8*		3.7*	3.5	3.0*		3.6*		4.0*			7.5	
SHARE OF AUDIENCE %	9	8 *		8 *		10 *	9	8 *		10 *		10 *			15	
AVG. AUD. BY ¼ HR. %	2.7	2.5	2.6	3.1	3.4	4.0	3.2	2.8	3.4	3.8	4.0	4.1			7.3	7.6

DAY SAT. MAR.31, 1984 (WEEK 2)

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000))	2,850		9,300						11,480							
TOTAL AUDIENCE (%)	3.4		11.1						13.7							
Program	SPORTSBEAT		← PRO BOWLERS TOUR →						← ABC WIDE WORLD-SPORTS SAT →							
AVERAGE AUDIENCE (Households (000))	2,350		5,700						5,110							
AVERAGE AUDIENCE (%)	2.8		6.8	6.1*		7.0*		7.2*	6.1	6.0*		6.6*		5.8*		
SHARE OF AUDIENCE %	9		17	17 *		17 *		17 *	13	14 *		15 *		12 *		
AVG. AUD. BY ¼ HR. %	2.7	2.8	5.8	6.4	7.1	6.9	7.1	7.2	6.2	5.8	6.1	7.1	5.8	5.8		
CBS TV TOTAL AUDIENCE (Households (000))			19,860								13,320	22,210				
TOTAL AUDIENCE (%)			23.7								15.9	26.5				
Program	TOURN. OF CHAMPIONS-SAT (2:00-3:30PM)		← CBS NCAA BSKBL CHAMP-SA-1 HOUSTON VS VIRGINIA (3:30-5:31PM) (→OP)								(2) (OP) (→OP)	← CBS NCAA BSKBL CHAMP-SA-2 GEORGETOWN VS KENTUCKY (5:50-7:49PM) (OP)				
AVERAGE AUDIENCE (Households (000))			11,980								12,570	13,410				
AVERAGE AUDIENCE (%)		5.4*	14.3	11.3*		13.3*		15.1*		17.5*	15.0	16.0		16.2*		15.6*
SHARE OF AUDIENCE %		17 *	36	31 *		34 *		36 *		41 *	36	32		34 *		31 *
AVG. AUD. BY ¼ HR. %	5.2	5.6	10.1	12.5	13.4	13.2	14.4	15.7	17.8	17.3	15.1	15.2	16.1	16.3	16.2	15.0
NBC TV TOTAL AUDIENCE (Households (000))			5,110				5,280								9,970	
TOTAL AUDIENCE (%)			6.1				6.3								11.9	
Program	ALL-STAR SOFTBALL GAME (2:30-3:30PM)		← NBC SPEEDWORLD-SAT. →				← PAINE WEBBER TENNIS-SAT →								NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000))			3,020				2,100								8,380	
AVERAGE AUDIENCE (%)		4.4*	3.6	3.5*		3.7*	2.5	2.6*		2.2*		2.8*			10.0	
SHARE OF AUDIENCE %		13 *	9	10 *		9 *	6	6 *		5 *		7 *			19	
AVG. AUD. BY ¼ HR. %	4.4	4.5	3.7	3.3	3.5	3.9	2.8	2.5	2.3	2.1	2.5	3.0			9.6	10.4

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	32.1	32.9	35.6	36.3	36.9	36.9	38.0	38.4	38.6	40.4	41.6	43.2	45.5	47.7	49.1	50.3
WK. 2	32.7	32.5	35.3	38.1	39.6	40.5	42.2	43.6	43.5	44.2	44.1	46.1	48.8	51.6	53.5	54.1

U.S. TV Households: 83,800,000

(1)CBS NCAA CHAMP POST-SA-2,CBS,(4:13-4:30PM)(S)   (2)NCAA SPORTS SPECIAL,CBS,(5:31-5:50PM)(S)

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAR.25, 1984

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																	
ABC TV AVERAGE AUDIENCE (Households (000) & %)																	
ABC TV SHARE OF AUDIENCE	%																
ABC TV AVG. AUD. BY ¼ HR.	%																
CBS TV TOTAL AUDIENCE (Households (000) & %)										6,870 8.2						2,600 3.1	
CBS TV Program						← CAPTAIN KANGAROO (SUS)			→	← SUNDAY MORNING					→	FACE THE NATION	
CBS TV AVERAGE AUDIENCE (Households (000) & %)										3,850 4.6	4.1*		4.9*		4.7*	2,180 2.6	
CBS TV SHARE OF AUDIENCE	%									19	20 *		20 *		18 *	9	
CBS TV AVG. AUD. BY ¼ HR.	%									3.8	4.5	5.0	4.8	4.7	4.6	2.5	2.6
NBC TV TOTAL AUDIENCE (Households (000) & %)																	
NBC TV AVERAGE AUDIENCE (Households (000) & %)																	
NBC TV SHARE OF AUDIENCE	%																
NBC TV AVG. AUD. BY ¼ HR.	%																

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																	
ABC TV AVERAGE AUDIENCE (Households (000) & %)																	
ABC TV SHARE OF AUDIENCE	%																
ABC TV AVG. AUD. BY ¼ HR.	%																
CBS TV TOTAL AUDIENCE (Households (000) & %)										7,040 8.4						3,020 3.6	
CBS TV Program						← CAPTAIN KANGAROO-SUN (SUS)			→	← SUNDAY MORNING					→	FACE THE NATION	
CBS TV AVERAGE AUDIENCE (Households (000) & %)										3,770 4.5	4.2*		4.7*		4.7*	2,350 2.8	
CBS TV SHARE OF AUDIENCE	%									18	19 *		19 *		18 *	10	
CBS TV AVG. AUD. BY ¼ HR.	%									3.8	4.7	4.7	4.6	4.8	4.7	2.9	2.7
NBC TV TOTAL AUDIENCE (Households (000) & %)																	
NBC TV AVERAGE AUDIENCE (Households (000) & %)																	
NBC TV SHARE OF AUDIENCE	%																
NBC TV AVG. AUD. BY ¼ HR.	%																

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	7.5	8.9	10.1	11.8	13.4	15.7	17.8	19.3	20.9	22.4	24.2	25.4	26.9	27.9	29.2	29.5
	WK. 2	6.4	7.7	9.9	12.5	14.7	16.6	18.8	20.9	22.4	24.3	25.7	26.6	27.0	27.6	27.3	28.0

U.S. TV Households: 83,800,000

For explanation of symbols, See page A.

DAY SUN. APR.1, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAR. 25, 1984

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)				6,290										5,030		17,930	
				7.5										6.0		21.4	
Program				← THIS WEEK-DAVID BRINKLEY →				DIRECTIONS (SUS)						AMERICAN SPORTSMAN		(1)	
AVERAGE AUDIENCE (Households (000) & %)				4,270										3,850		5,700	
				5.1	5.1*		5.0*							4.6		6.8	4.6*
SHARE OF AUDIENCE	%			16	16 *		15 *							12		16	12 *
AVG. AUD. BY ¼ HR.	%			4.9	5.4	5.2	4.9							4.5	4.8	4.5	4.7
CBS TV TOTAL AUDIENCE (Households (000) & %)						9,800						14,670					
						11.7						17.5					
Program						← CBS SPORTS SUNDAY →						← CBS NCAA BSKBL CHMP-SPC-1 WAKE FOREST VS HOUSTON (1:30-3:33PM)					
AVERAGE AUDIENCE (Households (000) & %)						5,200						7,630					
						6.2	4.7*		6.5*		7.4*	9.1	7.9*		9.0*		9.7*
SHARE OF AUDIENCE	%					19	15 *		20 *		22 *	24	22 *		24 *		26 *
AVG. AUD. BY ¼ HR.	%					4.0	5.3	6.5	6.5	7.4	7.4	7.4	8.4	9.5	8.5	9.6	9.9
NBC TV TOTAL AUDIENCE (Households (000) & %)								2,850								6,200	
								3.4								7.4	
Program								MEET THE PRESS								SPORTSWORLD (2:30-4:00PM)	
AVERAGE AUDIENCE (Households (000) & %)								2,180								2,850	
								2.6								3.4	3.0*
SHARE OF AUDIENCE	%							8								9	8 *
AVG. AUD. BY ¼ HR.	%							2.9	2.4							3.0	2.9

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)				5,280										4,860		15,420	
				6.3										5.8		18.4	
Program				← THIS WEEK-DAVID BRINKLEY →										AMERICAN SPORTSMAN		(2)	
AVERAGE AUDIENCE (Households (000) & %)				3,270										3,600		5,950	
				3.9	3.6*		4.3*							4.3		7.1	5.9*
SHARE OF AUDIENCE	%			14	13 *		15 *							14		20	18 *
AVG. AUD. BY ¼ HR.	%			3.6	3.6	4.1	4.4							4.0	4.5	5.7	6.0
CBS TV TOTAL AUDIENCE (Households (000) & %)										10,390							
										12.4							
Program		FOR OUR TIMES (SUS)								← TOURN. OF CHAMPIONS-SUN (1:00-4:00PM)							
AVERAGE AUDIENCE (Households (000) & %)										4,440							
										5.3	4.2*		4.8*		5.1*		5.7*
SHARE OF AUDIENCE	%									16	14 *		15 *		16 *		17 *
AVG. AUD. BY ¼ HR.	%									4.0	4.4	4.7	4.9	5.0	5.3	5.6	5.8
NBC TV TOTAL AUDIENCE (Households (000) & %)								2,770		5,780							
								3.3		6.9							
Program								MEET THE PRESS		← PAINE WEBBER TENNIS-SUN (1:00-3:32PM)							
AVERAGE AUDIENCE (Households (000) & %)								2,260		1,760							
								2.7		2.1	2.2*		2.3*		2.0*		1.9*
SHARE OF AUDIENCE	%							9		7	7 *		7 *		6 *		6 *
AVG. AUD. BY ¼ HR.	%							2.6	2.7	2.1	2.3	2.3	2.2	1.9	2.1	2.0	1.8

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	29.9	30.5	31.0	31.8	32.0	33.2	33.4	34.4	34.3	35.4	35.7	36.8	36.8	36.7	37.5	38.4
	WK. 2	27.5	28.0	27.9	28.2	28.8	29.6	30.6	31.2	30.0	30.4	31.8	31.8	31.5	31.9	33.1	34.1

U.S. TV Households: 83,800,000

(1)USFL FOOTBALL,CHICAGO VS NEW ORLEANS & JACKSONVILLE VS LOS ANGELES,ABC,(2:30-6:30PM)

(2)USFL FOOTBALL,NEW JERSEY VS LOS ANGELES & TAMPA BAY VS PHILADELPHIA,ABC,(2:30-5:44PM)

For explanation of symbols, See page A.

DAY SUN. APR. 1, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAR.25, 1984

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)															7,460 8.9	
Program	USFL FOOTBALL CHICAGO VS NEW ORLEANS JACKSONVILLE VS LOS ANGELES (2:30-6:30PM)														ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)		5.3*		5.9*		6.5*		6.7*		7.6*		8.9*		9.0*	6,120 7.3	
SHARE OF AUDIENCE %		14 *		15 *		16 *		16 *		18 *		20 *		19 *	14	
AVG. AUD. BY ¼ HR. %	5.0	5.7	5.9	5.9	6.5	6.5	6.6	6.8	7.4	7.8	8.4	9.3	9.0	9.0	7.2	7.3
CBS TV TOTAL AUDIENCE (Households (000) & %)			7,120 8.5	15,250 18.2									8,880 10.6			
Program	CBS NCAA BSKBL CHMP-SPC-1 WAKE FOREST VS HOUSTON (1:30-3:33PM)(+OP)		(1) (OP)	CBS NCAA BSKBL CHMP-SPC-2 GEORGETOWN VS DAYTON (3:47-5:50PM) (OP)(S)(OP)									CBS EVENING NEWS-DEAN			
AVERAGE AUDIENCE (Households (000) & %)		9.8*	6,790 8.1	8,130 9.7		10.6*		9.6*		10.1*		8.6*	7,630 9.1			
SHARE OF AUDIENCE %		25 *	20	23		26 *		23 *		24 *		20 *	18			
AVG. AUD. BY ¼ HR. %	10.4	9.1	8.2	9.1	10.5	10.6	9.2	9.9	10.4	9.8	8.9	7.6	8.3	9.8		
NBC TV TOTAL AUDIENCE (Households (000) & %)					8,460 10.1										8,550 10.2	
Program	SPORTSWORLD (2:30-4:30PM)				KEMPER OPEN-SUN										NBC NIGHTLY NEWS-SUN	
AVERAGE AUDIENCE (Households (000) & %)		3.4*		3.9*	3,180 3.8	3.4*		3.9*		3.6*		4.4*			6,960 8.3	
SHARE OF AUDIENCE %		9 *		10 *	9	8 *		9 *		8 *		10 *			16	
AVG. AUD. BY ¼ HR. %	3.2	3.5	3.9	4.0	3.4	3.4	3.9	4.0	3.6	3.6	3.9	4.9			8.2	8.3

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)															7,960 9.5	
Program	USFL FOOTBALL NEW JERSEY VS LOS ANGELES TAMPA BAY VS PHILADELPHIA (2:30-5:44PM)														ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)		6.7*		7.6*		7.3*		7.7*		7.8*		6.0*			6,540 7.8	
SHARE OF AUDIENCE %		19 *		21 *		21 *		21 *		20 *		15 *			16	
AVG. AUD. BY ¼ HR. %	6.5	6.9	7.3	7.8	7.4	7.1	7.6	7.9	8.0	7.7	6.1	2.5			7.6	8.0
CBS TV TOTAL AUDIENCE (Households (000) & %)					12,740 15.2								7,960 9.5			
Program	TOURN. OF CHAMPIONS-SUN (1:00-4:00PM)				NCAA WOMEN'S BSKBL CHAMP. USC VS TENNESSEE (4:00-6:03PM) (+OP)								CBS EVENING NEWS-DEAN (6:03-6:30PM) (OP)			
AVERAGE AUDIENCE (Households (000) & %)		5.9*		5.9*	5,360 6.4	5.1*		5.7*		6.3*		8.3*	6,620 7.9			
SHARE OF AUDIENCE %		17 *		17 *	17	15 *		15 *		16 *		20 *	16			
AVG. AUD. BY ¼ HR. %	5.6	6.2	6.4	5.5	4.6	5.7	5.9	5.4	5.8	6.7	8.1	8.4	6.9	8.8		
NBC TV TOTAL AUDIENCE (Households (000) & %)			5,450 6.5				7,790 9.3								7,370 8.8	
Program	PAINE WEBBER TENNIS-SUN (1:00-3:32PM) (+OP)		AL MCGUIRE'S CHAMP. SPEC. (3:32-4:30PM) (OP)				SPORTSWORLD								NBC NIGHTLY NEWS-SUN	
AVERAGE AUDIENCE (Households (000) & %)		1.9*	2,850 3.4	3.0*		3.7*	3,520 4.2	3.6*		4.2*		4.7*			6,290 7.5	
SHARE OF AUDIENCE %		5 *	10	8 *		11 *	11	10 *		11 *		12 *			15	
AVG. AUD. BY ¼ HR. %	2.0	1.7	2.8	3.3	3.6	3.7	3.4	3.8	4.6	3.8	4.2	5.2			7.4	7.6

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	39.4	39.7	39.7	40.2	40.3	41.7	41.9	42.2	43.6	45.1	46.1	47.5	50.3	51.8	52.9	54.2
WK. 2	34.5	34.3	34.6	35.5	35.0	35.7	37.1	38.8	40.6	41.2	41.9	44.0	46.7	49.4	51.3	53.4

U.S. TV Households: 83,800,000

(1)CBS NCAA CHAMP POST-SP-1,CBS,(3:33-3:47PM)(S)

For explanation of symbols, See page A.

DAY SUN. APR.1, 1984

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELECAST DAYS
EVENING MONDAY																	
ABC ABC BUSINESS BRIEF-MON	1	8.57- 8.59PM	8.45	12,070	14.4	11,310	13.5	20	13.5								
NBC NBC LIVE THEATER(S)	1	9.00-11.12PM	→GRID	22,210	26.5	10,140	12.1	20									
			11.00				11.4*	23*	11.4								
EVENING TUESDAY																	
ABC '84 VOTE:IL/MN TUE- 9:02P(S)	1	9.02- 9.04PM	9.00	13,490	16.1	13,070	15.6	24	15.6								
EVENING WEDNESDAY																	
ABC ABC BUSINESS BRIEF-WED		8.58- 8.59PM	8.45	18,440	22.0	18,440	22.0	34	22.0		17,260	20.6	17,260	20.6	32	20.6	
CBS CBS WEDNESDAY NIGHT MOVIE	2	9.03-11.02PM	→GRID								16,260	19.4	9,390	11.2	18		
			11.00													11.8	
EVENING FRIDAY																	
ABC ABC BUSINESS BRIEF-FRI	1	8.42- 8.43PM	8.30	13,740	16.4	13,740	16.4	27	16.4								
	2	8.45- 8.46PM	8.45								12,650	15.1	12,650	15.1	24	15.1	
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT	1	8.57- 8.59PM	8.45	13,990	16.7	13,070	15.6	26	15.6								
	2	8.58- 8.59PM	8.45								11,980	14.3	11,980	14.3	24	14.3	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	12,490	14.9	12,490	14.9	25	14.9		13,580	16.2	13,580	16.2	27	16.2	
CBS CBS NCAA BSKBL CHAMP-SA-2	2	5.50- 7.49PM	→GRID								22,210	26.5	13,410	16.0	32		
			7.45											16.3*	30*	14.3	
CBS NEWSBREAK-SAT.		8.58- 8.59PM	8.45	9,550	11.4	9,550	11.4	19	11.4		8,880	10.6	8,880	10.6	18	10.6	
NBC NBC NEWS DIGEST-SAT		8.58- 8.59PM	8.45	10,730	12.8	10,730	12.8	21	12.8		11,400	13.6	11,400	13.6	23	13.6	
NBC NBC NEWS DIGEST-2-SAT.	1	9.58- 9.59PM	9.45	9,390	11.2	9,390	11.2	19	11.2								
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	1	8.32- 8.34PM	8.30	17,010	20.3	16,680	19.9	30	19.9								
	2	8.34- 8.35PM	8.30								15,670	18.7	15,670	18.7	28	18.7	
ABC ABC SUNDAY NIGHT MOVIE	1	9.00-11.23PM	→GRID	22,460	26.8	12,400	14.8	25									
			11.15				15.1*	31*	15.1								
ABC ABC NEWSBRIEF-SUN.	1	9.57- 9.58PM	9.45	11,730	14.0	11,730	14.0	22	14.0								
	2	9.56- 9.58PM	9.45								13,320	15.9	13,160	15.7	24	15.7	
CBS NEWSBREAK-SUN.		8.58- 8.59PM	8.45	11,230	13.4	11,230	13.4	20	13.4		10,220	12.2	10,220	12.2	18	12.2	
NBC NBC NEWS DIGEST-SUN		8.58- 8.59PM	8.45	10,220	12.2	10,220	12.2	18	12.2		9,720	11.6	9,720	11.6	17	11.6	
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F		>	9.45	13,240	15.8	13,240	15.8	25	15.8	M-F	13,740	16.4	13,740	16.4	26	17.1	M-F
			10.00													13.8	MON.
ABC '84 VOTE:IL/MN TUE-11:30P(S)	1	11.30-12.12AM	11.30	7,120	8.5	4,020	4.8	15	6.0	TUE.							
			11.45				5.1*	15*	4.1	TUE.							
			12.00				4.2*	15*	4.2	TUE.							
ABC ABC NEWS:NIGHTLINE		>	11.30	6,450	7.7	5,200	6.2	17	6.9	MWF	6,450	7.7	5,110	6.1	17	6.8	M-F
			11.45						5.5	MWF						5.5	M-F
			12.00						4.7	MON.						4.5	FRI.
ABC VIEWPOINT(S)	1	11.30- 1.00AM	11.30	7,710	9.2	4,020	4.8	18	7.3	THU.							
			11.45				6.6*	19*	6.0	THU.							

CONT'D

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC VIEWPOINT(S)-CONT'D			12.00						4.7	THU.							
			12.15				4.4*	17*	4.2	THU.							
			12.30						3.6	THU.							
			12.45				3.4*	16*	3.3	THU.							
ABC ABC NEWS:NIGHTLINE SPEC.(S)	1	12.12-12.42AM	12.00	3,180	3.8	2,680	3.2	14	3.7	TUE.							
			12.15						3.3	TUE.							
			12.30						3.0	TUE.							
ABC ABC NEWS:NIGHTLINE-WED(B)	2	12.00-12.17AM	12.00								4,440	5.3	4,020	4.8	16	4.9	WED.
			12.15													3.7	WED.
ABC EYE ON HOLLYWOOD		>	12.00	2,510	3.0	2,010	2.4	8	2.4	MWF	2,350	2.8	1,930	2.3	8	2.5	TU-F
			12.15						2.3	MWF						2.1	TU-F
			12.30						2.2	MWF						2.2	W & F
ABC LAROUCHE FOR PRESIDENT(S)	2	12.00-12.30AM	12.00								2,350	2.8	2,100	2.5	9	2.7	MON.
			12.15													2.4	MON.
CBS NEWSBREAK-M-F	1	>	8.15	12,230	14.6	12,230	14.6	22	11.5	M-F							
	2	>	8.45						15.4	MTUTHF	12,820	15.3	12,650	15.1	23	15.5	M-F
			9.00													14.4	W & F
CBS CAMPAIGN '84(S)	1	11.32-12.05AM	11.30	6,790	8.1	5,530	6.6	20	7.5	TUE.							
			11.45						6.1	TUE.							
			12.00						5.6	TUE.							
CBS HART FOR PRESIDENT(S)	2	11.30-11.54PM	11.30								6,620	7.9	5,530	6.6	19	7.3	THU.
			11.45													5.5	THU.
CBS LATE MOVIE I		>	11.30	6,790	8.1	4,690	5.6	21	6.7	M-W	6,700	8.0	4,690	5.6	19	6.2	M-F
			11.45				6.5*	19*	6.4	M & W				5.9*	17*	5.6	M-F
			12.00						5.5	M-W						5.7	M-F
			12.15				5.5*	21*	5.4	M-W				5.5*	20*	5.5	M-F
			12.30						5.3	M-W						5.4	M-F
			12.45				4.8*	23*	4.2	M-W				5.3*	24*	5.1	M-F
			1.00				4.4*	28*	4.4	TUE.						3.9	THU.
		VARIOUS TIMES	(SUS)														
CBS NCAA BSKBL CHAMPIONSHP-FR(S)	1	11.30- 2.17AM	11.30	11,150	13.3	4,530	5.4	21	8.1	FRI.							
			11.45				7.7*	19*	7.2	FRI.							
			12.00						6.5	FRI.							
			12.15				6.2*	19*	5.9	FRI.							
			12.30						5.1	FRI.							
			12.45				5.2*	20*	5.2	FRI.							
			1.00						5.6	FRI.							
			1.15				5.6*	26*	5.6	FRI.							
			1.30						5.0	FRI.							
			1.45				4.1*	24*	3.2	FRI.							
			2.00						2.9	FRI.							
			2.15				2.9*	21*	2.7	FRI.							
CBS NCAA BSKBL CHAMPIONSHP-TH(S)	1	11.30- 2.00AM	11.30	10,310	12.3	5,110	6.1	27	8.2	THU.							
			11.45				7.7*	23*	7.1	THU.							
			12.00						6.9	THU.							
			12.15				6.8*	26*	6.7	THU.							
			12.30						6.5	THU.							
			12.45				6.3*	30*	6.1	THU.							

CONT'D

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD.BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD.BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS NCAA BSKBL CHAMPIONSHP-TH(S)-CONT'D																	
			1.00						5.9	THU.							
			1.15				5.9*	33*	5.8	THU.							
			1.30						5.0	THU.							
			1.45				4.0*	31*	3.1	THU.							
CBS LATE MOVIE II		>	12.30	3,940	4.7	3,100	3.7	23	4.6	M-W	4,360	5.2	3,440	4.1	23	4.6	M-F
			12.45				4.4*	22*	4.3	M & W				4.5*	22*	4.4	MTUWF
			1.00						3.8	M-W						4.1	M-F
			1.15				3.8*	25*	3.6	M-W				4.0*	24*	3.8	M-F
			1.30						3.2	TU & W						3.4	THU.
			1.45				3.0*	26*	2.8	TU & W				3.3*	25*	3.2	THU.
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1		2.00- 2.30AM	2.00	1,420	1.7	1,260	1.5	16	1.5	MWTHSU	1,420	1.7	1,260	1.5	16	1.5	M-WSU
			2.15						1.4	MWTHSU						1.4	M-WSU
CBS CBS NEWS NIGHTWATCH-2		2.30- 6.00AM	→GRID	2,430	2.9	1,090	1.3	25		M-THSU	2,430	2.9	1,010	1.2	23		M-THSU
			2.30						1.9	M-THSU						1.8	M-THSU
			2.45				1.7*	22*	1.6	M-THSU				1.7*	23*	1.6	M-THSU
			3.00						1.4	M-THSU						1.6	M-THSU
			3.15				1.4*	23*	1.4	M-THSU				1.5*	25*	1.4	M-THSU
			3.30						1.4	M-THSU						1.3	M-THSU
			3.45				1.3*	25*	1.3	M-THSU				1.2*	23*	1.2	M-THSU
			4.00						1.2	M-THSU						1.1	M-THSU
			4.15				1.2*	26*	1.2	M-THSU				1.1*	24*	1.1	M-THSU
			4.30						1.1	M-THSU						1.0	M-THSU
			4.45				1.1*	26*	1.1	M-THSU				1.0*	23*	1.0	M-THSU
			5.30						1.0	M-THSU						1.0	M-THSU
			5.45				1.0*	22*	1.0	M-THSU				1.0*	21*	1.0	M-THSU
NBC NBC NEWS DIGEST-M-F		8.58- 8.59PM	8.45	11,560	13.8	11,560	13.8	21	13.8	M-F	10,980	13.1	10,980	13.1	20	13.1	M-F
NBC NBC NEWS DIGEST-2-M-F		>	9.45	9,890	11.8	10,060	12.0	19	11.5	TU&TH	8,130	9.7	8,130	9.7	15	9.7	MWF
NBC DECISION '84-ILL. PRIMARY(S)	1	11.30-12.00MD	11.30	7,710	9.2	6,030	7.2	21	7.8	TUE.							
			11.45						6.5	TUE.							
NBC TONIGHT SHOW		>	11.30	8,380	10.0	5,360	6.4	22	7.7	M-F	9,050	10.8	5,700	6.8	22	7.8	M-F
			11.45				7.4*	21*	7.0	MWTHF				7.4*	21*	7.0	M-F
			12.00						6.6	M-F						6.6	M-F
			12.15				6.1*	22*	5.6	M-F				6.2*	22*	5.7	M-F
			12.30						5.0	M & TU							
			12.45				4.7*	23*	4.1	M & TU							
NBC DAVID LETTERMAN I		>	12.30	2,850	3.4	2,430	2.9	16	3.4	M-TH	2,770	3.3	2,430	2.9	14	3.1	M-TH
			12.45						2.9	MWTH						2.7	M-TH
			1.00						2.6	M & TU							
			1.15						2.2	M & TU							
NBC FRIDAY NIGHT VIDEOS		12.30- 2.00AM	12.30	6,540	7.8	3,270	3.9	18	5.1	FRI.	6,290	7.5	3,180	3.8	19	5.4	FRI.
			12.45				4.8*	18*	4.5	FRI.				5.0*	20*	4.6	FRI.
			1.00						3.9	FRI.						4.1	FRI.
			1.15				3.6*	17*	3.3	FRI.				3.7*	18*	3.3	FRI.
			1.30						3.4	FRI.						2.8	FRI.
			1.45				3.2*	19*	3.0	FRI.				2.6*	16*	2.4	FRI.
NBC DAVID LETTERMAN II CONT'D		>	1.00	2,260	2.7	1,930	2.3	16	2.6	M-TH	2,260	2.7	1,930	2.3	15	2.5	M-TH

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
NBC DAVID LETTERMAN II-CONT'D			1.15						2.3	MWTH						2.2	M-TH
			1.30						2.0	M & TU							
			1.45						1.8	M & TU							
DAY MONDAY-FRIDAY																	
ABC ABC WORLD NEWS-MORN-600A(SUS)		6.00- 6.15AM	6.00							M-F							M-F
ABC ABC WORLD NEWS-MORN-615A(SUS)		6.15- 6.30AM	6.15							M-F							M-F
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	1,930	2.3	1,760	2.1	14	2.1	M-F	1,930	2.3	1,840	2.2	14	2.2	M-F
ABC ABC DAYTIME NEWSBRIEF-M-F	1	>	1.45	6,790	8.1	6,450	7.7	24	7.8	M-F							
	2	1.57- 1.59PM	1.45								6,620	7.9	6,370	7.6	24	7.6	M-F
ABC ABC DAYTIME NEWSBRIEF-TUE(SUS)	2	3.58- 3.59PM	3.45														TUE.
ABC ABC AFTERSCHOOL SPECIAL(S)		4.30- 5.30PM	4.30	9,800	11.7	6,790	8.1	21	7.4	WED.	9,890	11.8	6,960	8.3	21	7.5	WED.
			4.45				7.5*	20*	7.6	WED.				7.6*	20*	7.7	WED.
			5.00						8.6	WED.						8.6	WED.
			5.15				8.7*	21*	8.9	WED.				8.9*	21*	9.2	WED.
CBS CBS EARLY MORNING NEWS		6.30- 7.00AM	6.30	2,100	2.5	1,590	1.9	17	1.7	M-F	2,010	2.4	1,510	1.8	17	1.7	M-F
			6.45						2.1	M-F						2.0	M-F
CBS FOR OUR TIMES(SUS)	1	11.00-11.30AM	11.00							TUE.							
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	7,040	8.4	6,790	8.1	30	8.1	M-F	6,960	8.3	6,700	8.0	31	8.0	M-F
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	6,030	7.2	5,610	6.7	19	6.7	M-F	5,950	7.1	5,610	6.7	19	6.7	M-F
CBS CBS SCHOOLBREAK SPECIALS(S)	2	4.30- 5.30PM	4.30								7,540	9.0	4,860	5.8	15	5.1	TUE.
			4.45											5.2*	14*	5.2	TUE.
			5.00													6.1	TUE.
			5.15											6.4*	16*	6.8	TUE.
NBC NBC NEWS AT SUNRISE		6.30- 7.00AM	6.30	2,010	2.4	1,420	1.7	12	1.5	M-F	2,010	2.4	1,340	1.6	11	1.4	M-F
			6.45						2.0	M-F						1.9	M-F
NBC NBC NEWS DIGEST-DAYTIME		2.57- 2.58PM	2.45	3,850	4.6	3,850	4.6	15	4.6	MWF	4,190	5.0	4,190	5.0	17	5.0	MWF
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8:25AM		8.25- 8.29AM	8.15	4,860	5.8	4,270	5.1	25	5.1		3,770	4.5	3,440	4.1	21	4.1	
ABC MENUDO-10:25AM		10.25-10.29AM	10.15	6,700	8.0	5,700	6.8	24	6.8		6,290	7.5	5,030	6.0	21	6.0	
ABC MENUDO-11:55AM		11.55-11.59AM	11.45	5,610	6.7	5,110	6.1	21	6.1		4,110	4.9	3,520	4.2	16	4.2	
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	3,600	4.3	3,270	3.9	19	3.9		3,940	4.7	3,520	4.2	21	4.2	
CBS IN THE NEWS- 9.56AM		9.56- 9.59AM	9.45	5,200	6.2	4,690	5.6	20	5.6		5,950	7.1	5,610	6.7	24	6.7	
CBS IN THE NEWS-10.26AM		10.26-10.29AM	10.15	4,190	5.0	3,770	4.5	16	4.5		4,530	5.4	4,020	4.8	16	4.8	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	4,940	5.9	4,440	5.3	18	5.3		3,770	4.5	3,350	4.0	15	4.0	
CBS CBS NCAA BSKBL CHAMP-SA-1	1	12.00- 2.04PM	→GRID	12,490	14.9	5,780	6.9	23									
			2.00						7.3								
CBS IN THE NEWS-12:26PM	2	12.26-12.29PM	12.15								2,770	3.3	2,680	3.2	11	3.2	
CBS IN THE NEWS-12:56PM	2	12.56-12.59PM	12.45								2,770	3.3	2,430	2.9	10	2.9	
CBS IN THE NEWS- 1.26PM	2	1.26- 1.29PM	1.15								2,930	3.5	2,680	3.2	11	3.2	
CBS CBS NCAA CHAMP POST-SA-1(S)	1	2.04- 2.17PM	→GRID	6,450	7.7	6,370	7.6	25									
			2.15						7.6								

 U.S. TV HOUSEHOLDS: 83,800,000   FOR EXPLANATION OF SYMBOLS, SEE PAGE A.   *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

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DAY SATURDAY-CONT'D																	
CBS CBS NCAA BSKBL CHAMP-SA-2	1	2.17- 4.13PM	→GRID 4.00	13,070	15.6	7,290	8.7 9.3*	26 26*	9.3								
CBS CBS NCAA BSKBL CHAMP-SA-1	2	3.30- 5.31PM	→GRID 5.30								19,860	23.7	11,980	14.3	36	14.6	
CBS NCAA SPORTS SPECIAL(S)	2	5.31- 5.50PM	→GRID 5.45								13,320	15.9	12,570	15.0	36	14.9	
NBC ONE TO GROW ON-8:28AM		8.28- 8.30AM	8.15	4,860	5.8	4,530	5.4	27	5.4		4,530	5.4	4,360	5.2	26	5.2	
NBC ONE TO GROW ON-8:58AM		8.58- 9.00AM	8.45	5,530	6.6	5,110	6.1	25	6.1		5,780	6.9	5,450	6.5	28	6.5	
NBC ONE TO GROW ON-10:28AM		10.28-10.30AM	10.15	6,700	8.0	6,450	7.7	27	7.7		7,370	8.8	7,120	8.5	29	8.5	
NBC ONE TO GROW ON-10:58AM		10.58-11.00AM	10.45	6,200	7.4	5,950	7.1	25	7.1		7,210	8.6	6,960	8.3	29	8.3	
NBC ONE TO GROW ON-12:28PM		12.28-12.30PM	12.15	4,780	5.7	4,530	5.4	17	5.4		4,610	5.5	4,360	5.2	18	5.2	
DAY SUNDAY																	
CBS CBS NCAA BSKBL CHMP-SPC-1(S)	1	1.30- 3.33PM	→GRID 3.30	14,670	17.5	7,630	9.1	24	7.9								
CBS CBS NCAA CHAMP POST-SP-1(S)	1	3.33- 3.47PM	→GRID 3.45	7,120	8.5	6,790	8.1	20	7.8								
CBS NCAA WOMEN'S BSKBL CHAMP.(S)	2	4.00- 6.03PM	→GRID 6.00								12,740	15.2	5,360	6.4	17	8.1	
CBS CBS NCAA CHAMP POST-SP-2(S)	1	5.50- 5.58PM	5.45	7,880	9.4	6,120	7.3	16	7.3								
NBC PAINE WEBBER TENNIS-SUN(S)	2	1.00- 3.32PM	→GRID 3.30								5,780	6.9	1,760	2.1	7	1.7	

 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).